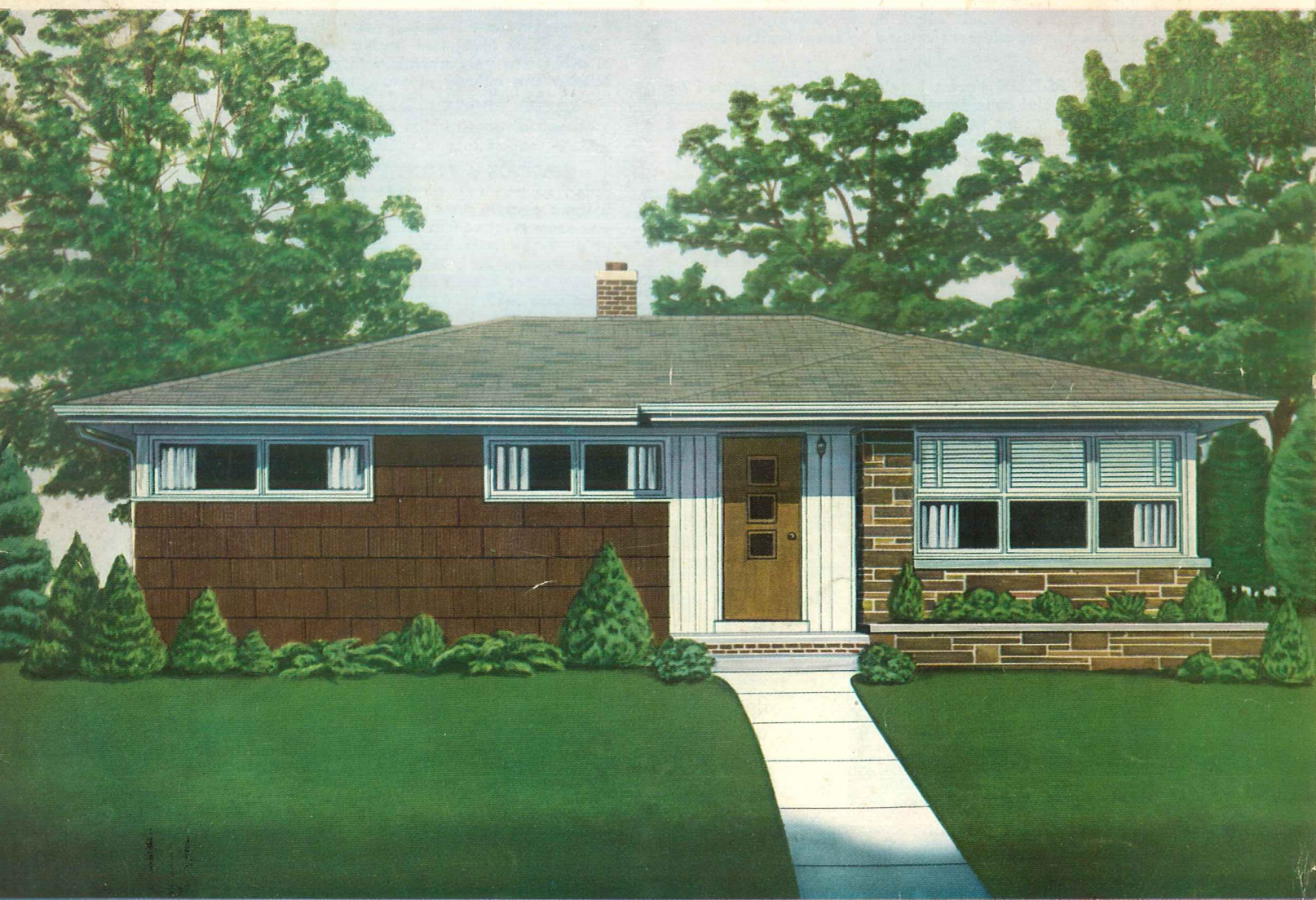


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Homes for Your Street and Mine

STANDARDIZED TO AVOID WASTE



AMERICA'S BEST PLANNED SMALL HOMES

Washington, D. C.

STANDARD HOMES COMPANY

Raleigh, N. C.

Blueprints Available Through
Your Local Dealer, or Direct

Complete Plans **\$20**
In Duplicate

FACTS ABOUT "HOMES FOR YOUR STREET AND MINE"

If you are interested in building a home of your own, it follows that you not only want the best home possible for your investment, but one out of which you can get your money in full at any time you may desire to do so.

FOR OVER 30 YEARS we have helped lot owners throughout the country build better homes at lower cost by furnishing complete and accurate working plans—carefully and clearly detailed—plans that prevent waste in labor and materials.

THE DESIGNS shown in "Homes for Your Street and Mine" have been selected after weeks and months of careful consideration. No attempt has been made to feature home designs which will not be acceptable to the general home building public, nor which would not merit the highest possible loan commitments.

BETTER HOMES AT LOWER COST—Those were our watchwords in preparing every design and in working out every floor plan. Furthermore, every floor plan shows dimensions that permit the practical use of stock length materials without waste—stock windows, doors, and millwork carried by retail lumber dealers everywhere.

THE FLOOR PLANS shown herein will be appreciated by all who give them careful consideration. Often the same or similar floor plan will be shown for two or more houses. Some perfected floor plans for certain types of homes are hard to improve, although many practical variations of exterior design are possible. All of our kitchens have been planned directly or indirectly by women—from suggestions given to our designers by women from all parts of the country.

OUR STANDARD PLANS show 5 to 7 large sheets, each sheet 18x24 inches in size. The plans show all four elevations of the house, including all of the necessary construction details. Our plans are so clearly prepared any contractor can follow them rapidly without making errors.

BASEMENTS—All plans for the designs shown herein provide for a seven foot basement. The large rambler designs show a partial basement with an alternate plan for a full basement.

BASEMENTLESS DESIGNS are preferred by some home-builders . . . and, because of rock and water conditions in certain sections of the country, only such designs have proven satisfactory. **OUR SOUTHERN OFFICE** publishes three plan books, showing a wide selection of attractive, up-to-the-minute four to eight-room homes especially designed without basements—"Better Homes at Lower Cost" (Southern Edition), "Homes of Today", and "Homes of Comfort"—Send \$1 for these fine plan books to Standard Homes Company, Box 1919, Raleigh, North Carolina. Books will be mailed to you promptly on a "money-back" guarantee if unsatisfactory.

THE COST OF A HOUSE will differ widely over the territory we serve and can be accurately determined only by submitting complete working plans, material lists and specifications to reliable contractors in your immediate vicinity for bids. Before a reliable builder can give you a definite price, or even a fair estimate, he must see your lot—study your plans and specifications carefully. The "square foot" and "cubic foot" method of estimating the cost of a home is very unsatisfactory, as any experienced loan man or builder can quickly prove.

COST TABLES showing the approximate cost of materials and cost of construction for each design shown in this plan book will be mailed to you upon request.

CHECKS or MONEY ORDERS may be included with your order, or you can pay the postman for the plans upon delivery. If upon examination, plans are not found exactly as represented, you may return them within 10 days for full refund of the amount paid. Plans not returned within 10 days or used for securing loan commitments or building estimates may be exchanged for plans of any other design shown in our plan books for only \$5.00. There is no time limit on exchange of plans, provided they have not been used for construction purposes.

PLAN PRICES—Complete Plans, in duplicate, for any design as illustrated, including specifications and material list,—\$20.

Additional Plans, provided all of the sets ordered are for use in the construction of one house, per set,—\$2.

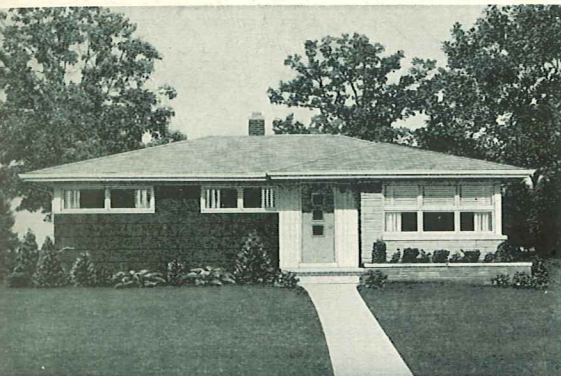
Plans with room arrangement **reversed** from left to right, to fit your lot, additional charge,—\$7.

Plans shown in brick changed to **frame**, or frame changed to **brick**, additional charge—\$7.

Plans for **brick veneer** over frame wall construction, additional charge,—\$7.

To insure prompt receipt of correct plans, give Name of house, Plan number, brick, frame, or brick veneer over frame.

Print plainly name and complete address—Plans mailed "Special Handling" the day order is received.



STANDARD HOMES COMPANY

2524 L STREET, N.W.

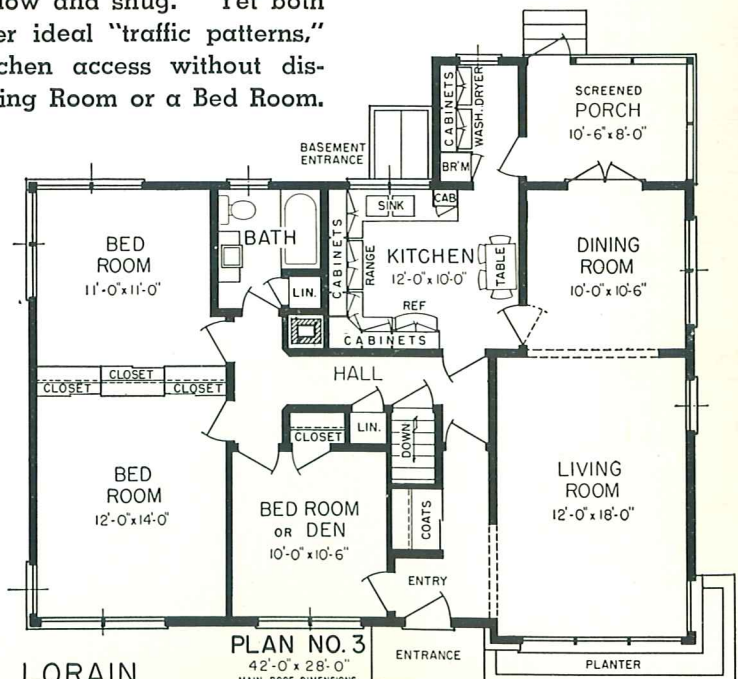
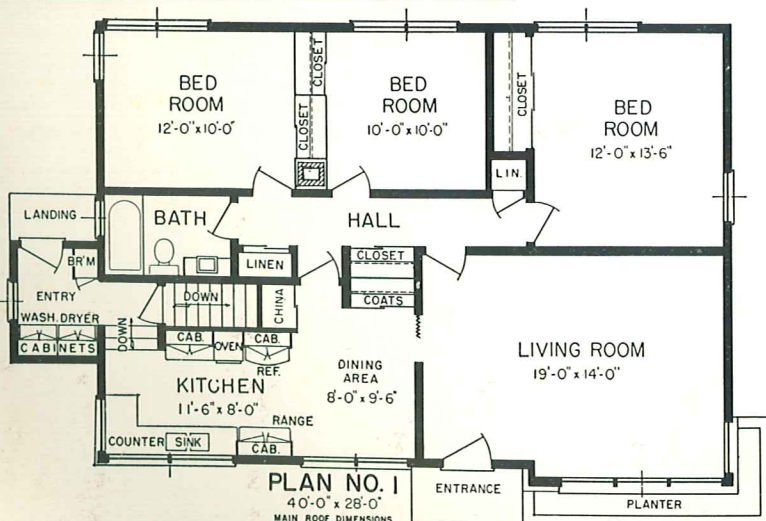
AT PENNSYLVANIA AVE.

WASHINGTON 7, D. C.

The LORAIN

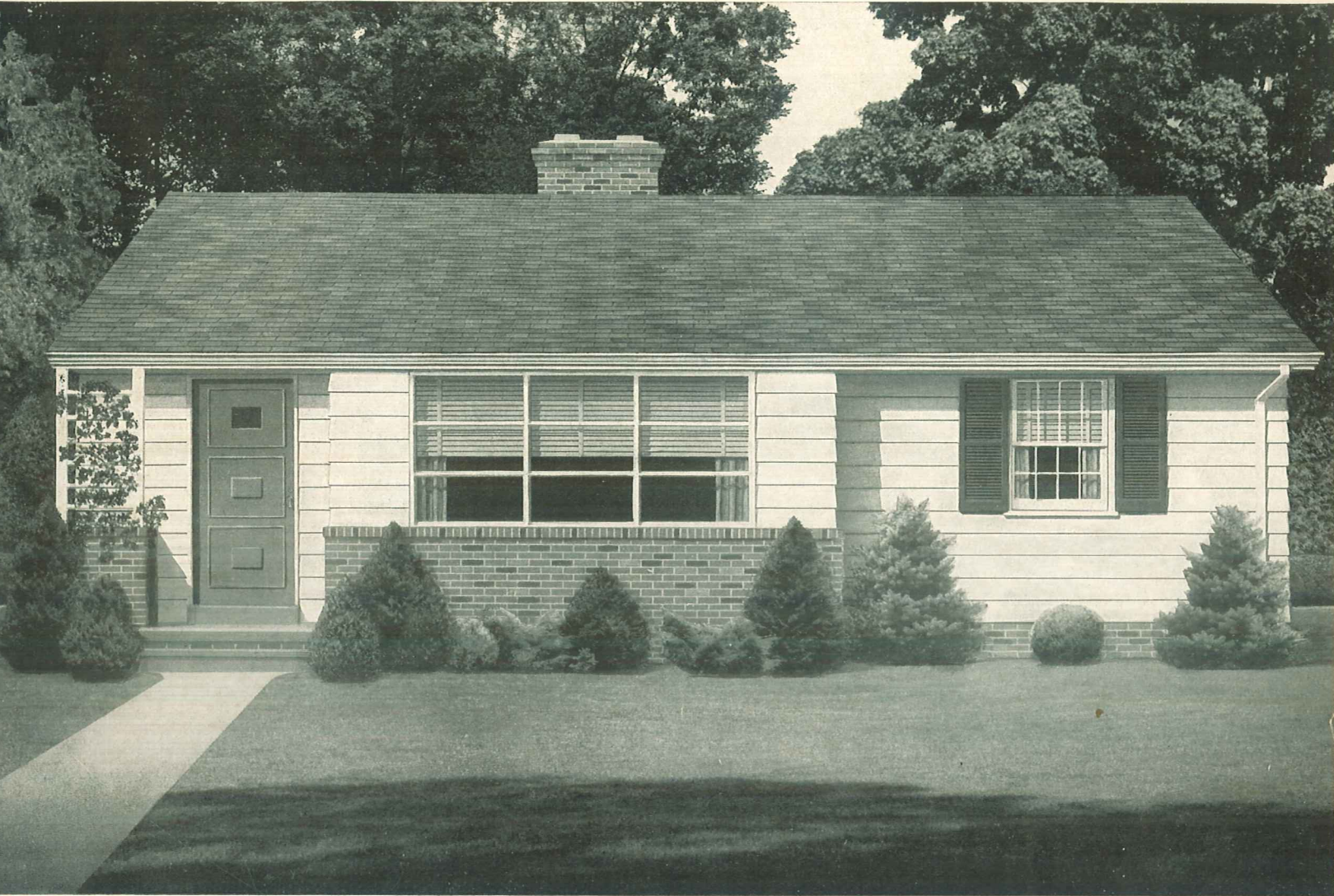
The Lorain has a particularly compact appearance—"low and snug." Yet both floor plans offer ideal "traffic patterns," and hall-to-kitchen access without disturbing the Living Room or a Bed Room.

See Front Cover for Color Picture.



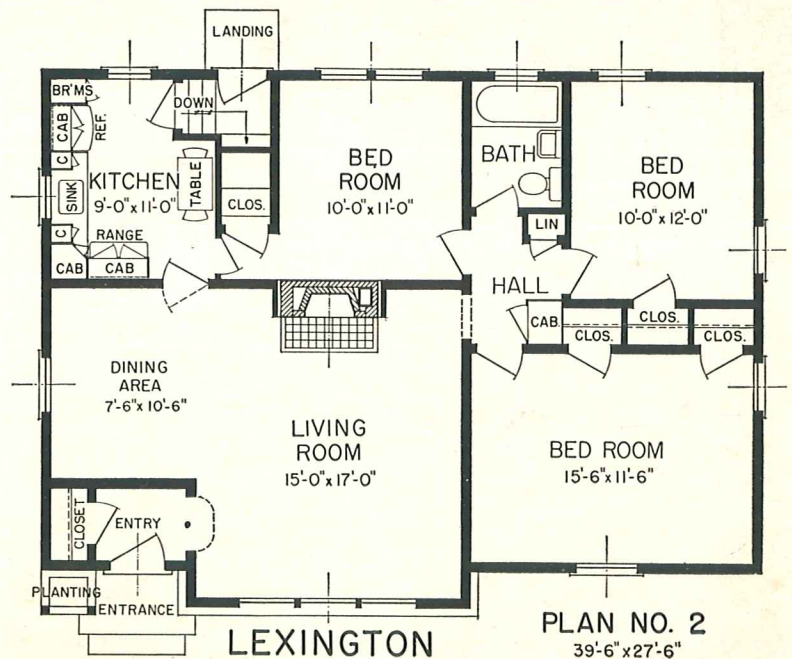
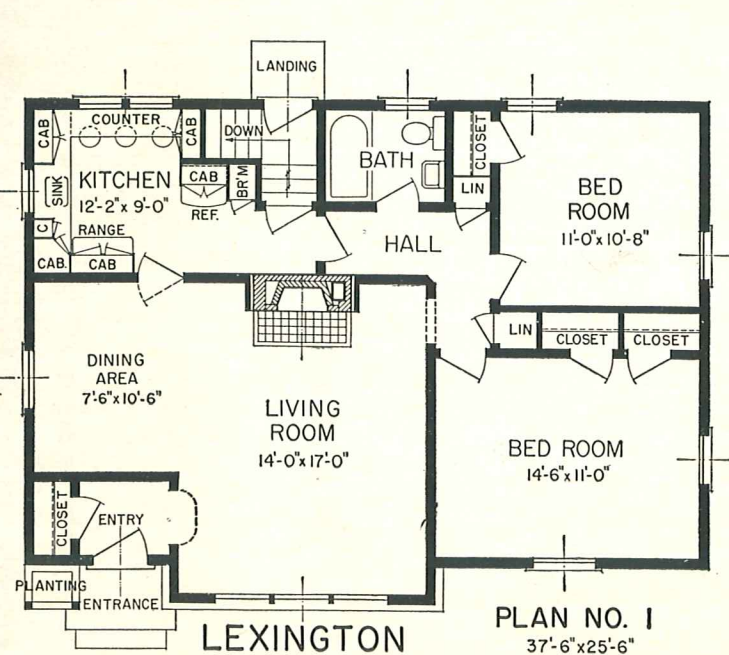
To help you select the right plan, we offer several folders, answers by mail, and local distributors—available in person. From a practical point, however, the local dealer who sponsors this book to encourage homebuilding will probably be your best source of information on construction costs, available loans, and the best personnel to build these particular homes in your community. He has expressed his interest in homebuilders. We believe you will find his advice and suggestions most helpful.

"IF YOU CAN PAY RENT, YOU CAN PAY FOR A HOME"



The LEXINGTON

Many years of experience and knowledge of the aspirations of home builders is reflected in the design of the Lexington. Floor plans carefully arranged for modern-day living, embraced by a most delightfully distinctive exterior, undoubtedly will result in one of the most popular house designs ever offered.



While the homes shown in this book are not identified with the individuals who created them, each plan was prepared by or under the direct supervision of currently Registered Architects.

And in most states where our books are distributed, we can furnish our plans under the seal and signature of a locally Registered Architect (if required by local building regulations) at small additional cost. Prices, particulars, and suggestions on request.

SPLIT LEVELS

All the privacy of sleeping quarters on the "second floor"—only half a stair up.

All the extra convenience and luxury of a good sized ground floor Utility and well lighted Recreation Room—only half a stair down.

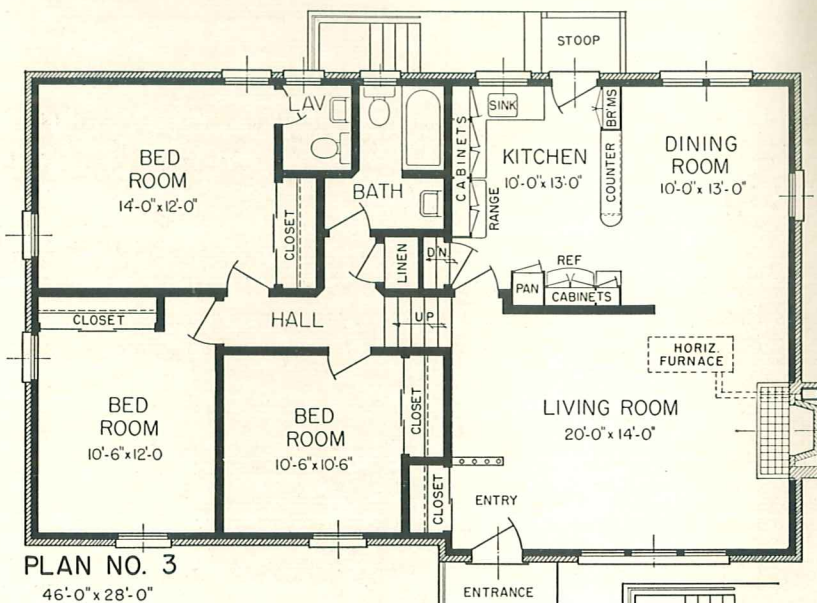
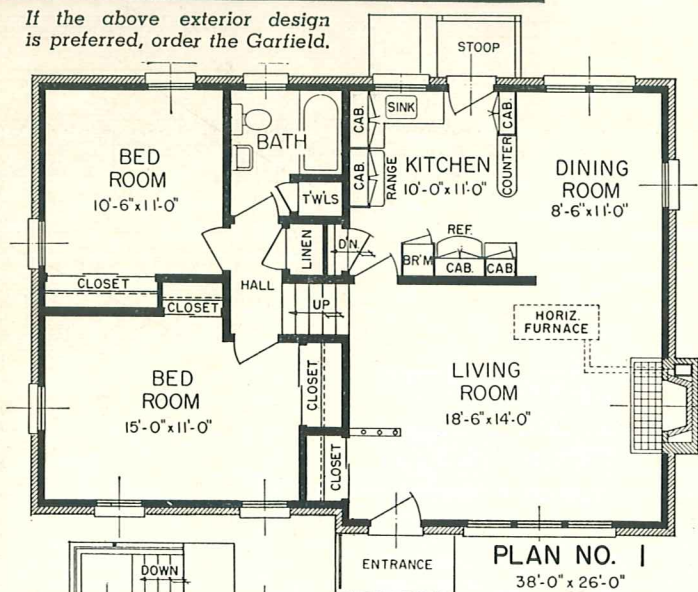
7 or 8 rooms, and an extra bath, under a 5 or 6 room roof. Quality living space; close enough to be included as part of the home; sufficiently apart to be finished later.

Provisions for expansion are an investment in security. Future Den or Bedroom space, workshop area, and recreation facilities lend assurance of permanent satisfaction.

The SPRINGFIELD

The Springfield seems to have acquired the advantages of modern planning without losing its Colonial atmosphere. Few homes of equal cost can look so gracious; fewer still surpass it as a complete home.

If the above exterior design is preferred, order the Garfield.



Full size windows clear of the ground; good ventilation, a view and natural daylight.

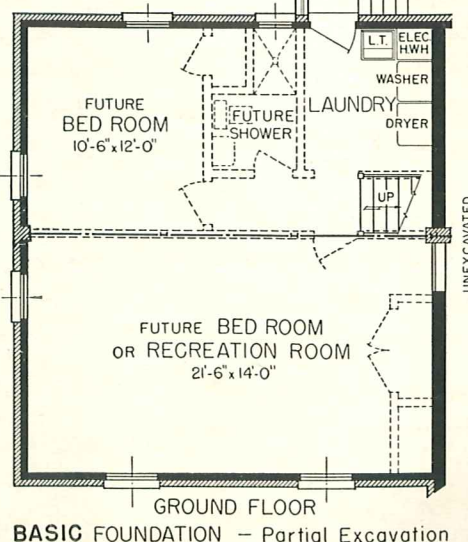
Doesn't sound like a "basement"?

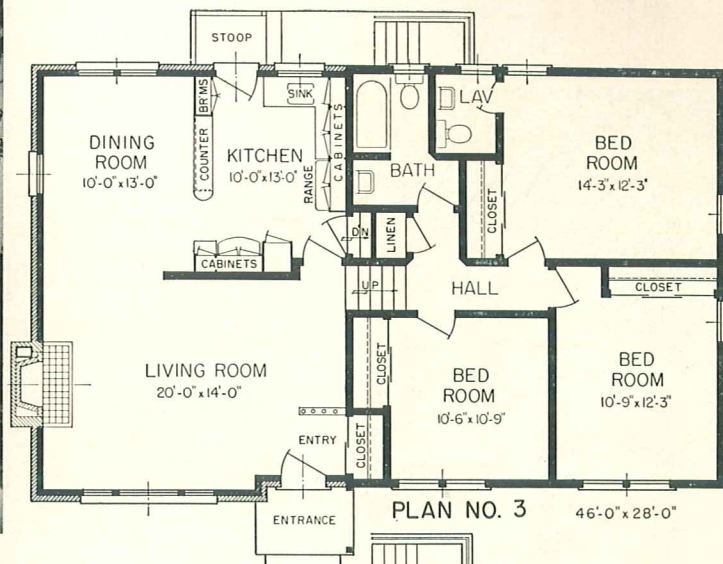
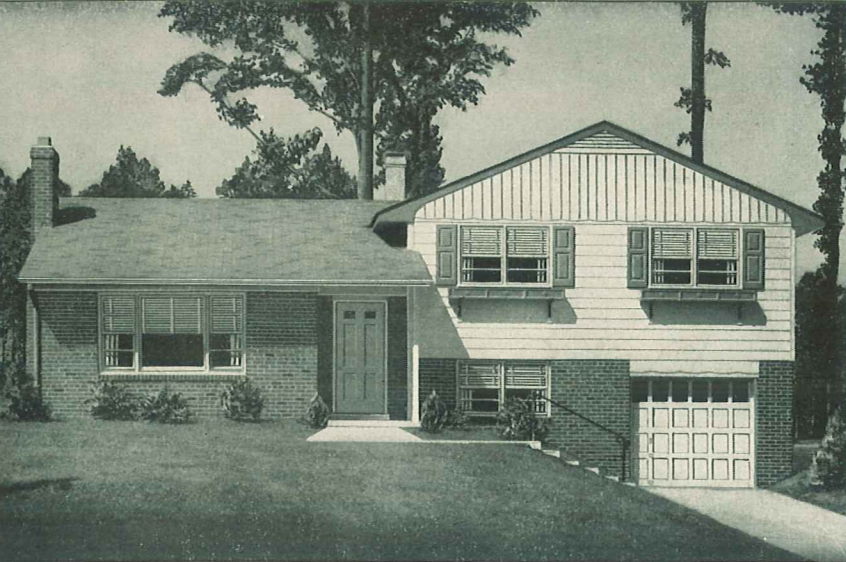
That's because you excavate so little on a split level home—just enough to "nest" the ground floor Utility Space and Recreation Area—less than 3 feet on a level lot.

Every inch of front yard terrace or grading reduces even this small depth, and a lot sloping to the rear or side may let you step straight out.

If you prefer to convert all this "above ground" area into future Bedroom or Den, and still want the extra space afforded by a small basement, similar to that shown for the Newberry & Decatur on the opposite page, it can be included under your kitchen, living and dining rooms, only another 3 feet lower than the ground floor rooms. Ask for completely separate **ALTERNATE PLANS** for such **FULL EXCAVATION**, available for \$7.00 additional.

BASIC FOUNDATION—Partial Excavation

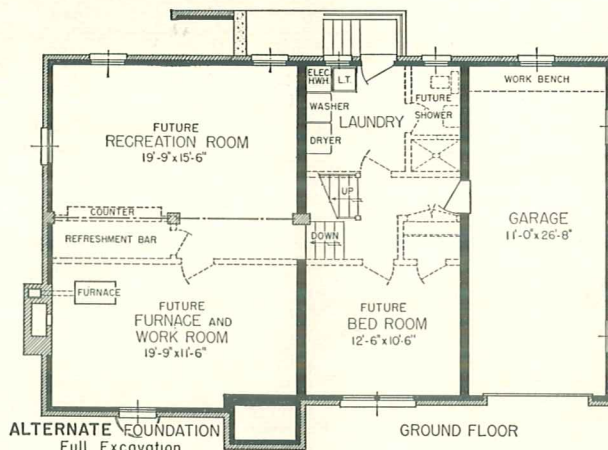




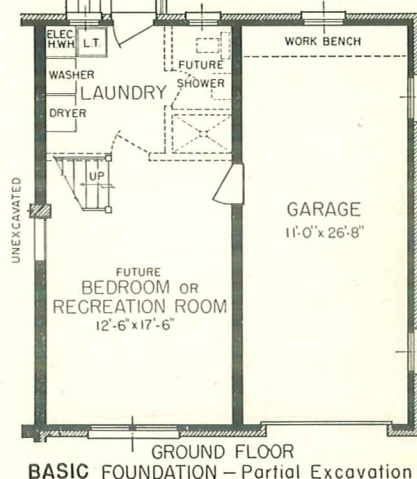
The NEWBERRY

The appearance and floor plan of the Newberry will appeal to many who do not have a sloping lot.

It is a "natural" for a hillside setting where you can really make use of this convenient garage entrance. It has the "modern" touch of wide eaves, so distinctive of "ranch type" construction, yet it would be hard to design a more compact home of equal facilities.



ALTERNATE PLANS for Full Excavation, \$ 7.00 Additional

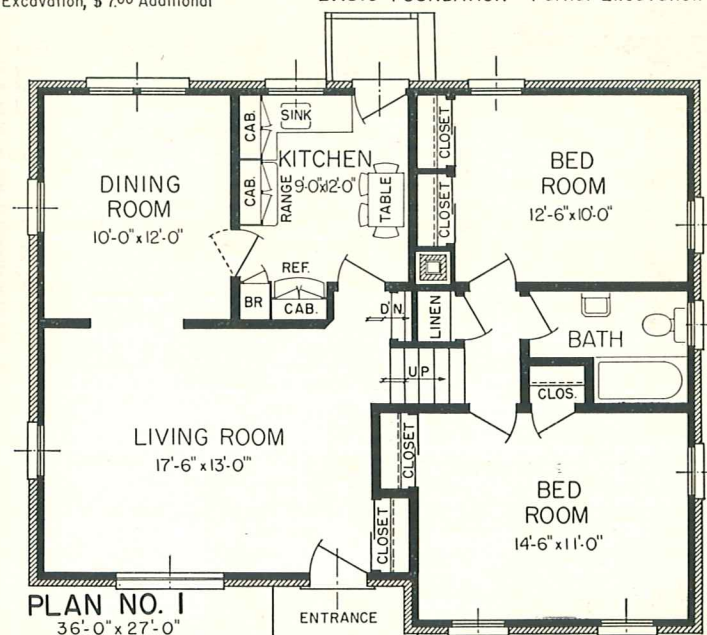


BASIC FOUNDATION - Partial Excavation

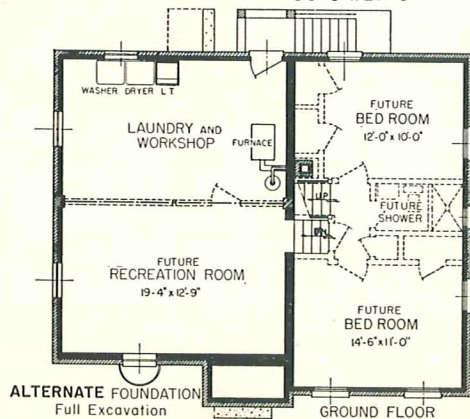


The DECATUR

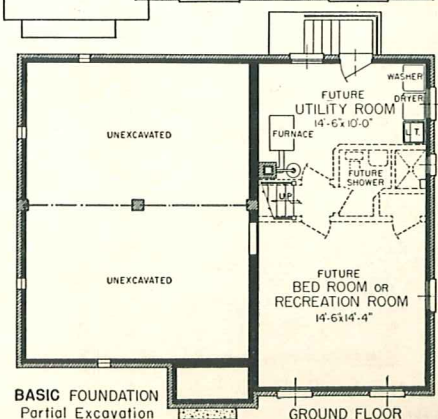
In size, the Decatur can almost qualify as a minimum cost home. With future development, it has a degree of utility in keeping with its appearance. A full excavation provides space for finishing future rooms and a spaciousness you'd hardly suspect in anything less than a mansion.



PLAN NO. 1
36'-0" x 27'-0"



ALTERNATE FOUNDATION Full Excavation
ALTERNATE PLANS for Full Excavation, \$7.00 Additional



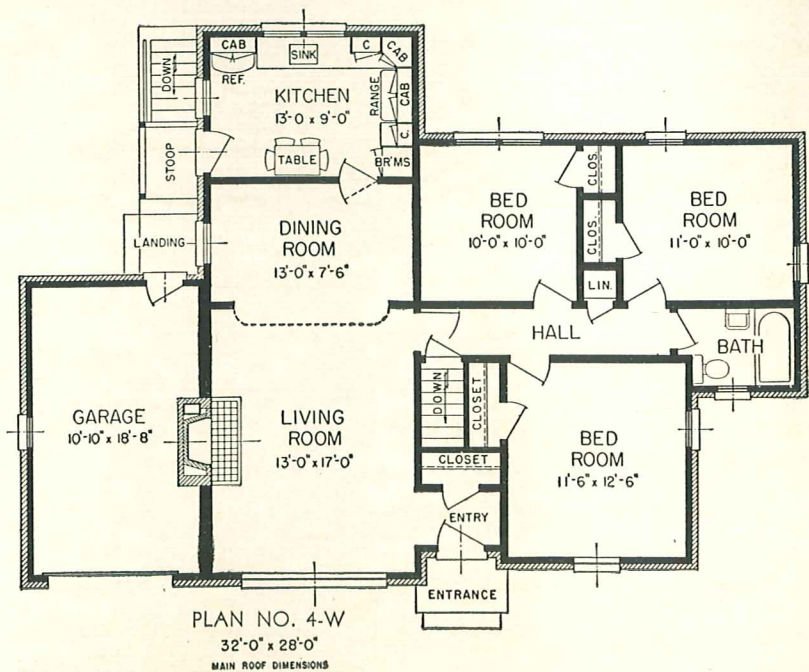
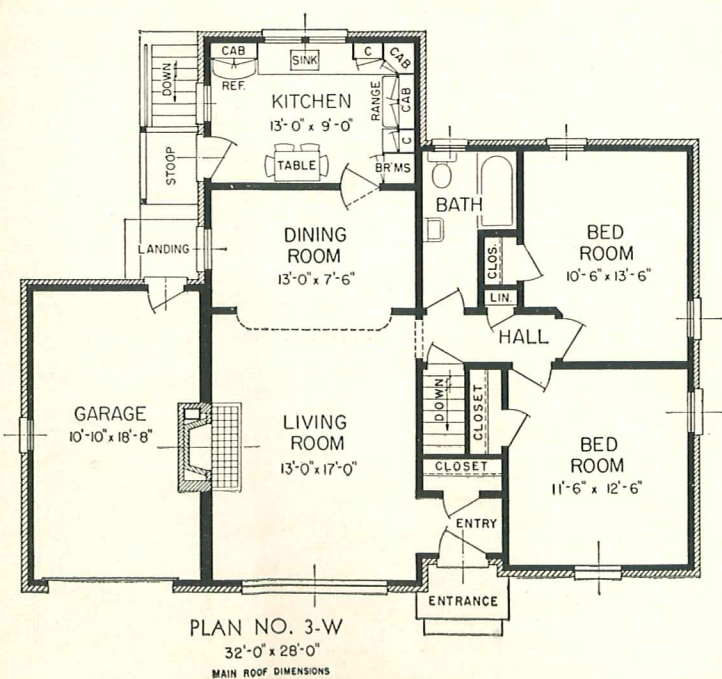
BASIC FOUNDATION Partial Excavation
GROUND FLOOR



Painted Brick

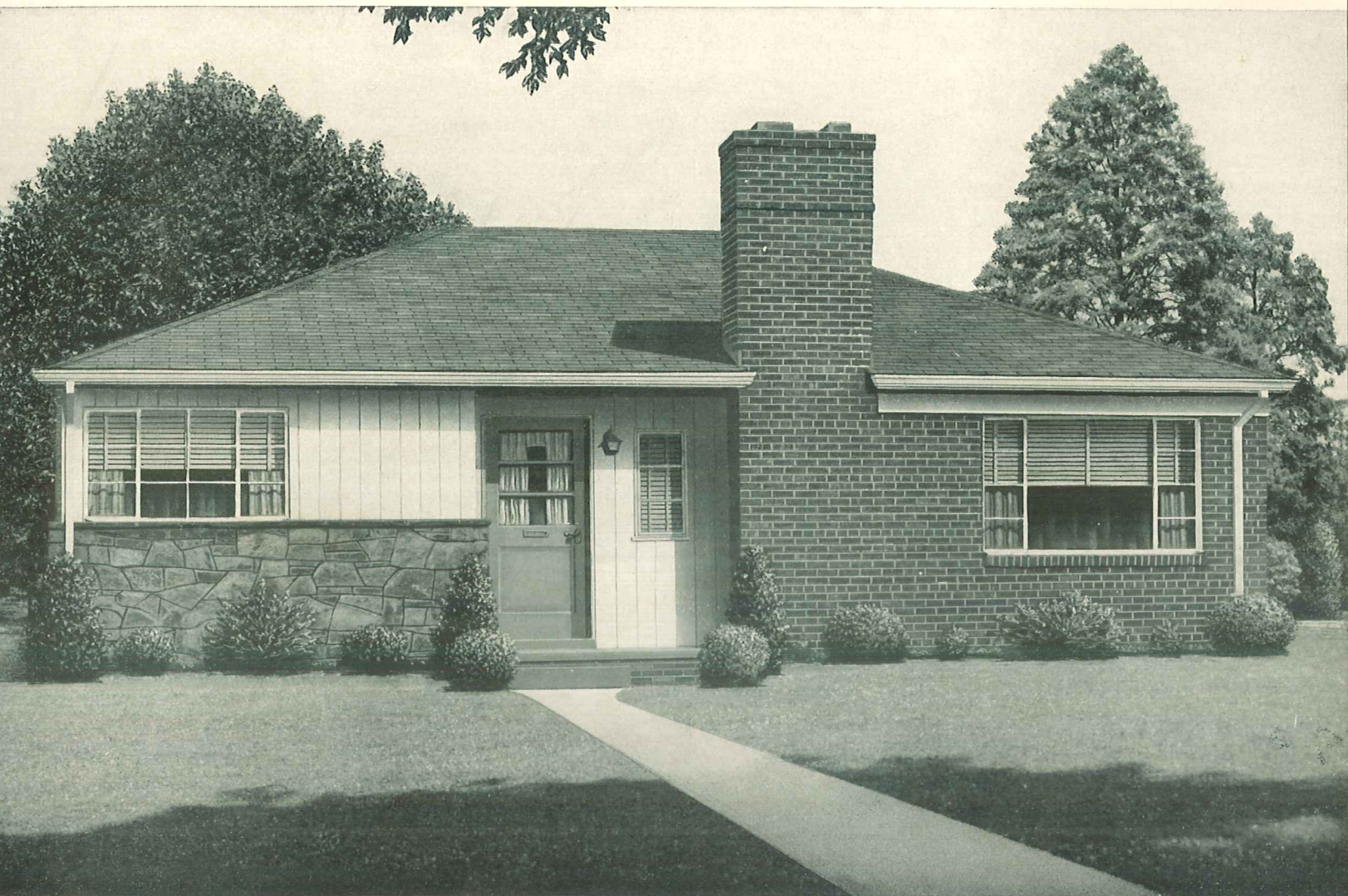
The WESTLAND

The Westland is staunch and home like. The cost-cutting ideas so much in evidence in this good home will be fully appreciated by those who thoughtfully keep their home budgets carefully balanced.



If you build your home through the right loan plan, your monthly payments should be no more

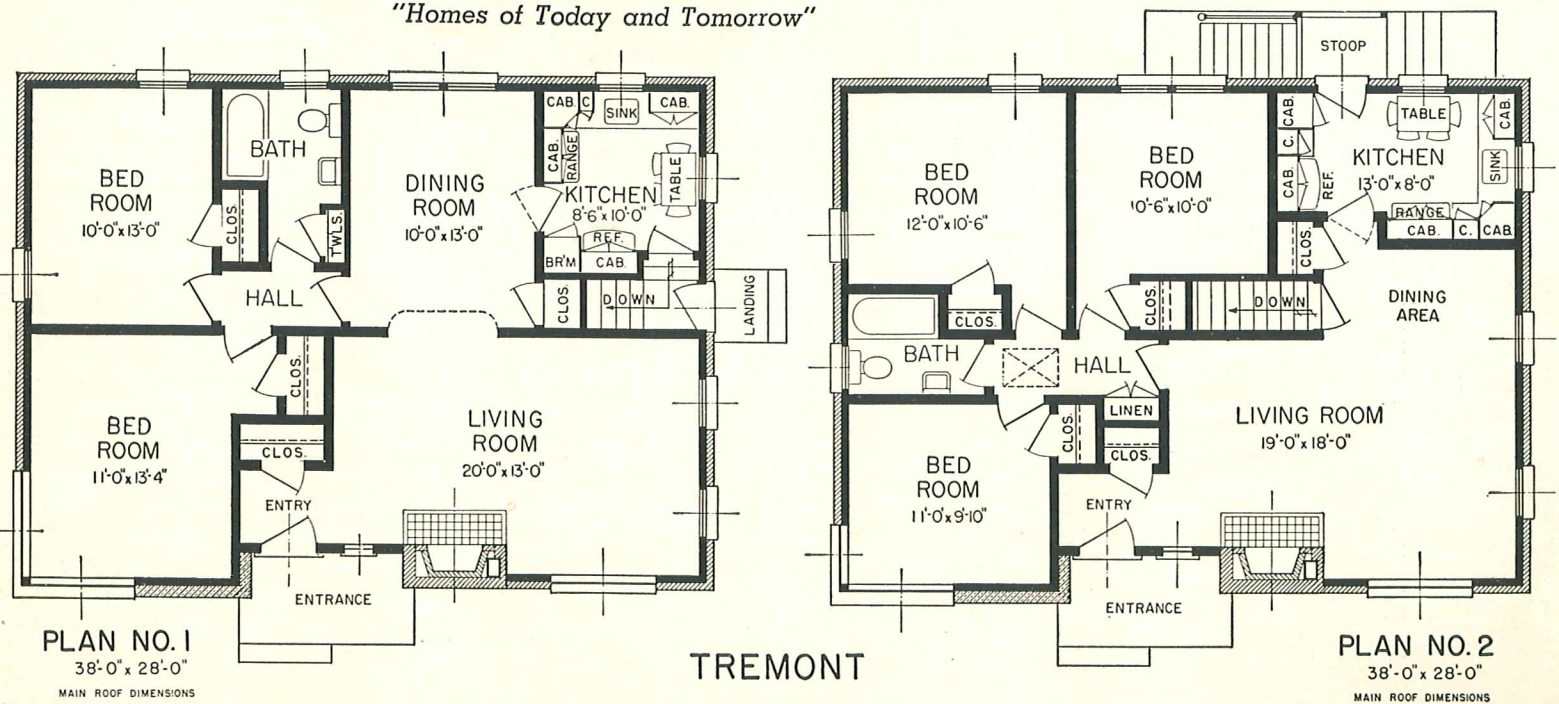
Isometric Plans—Plans so plain the layman can follow them without trouble.



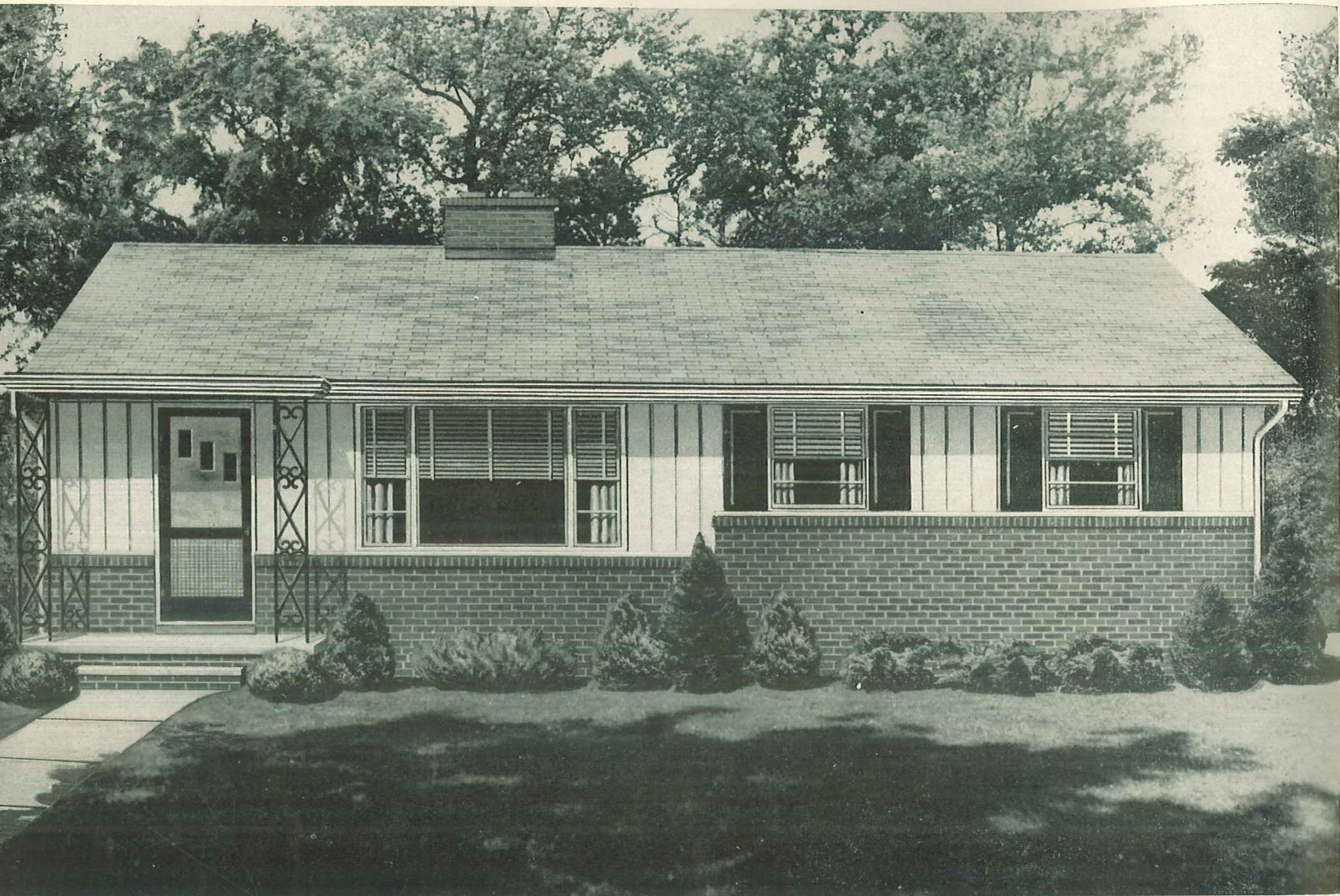
The TREMONT

A treat for those desiring a different touch in a moderately priced home. Either floor plan offers the maximum of comfort and convenience for a modern and happy home life.

If gable roof is desired, see the Meadowbrook shown in "Homes of Today and Tomorrow"

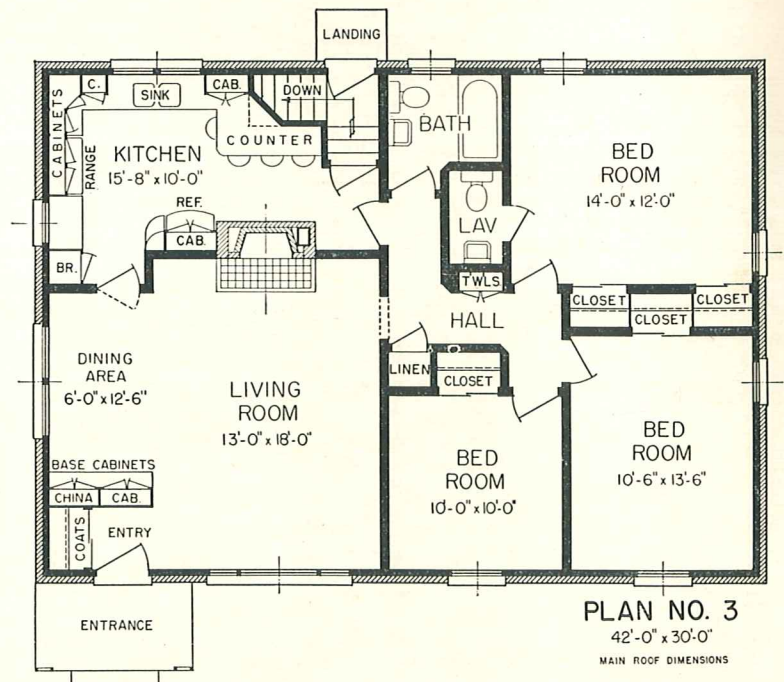
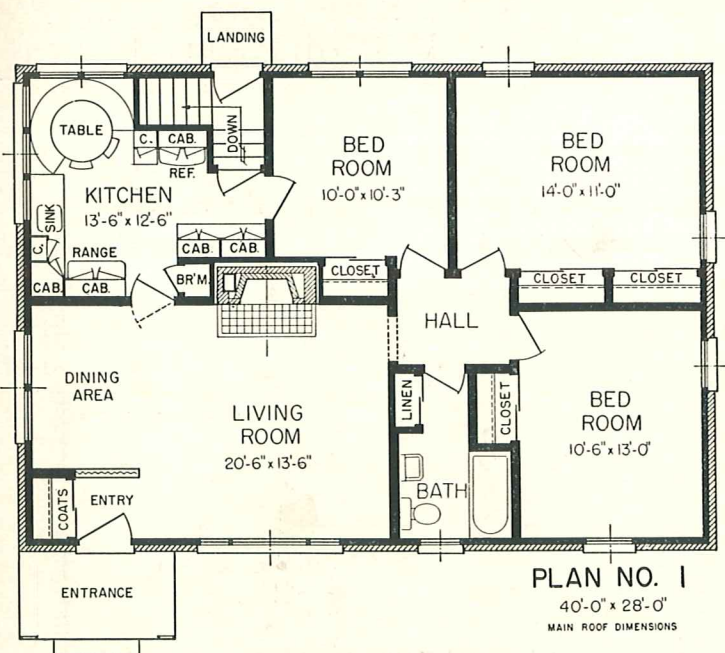


than rent. In addition, about half of your payments will be placed to your credit as a saving.

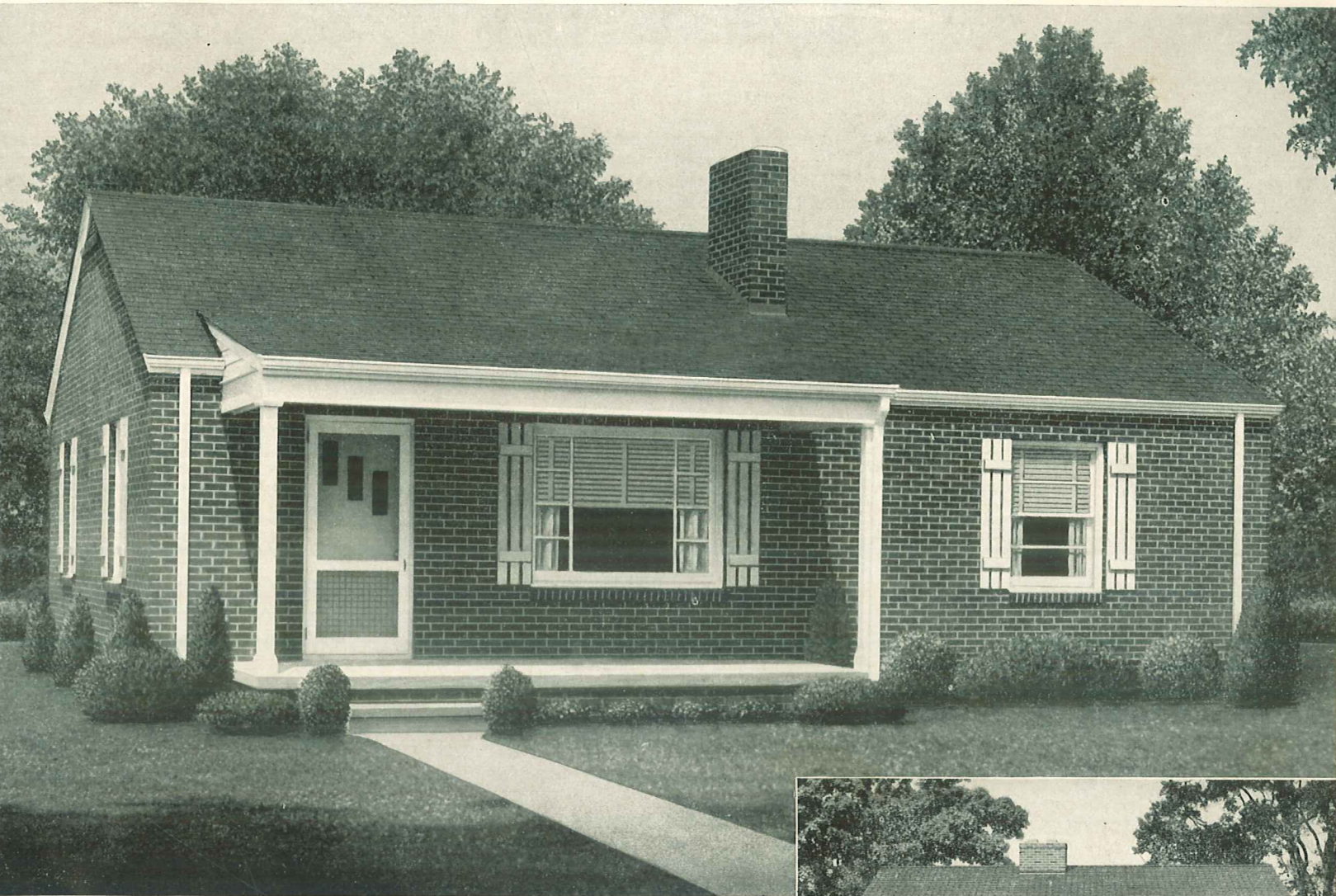


The WAVERLY

Forming a habit of placing in a Bank or Building Association all earnings which one does not need for immediate use is the surest road leading to the ownership of the Waverly for a home. The sacrifices made in saving for a home are highly prized entries in one's record of accomplishment.



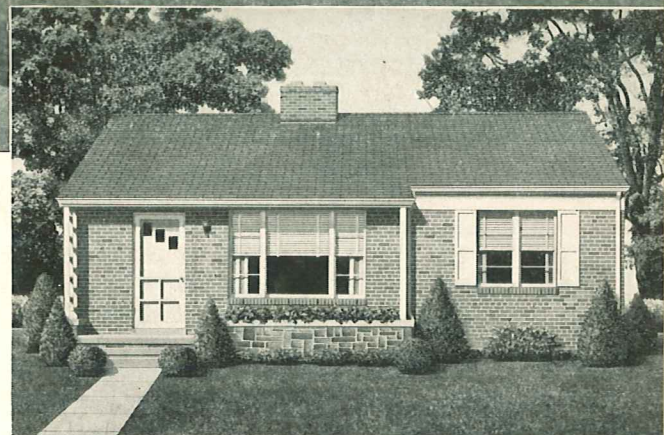
Our Standard Specifications Cover Every Item of Cost from Foundation to Roof, and give the inexperienced builder a new conception of good construction.



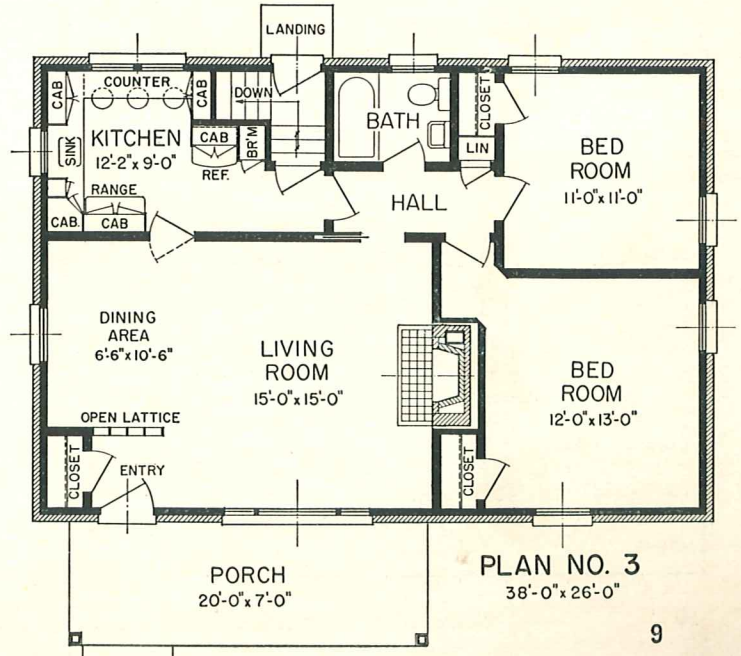
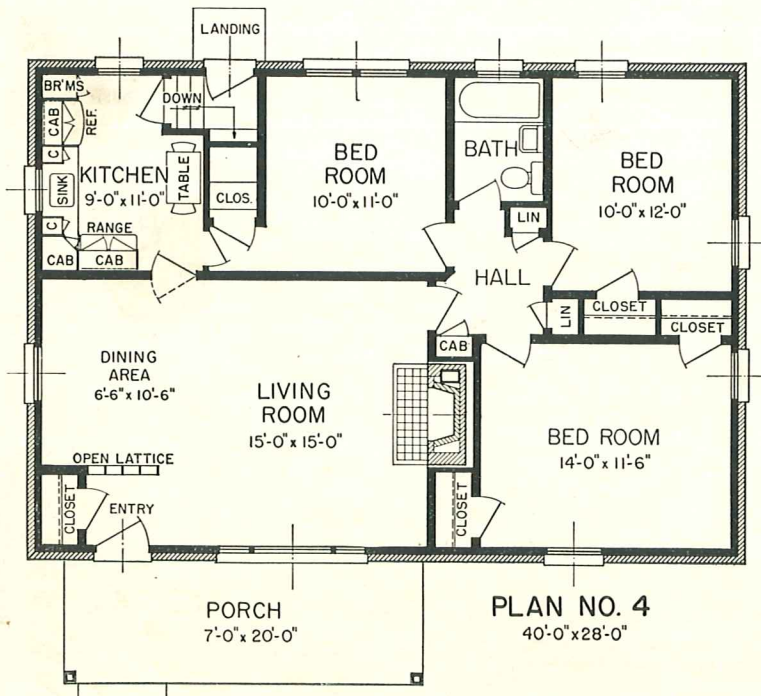
The WAYNE

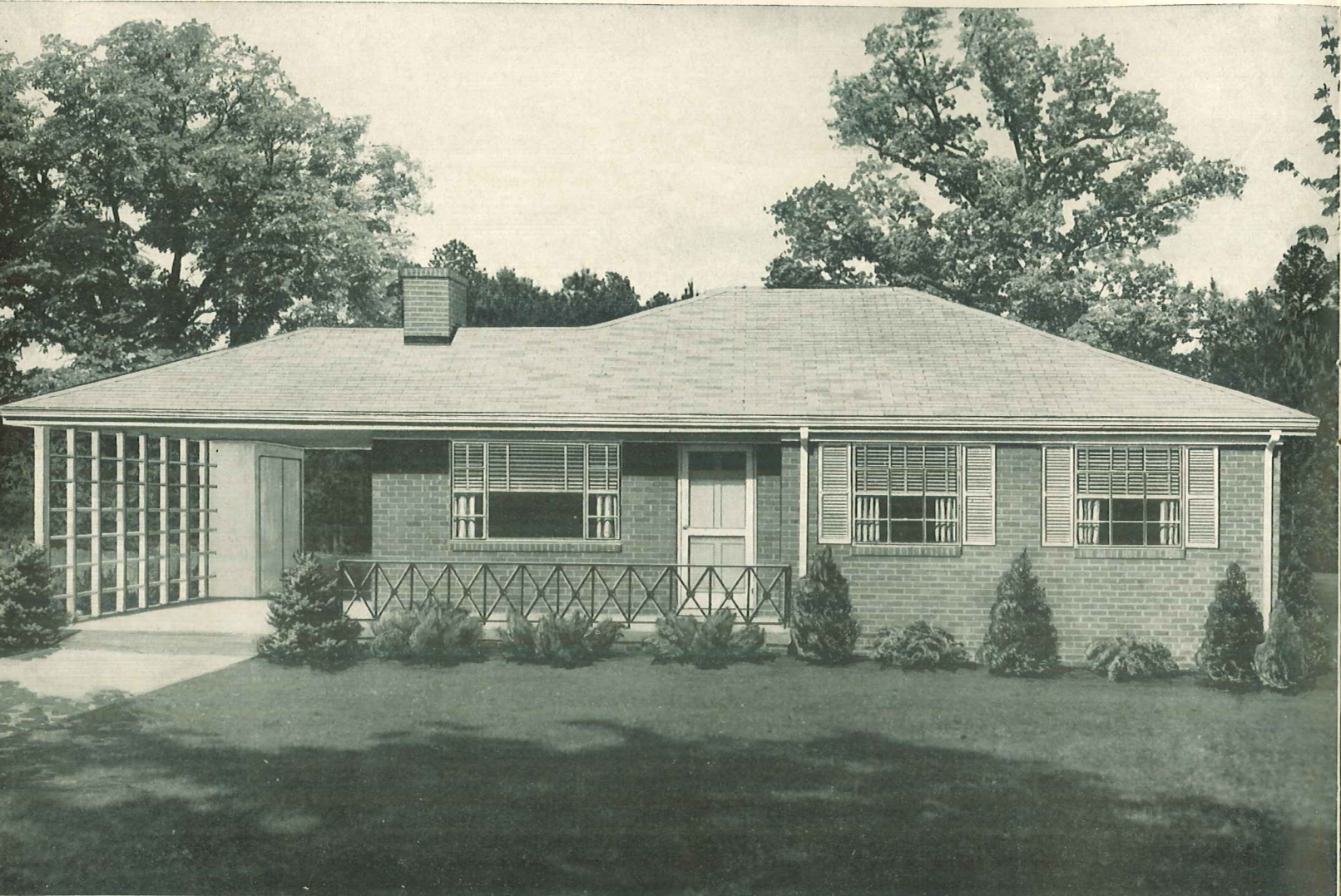
Could you hope for a more desirable small home than The Wayne at close to the minimum building cost for its size? Yet nothing has been sacrificed in the way of comfort and livability.

Plans No. 1 and No. 3 for the inserted design, the Boyd-R, are similar to the Wayne Plans No. 3 and No. 4, respectively, except for the Fireplace location and additional Closet space.



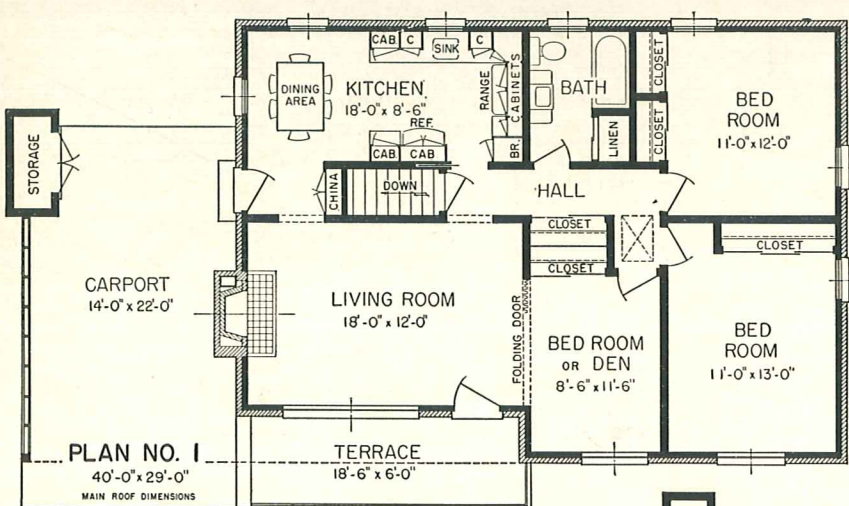
If the above elevation is preferred, order the Boyd-R.





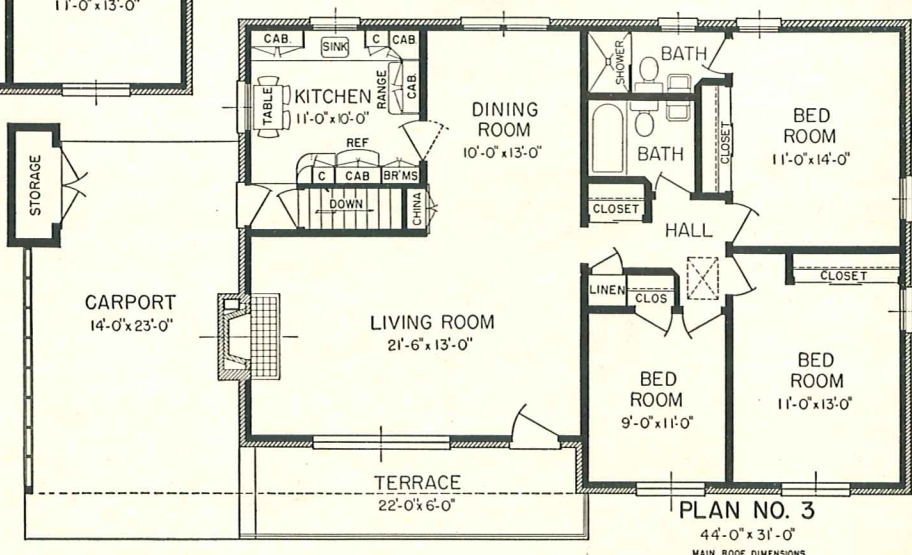
The MARION

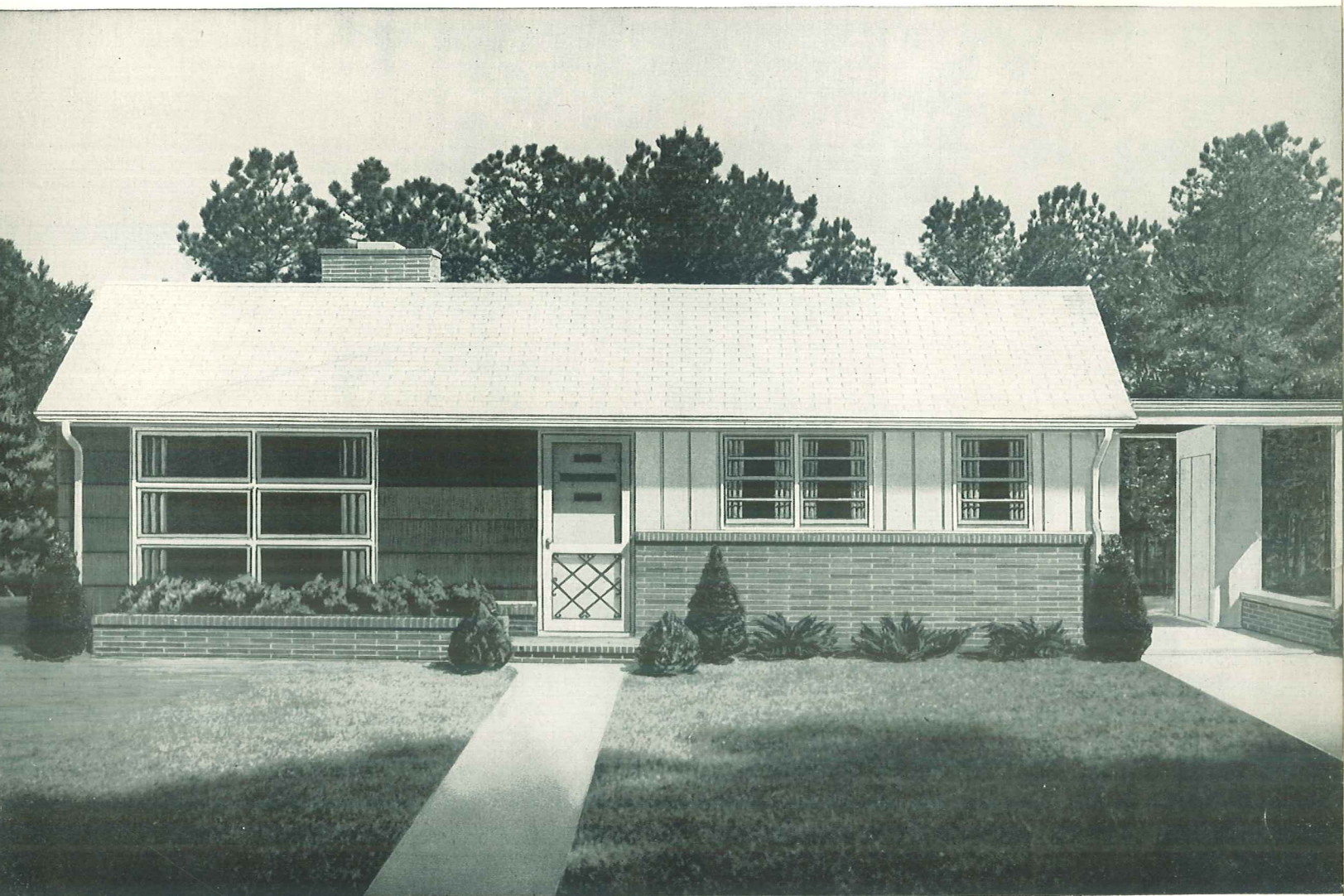
Selfishness seldom strangles the man whose pride and ambition lead him to build a home of the Marion design. Pride in one's home is the fire that kindles power for success. This design follows the modern architectural trend toward simple beauty and living convenience in every respect—a home any man can be justly proud to own.



GARAGES AND BREEZEWAYS

These additions in many instances enhance the beauty and value of your home—serve a very useful purpose and permit full utilization of your home site to the best advantage. As an extra service to our customers, we have prepared plans for Garages and Breezeways which are adaptable to many of the house designs shown in this plan book, as well as homes already built. Complete plans, elevations and details are priced at only \$5.00 per set. Write for illustrated sample sheet.

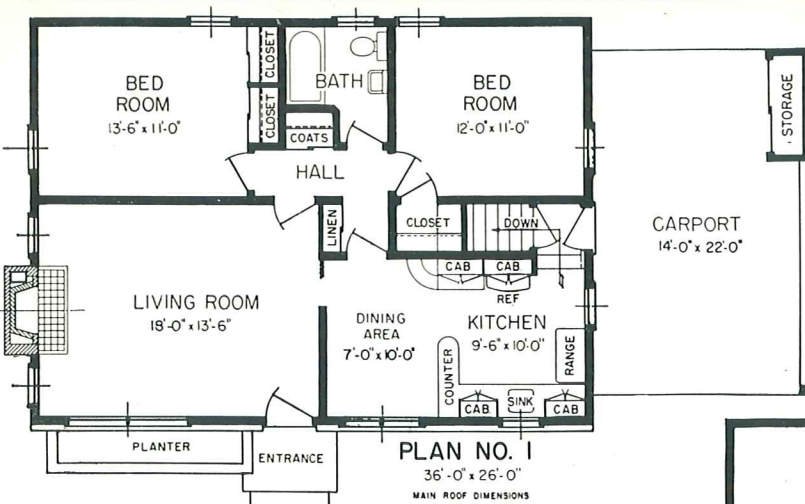




The BEVERLY

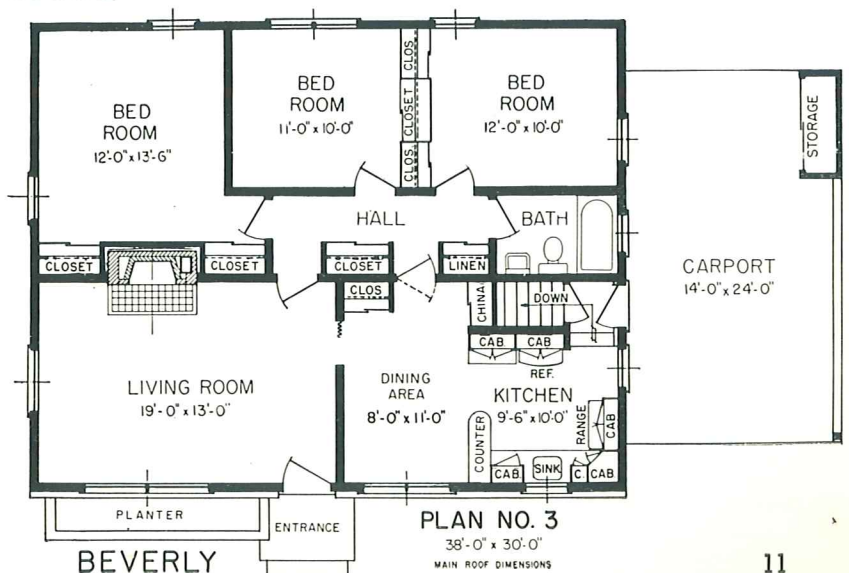
This refined straightforward design speaks of things practical, of cost within reason. The exterior gives ample opportunity for color expression. It is modern to the minute, yet it is kindly and homelike.

Easy access to the family car, recognizes that it, too, has become an integral part of our everyday living.



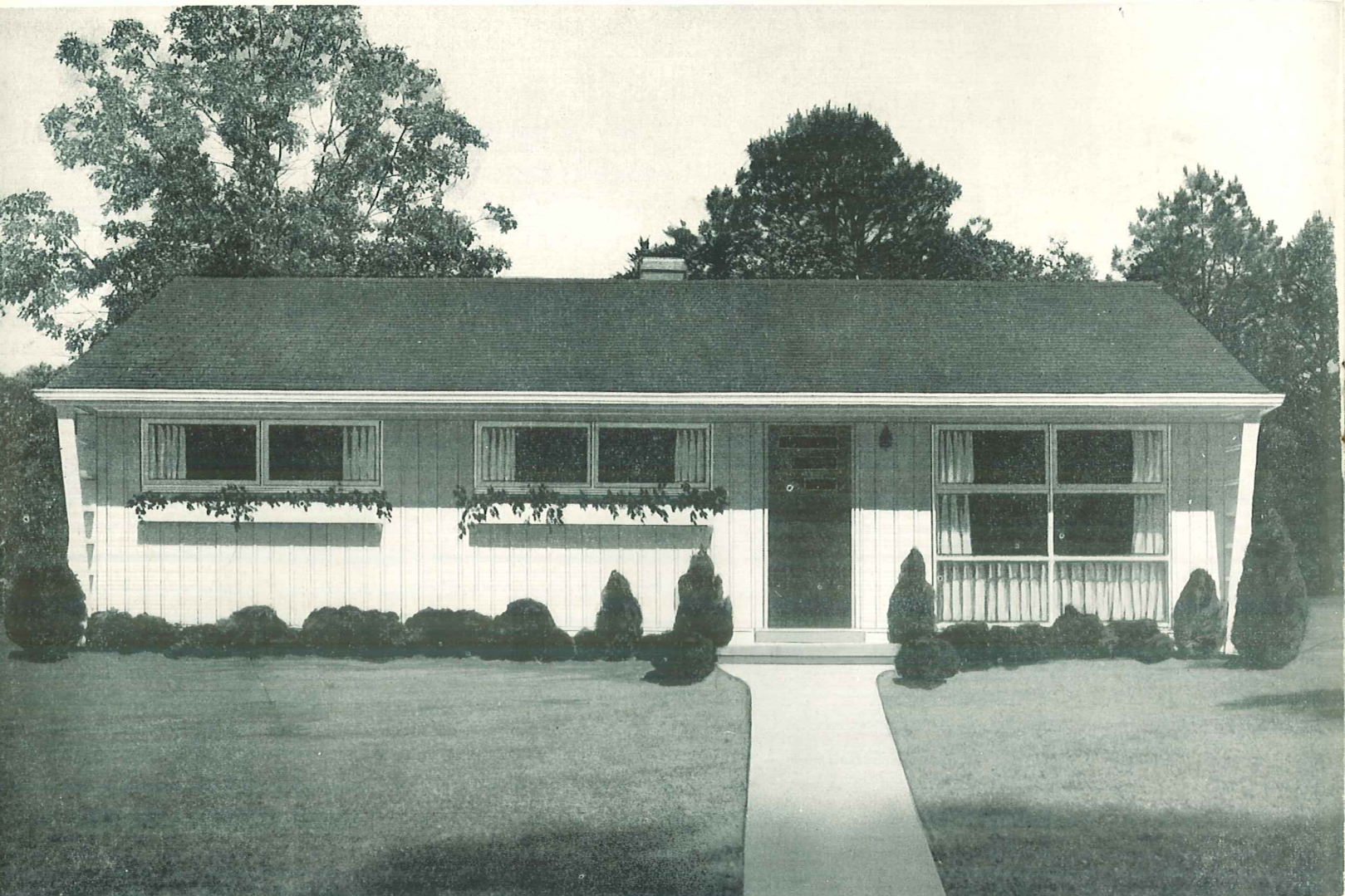
COST OF HOMES

Write us for information as to the cost of all materials for any of the homes shown in our plan books. We cannot give you labor costs in the various towns, but we will be glad to give you the approximate cost of all materials delivered on your lot.



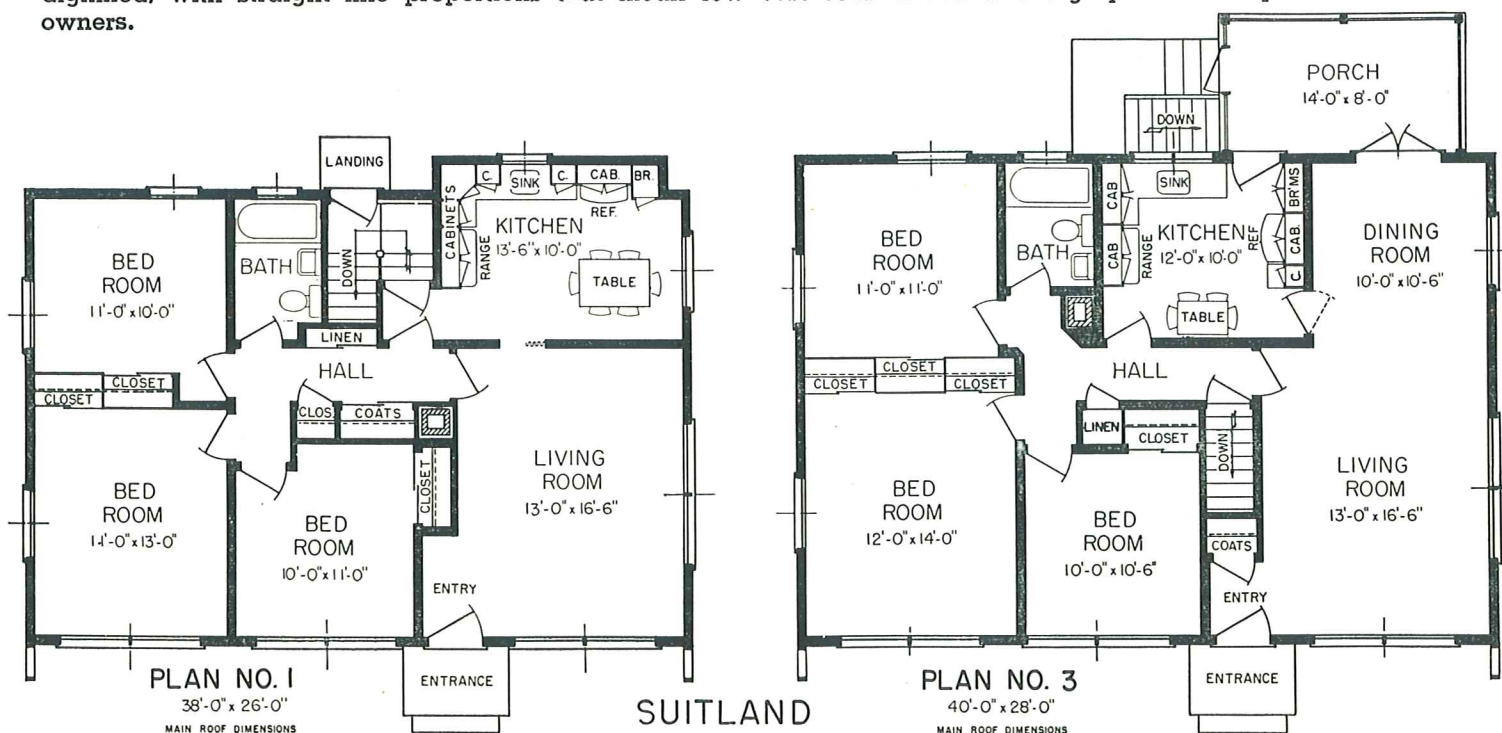
BEVERLY

Our plans are known from Coast to Coast for their time and labor-saving features.



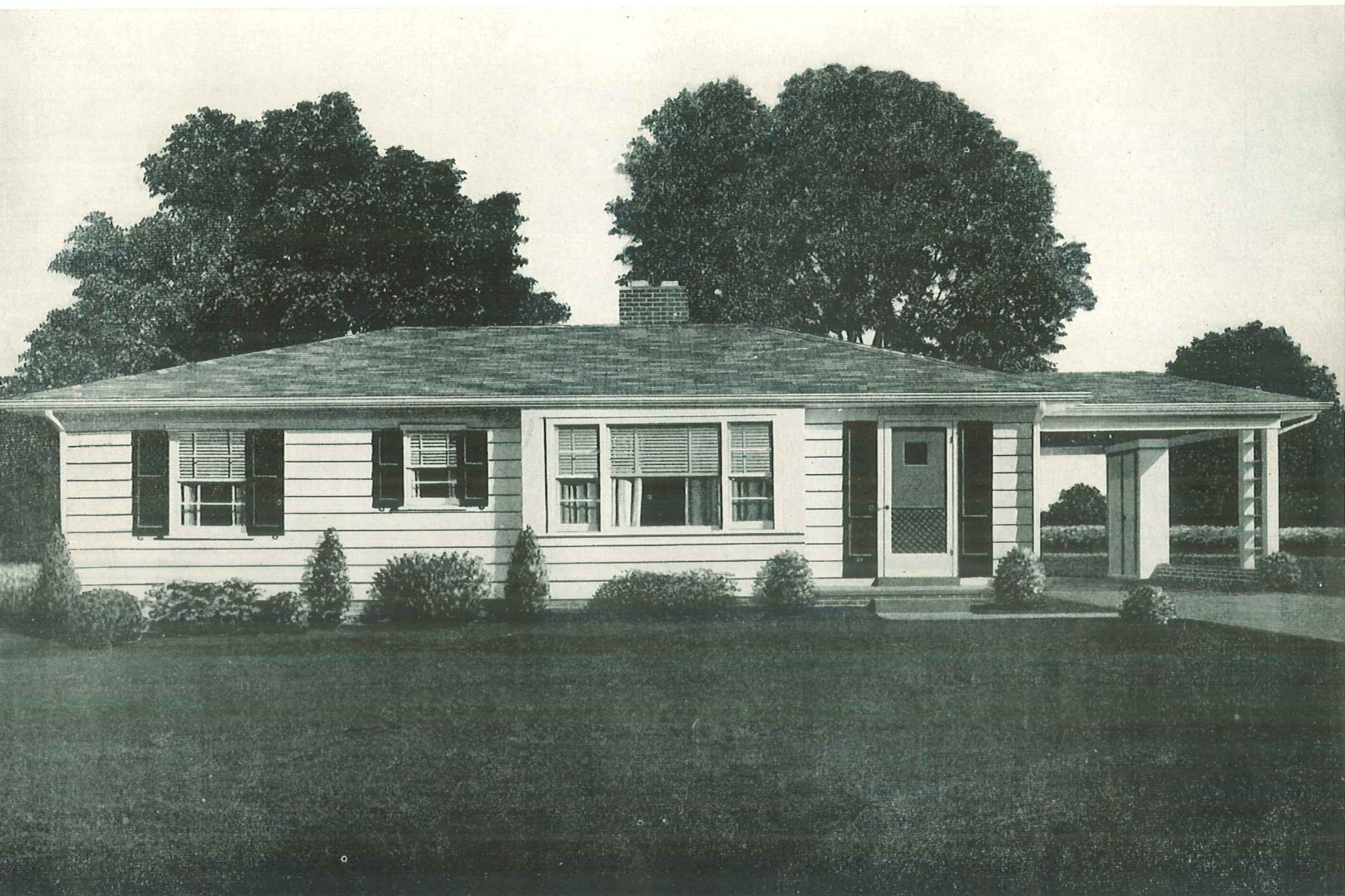
The SUITLAND

One may be proud of the pride which demands something different in a home. The SUITLAND was designed especially for those whose pride leads to cheerful comfort without unnecessary extravagance. It is different and dignified, with straight line proportions that mean low cost construction and highly satisfactory comforts for its owners.



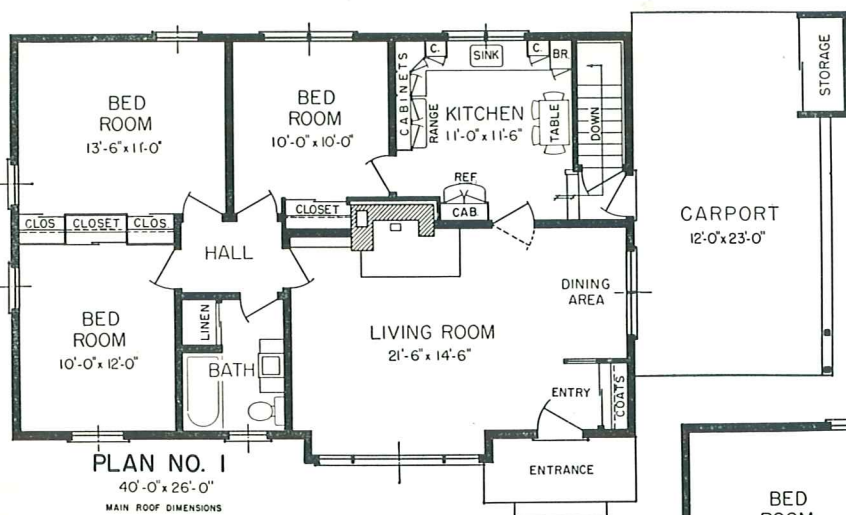
Because our house designs are types that do not go out of style for a lifetime, they have the highest loan values as well as the highest sales values of any homes within their price range.

For homes of a higher price range ask for "Better Homes at Lower Cost" and "Homes of Today and Tomorrow."



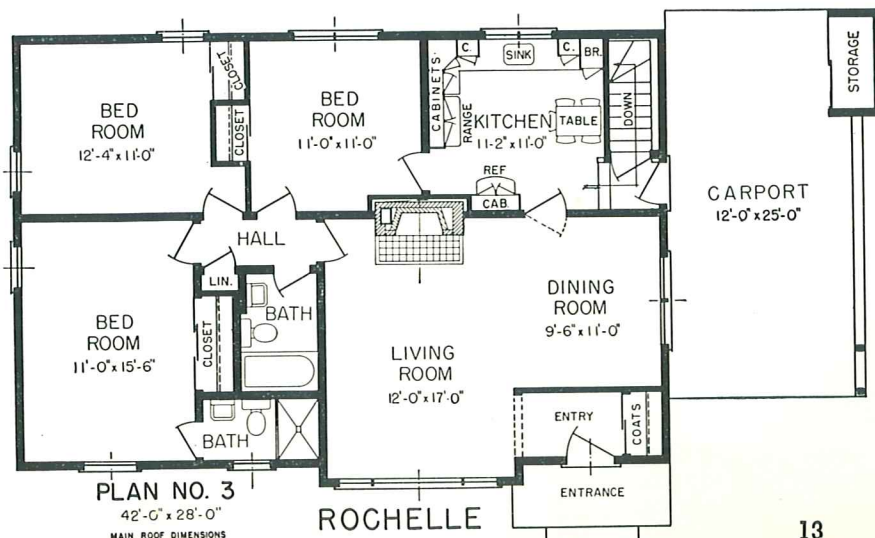
The ROCHELLE

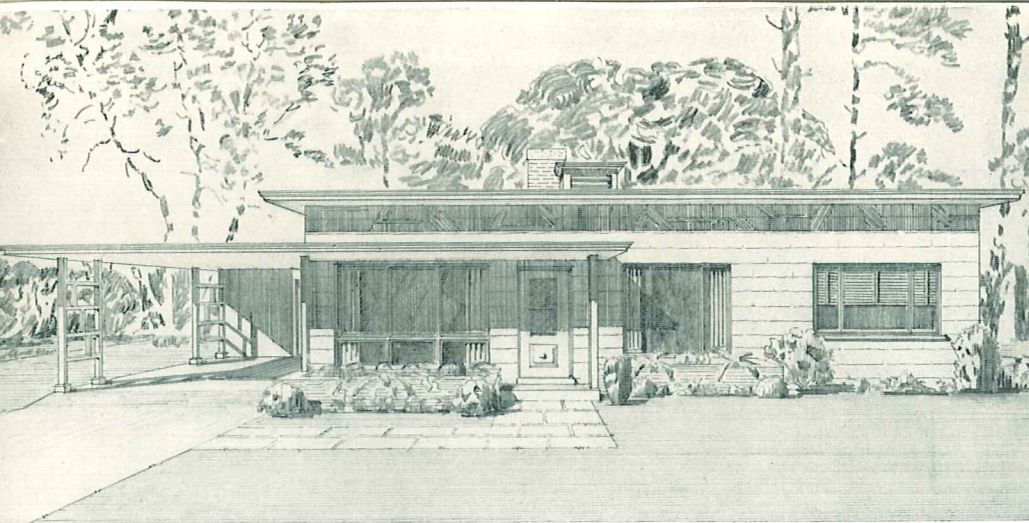
Beauty in design is the result of accuracy in proportions and not of money foolishly spent on fancies. The ROCHELLE gives the appearance of a home that would sell for twice its cost, and yet it is entirely within reach of those who wish to convert their rent money into a quiet home of their own.



NOTICE TO OPERATIVE BUILDERS

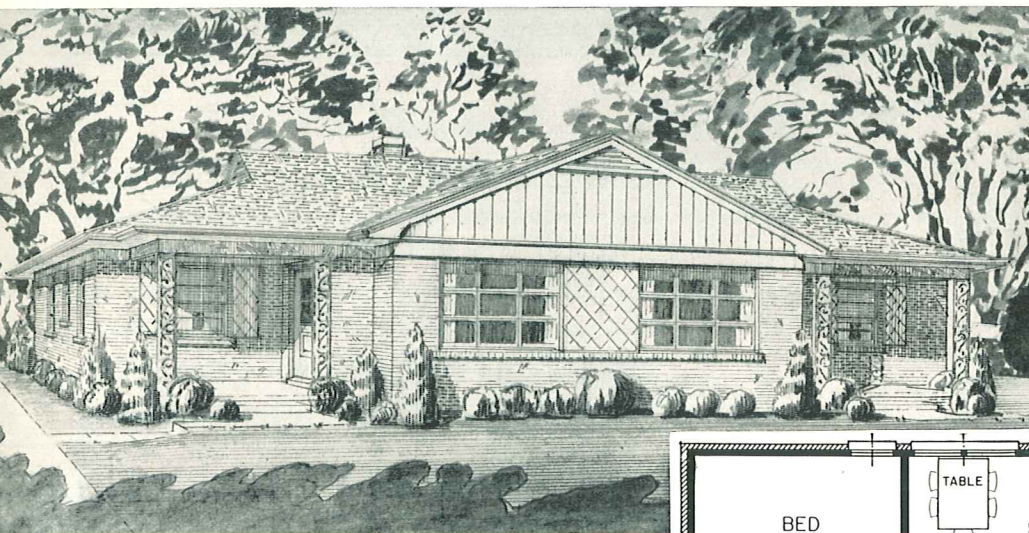
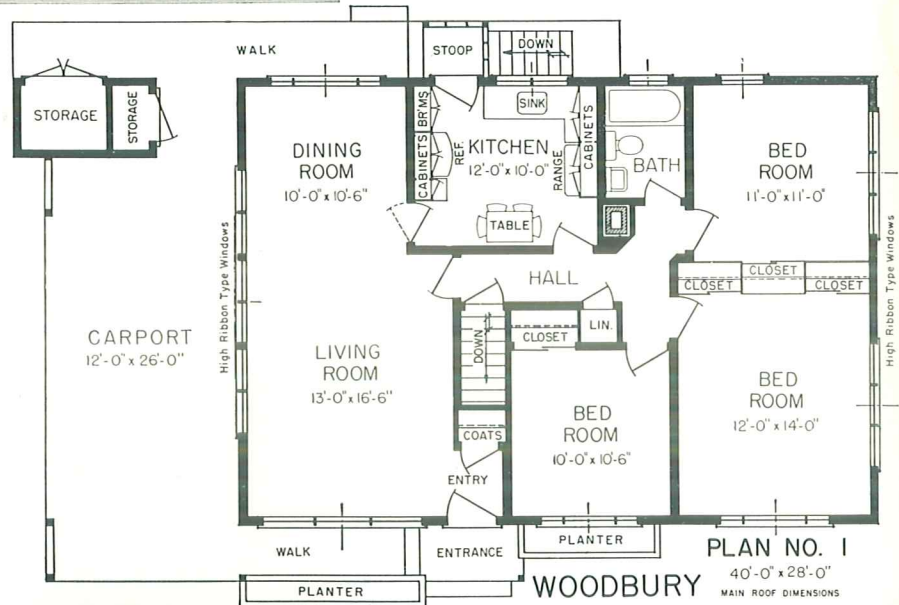
Sameness in a subdivision never pays. The slight increase in the cost of individual designs is offset by higher loan values and better satisfied purchasers. Write for "Builders Special"—basic floor plans with alternate elevations.





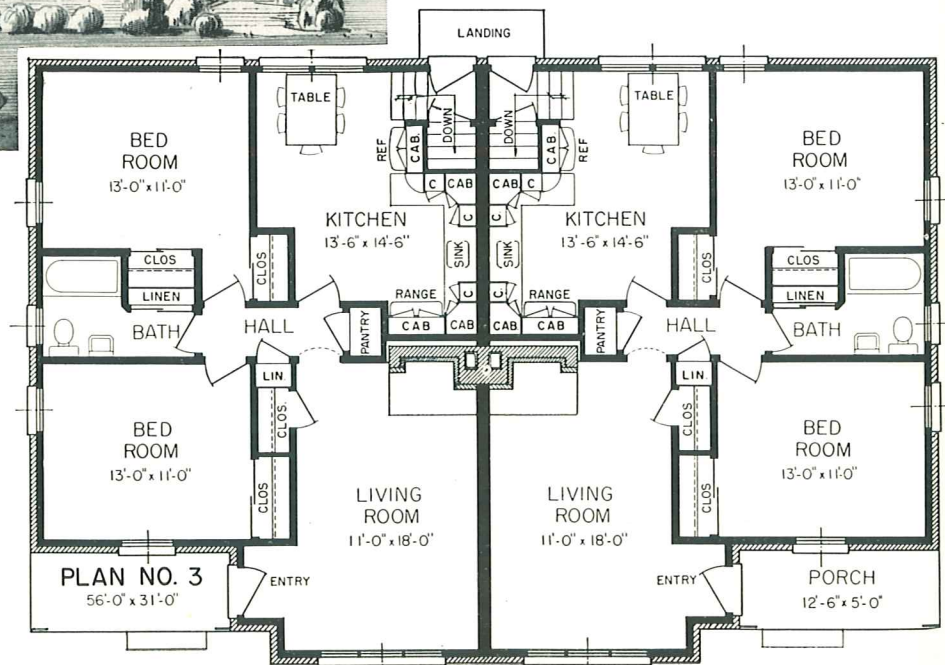
The WOODBURY

A spacious, functional home for the family that thrives on light and air. The WOODBURY really brings nature and its freshness indoors and expands its interior to engulf the fullness and freedom of the outdoors. In such a home one can happily benefit from thoughtful landscaping, carefree outdoor activities and the inspired relaxation of "just living." Many will pause and dwell over the Woodbury out of curiosity but more will evaluate its principles as sound and appreciate those functions for which it was designed.



The DURHAM

Isn't this the most inviting duplex you've ever seen? All of the dignity and privacy of an individual residence, nestled within its own environment, has been cleverly achieved by thoughtful design and planning. The Durham affords those seeking an income producing home in which to live, all the modern conveniences, practical but spacious rooms and an impressive appearance in grand surroundings. Without a doubt, this home is for those who would invest wisely.

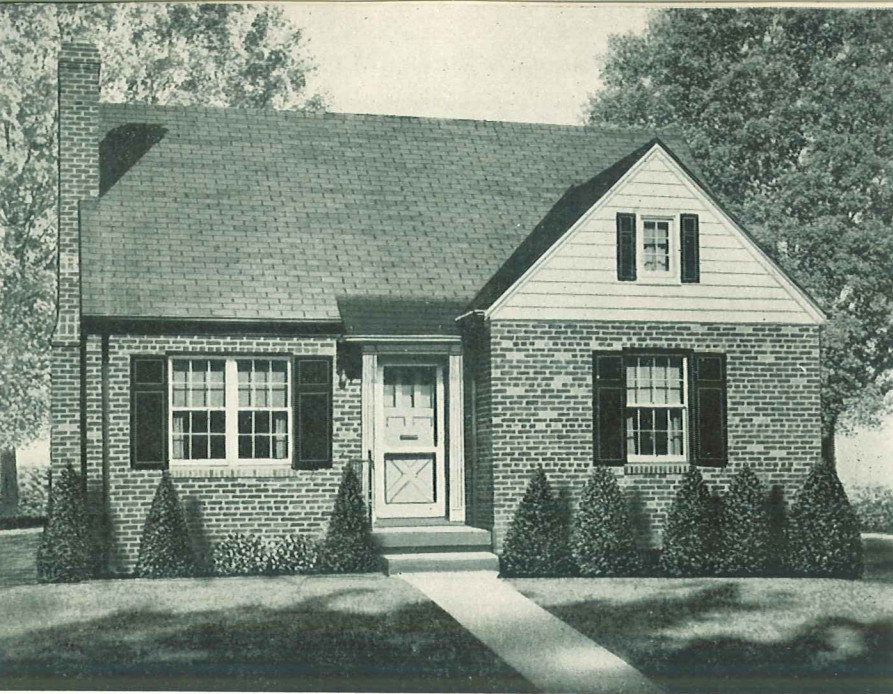


SAVE BY RENTING?

Only those required to move far or often—and perhaps inclined to "jump" their bills—can reasonably hope to pay less for housing by the rent routine, over a period of years.

Few jobs which can be filled by transient personnel ever offer the best pay in the long run.

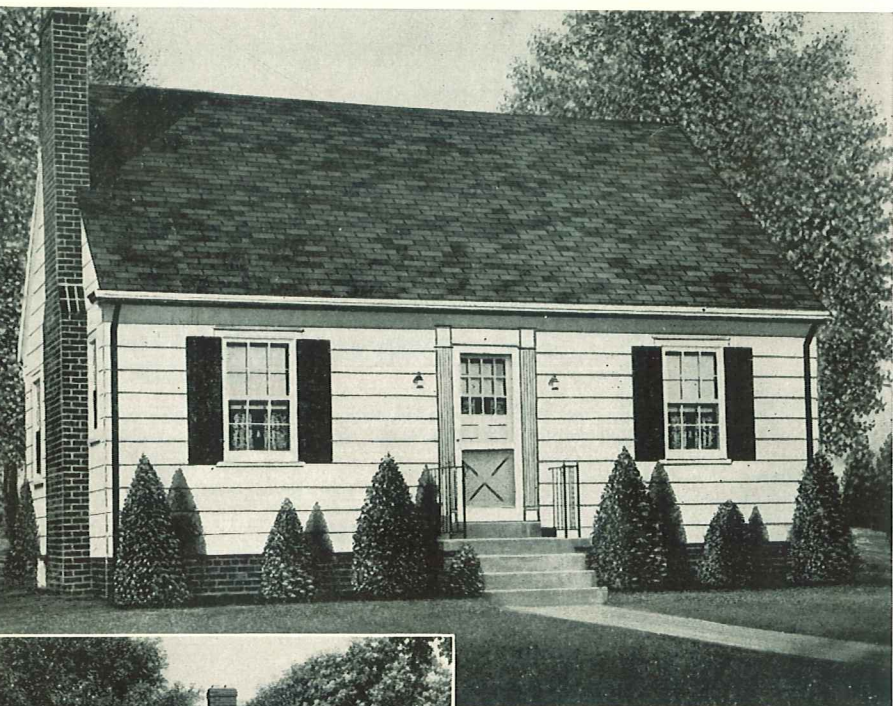
A "permanent" address is an added endorsement for almost any position.



The NORWOOD

There is something so natural and homelike about the Norwood that one forgets to place it in the low cost field. It is a home so full of daily conveniences and comforts that its cost will seem meager even today.

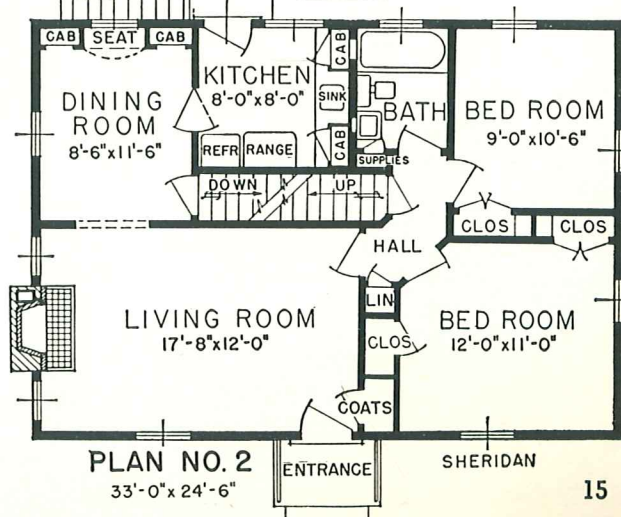
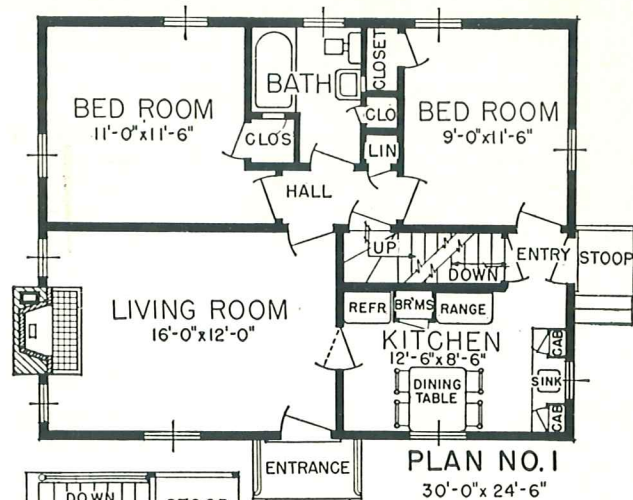
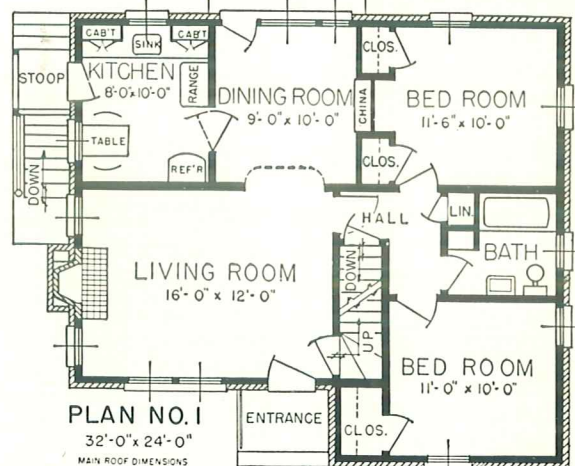
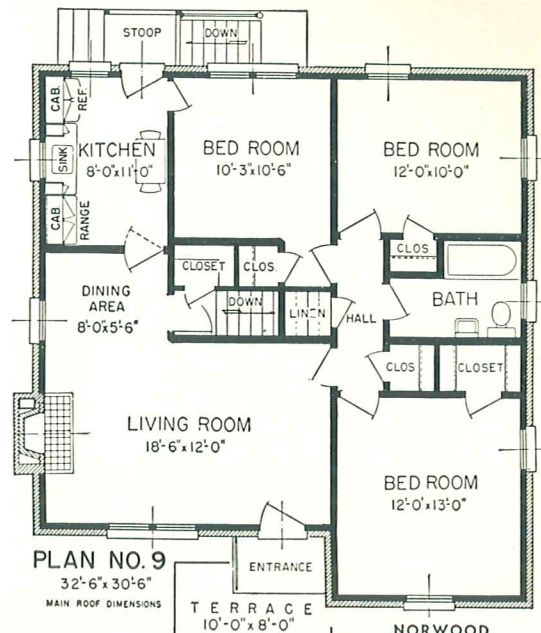
For a plan with Bedrooms and Bath across the rear of house and a Finished Stairway to Expansion Attic, ask for Plan No. 2, size 32'-0" x 26'-0". Other Alternate Plans are available on request.

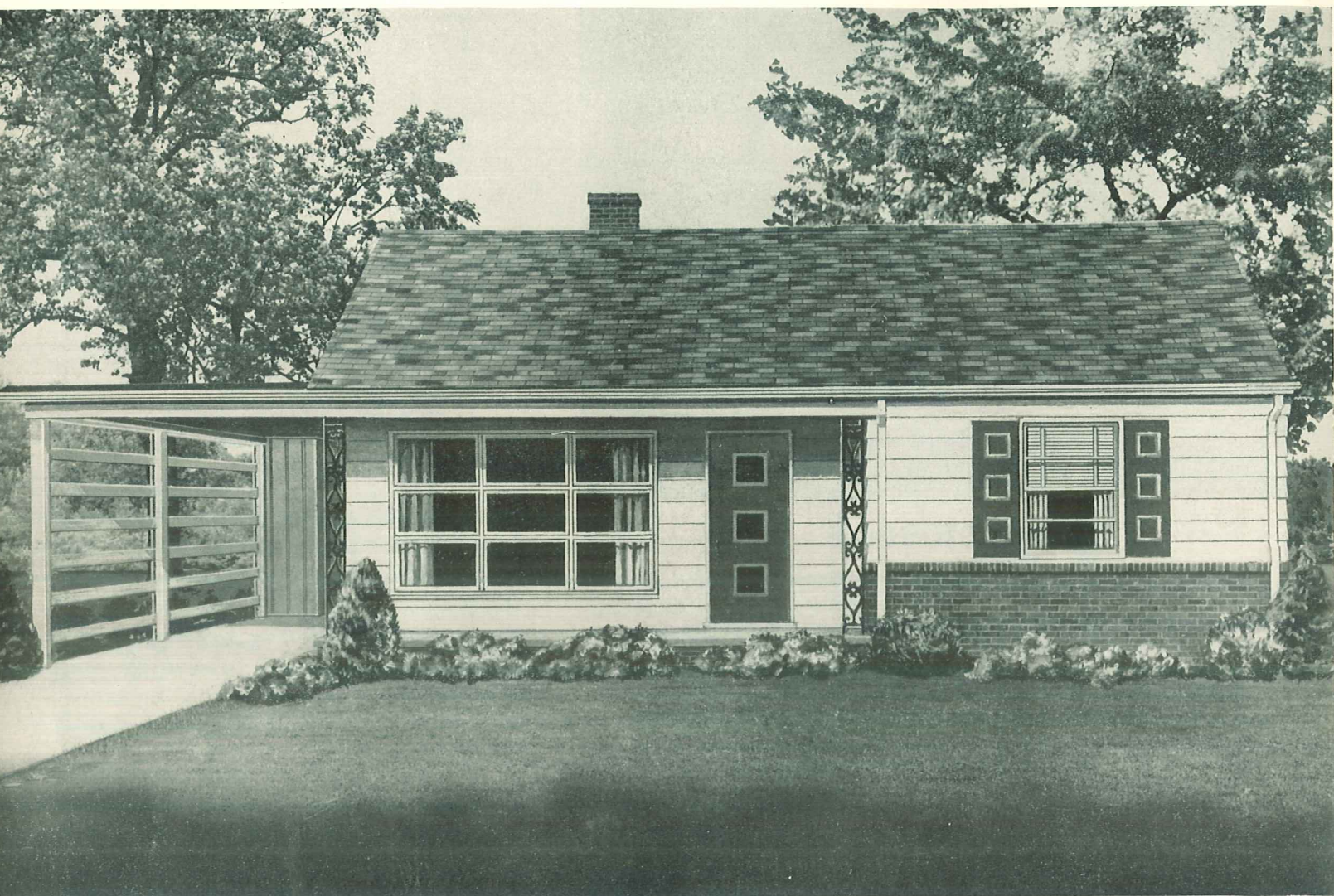


If the above exterior, without fireplace, is preferred, order plans for the TYLER-E.

The SHERIDAN

With confidence you may take your choice of either floor plan offered for the Sheridan. There are skillfully arranged differences, but all mean lasting comforts in the home life.

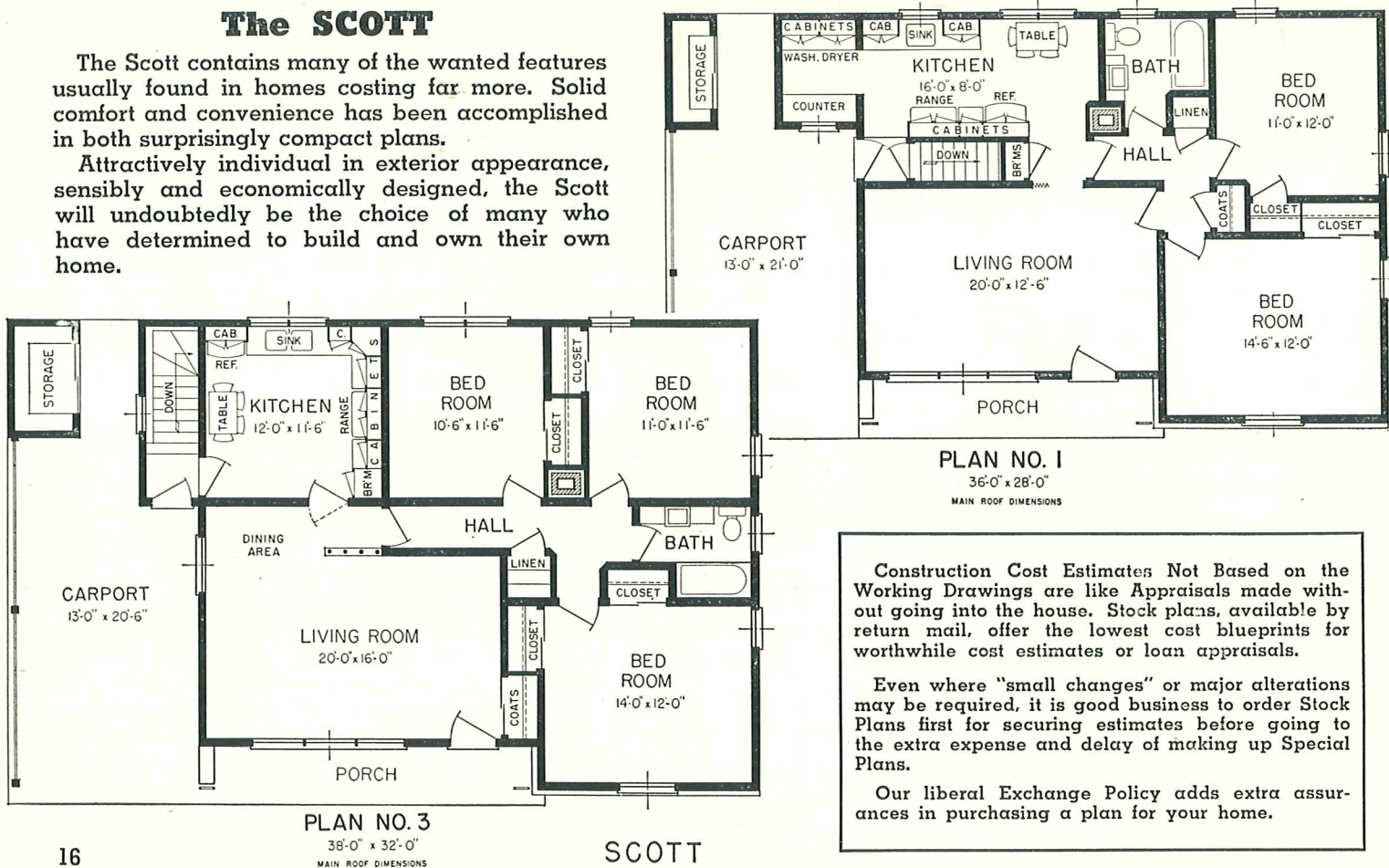




The SCOTT

The Scott contains many of the wanted features usually found in homes costing far more. Solid comfort and convenience has been accomplished in both surprisingly compact plans.

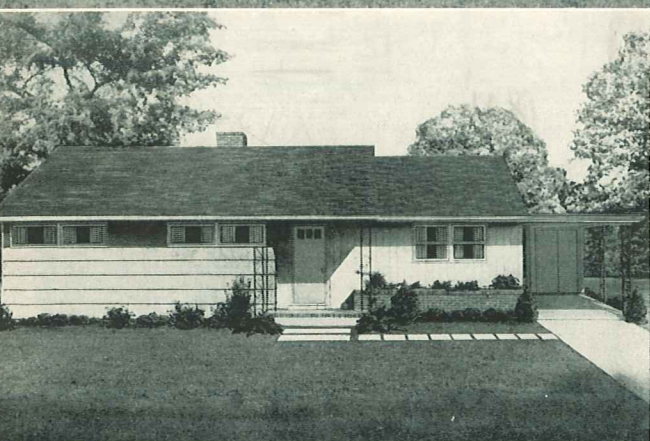
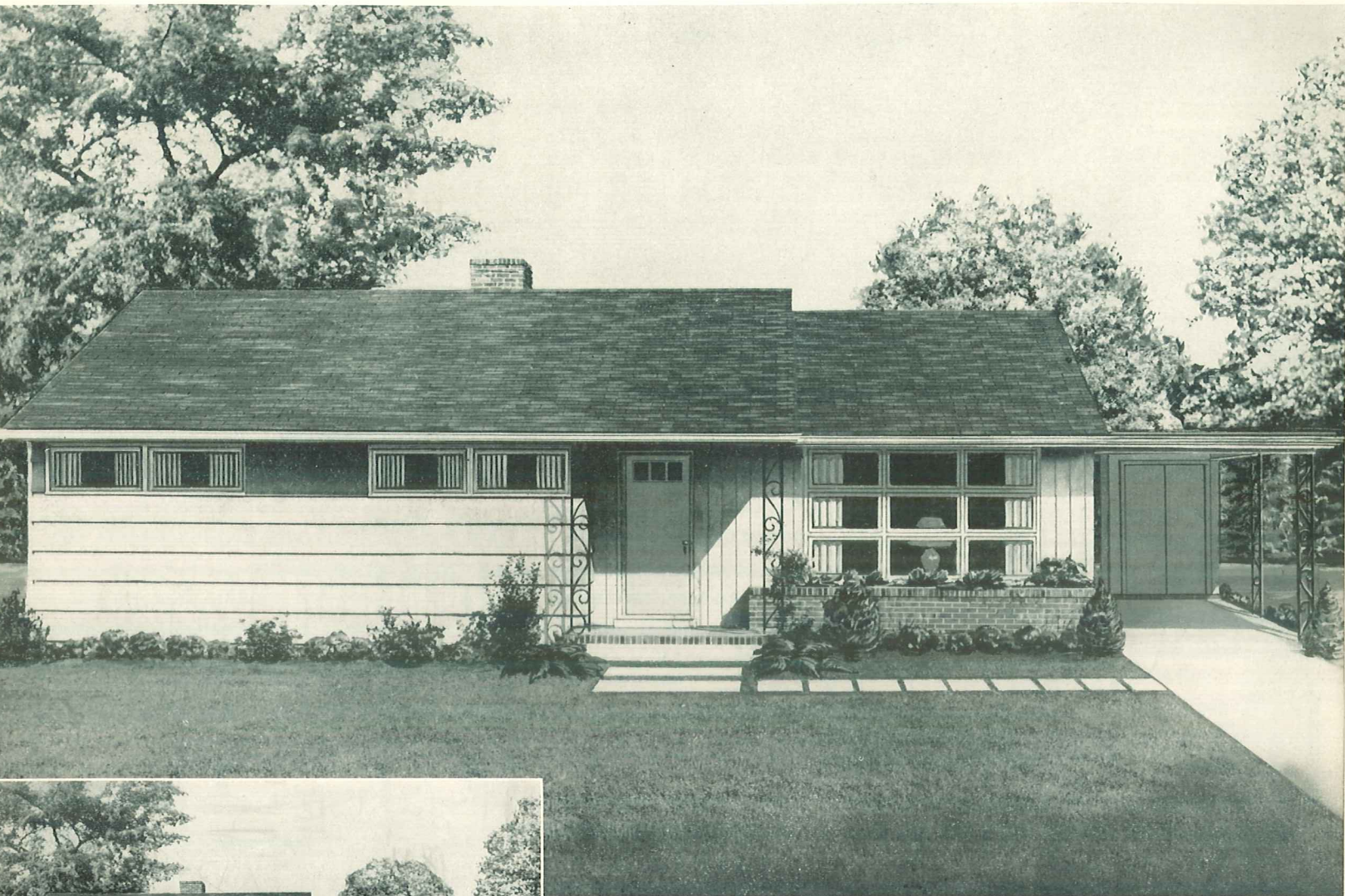
Attractively individual in exterior appearance, sensibly and economically designed, the Scott will undoubtedly be the choice of many who have determined to build and own their own home.



Construction Cost Estimates Not Based on the Working Drawings are like Appraisals made without going into the house. Stock plans, available by return mail, offer the lowest cost blueprints for worthwhile cost estimates or loan appraisals.

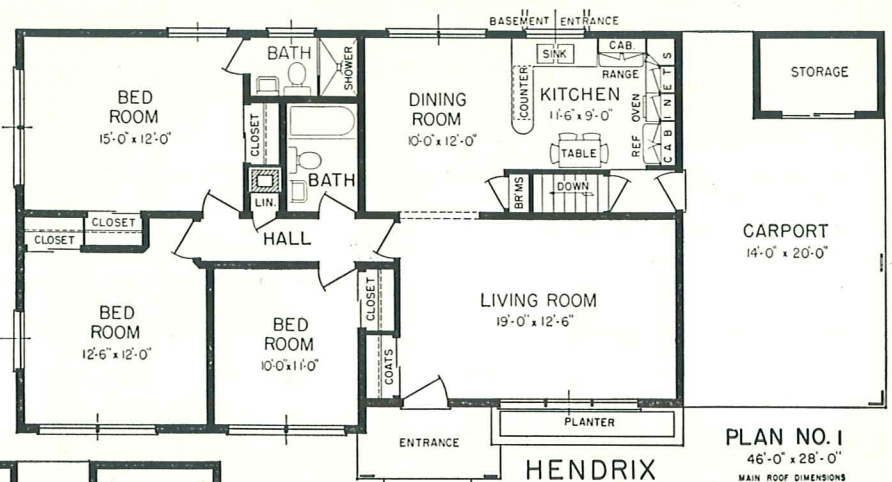
Even where "small changes" or major alterations may be required, it is good business to order Stock Plans first for securing estimates before going to the extra expense and delay of making up Special Plans.

Our liberal Exchange Policy adds extra assurances in purchasing a plan for your home.



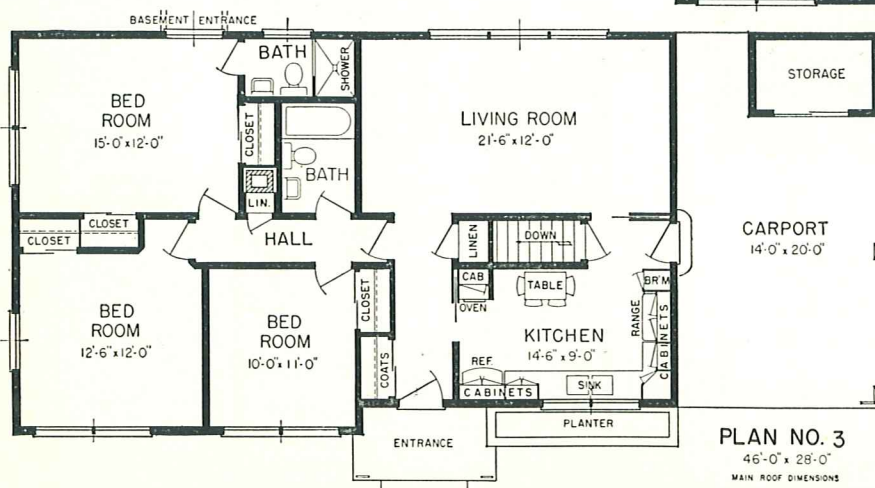
If the home-site is favorably situated to the Rear, Plan No. 3, below and illustrated in the small picture, offers every opportunity for private indoor and outdoor living. This arrangement provides direct and convenient access to the Kitchen from either the Front or Carport entrance.

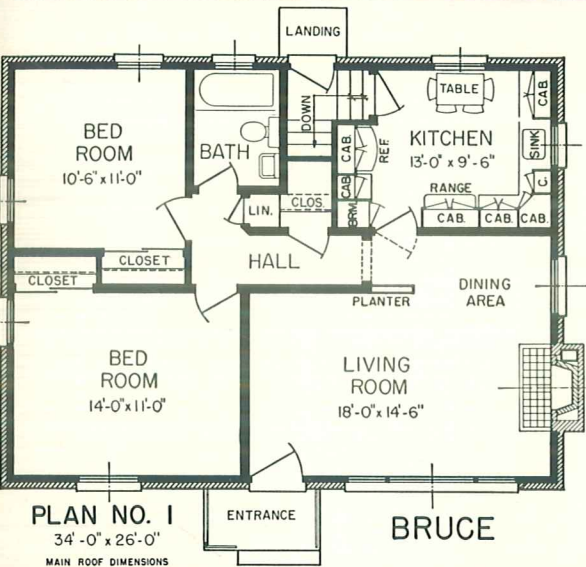
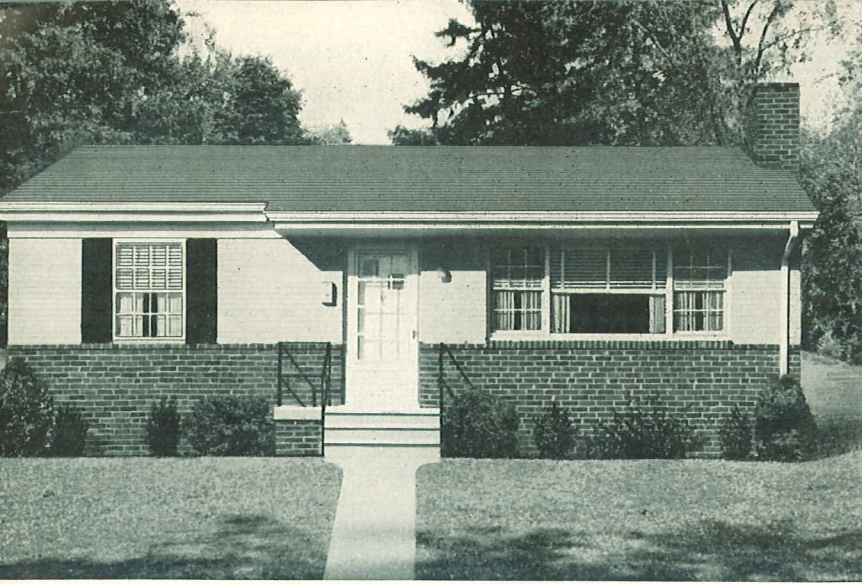
The HENDRIX



The beautiful and simple exterior design of the Hendrix pleases at first glance. A more thoughtful study of the interestingly combined exterior materials reveals almost limitless possibilities in the use of color and, a choice of two fine floor plans, designed so that the home-site may be utilized to the best advantage, will be appreciated.

Plan No. 1, above and illustrated in the large picture, has the Living Room to the Front with a large and friendly window which seems to reflect the joy and happiness of the fortunate ones who abide within.



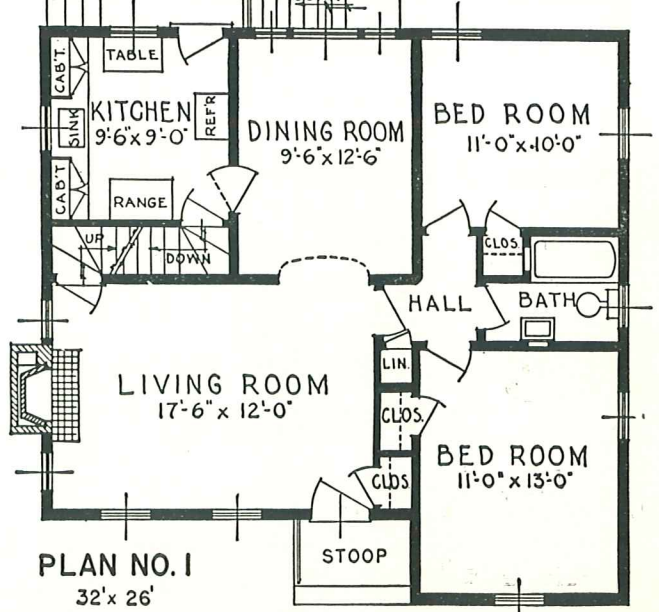
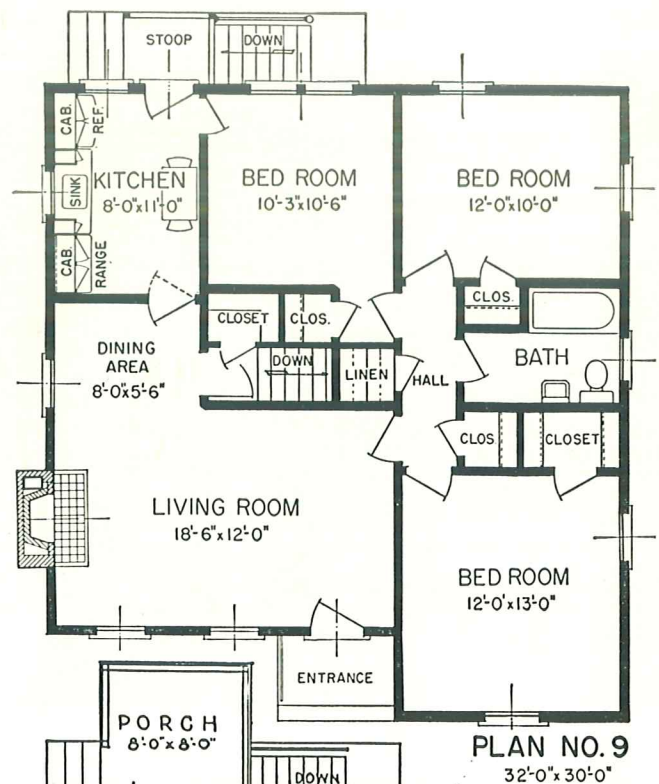
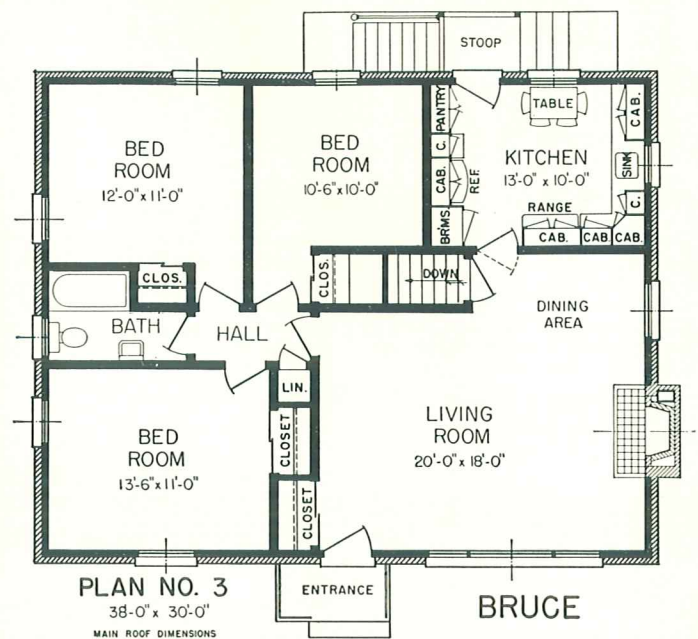


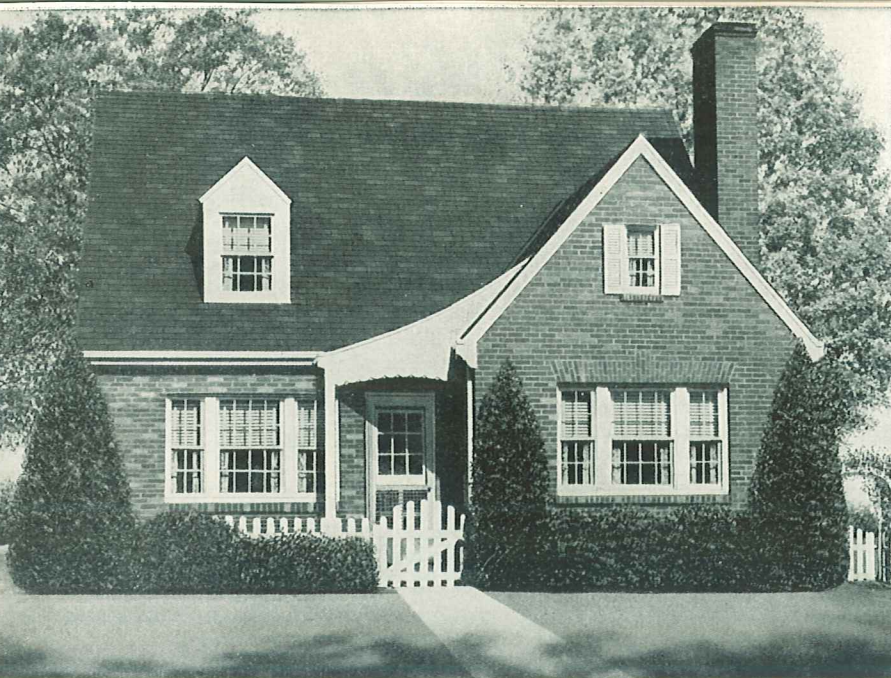
The AVONDALE

For the future safety of your wife and children, build a home of some kind. Have your home built where you and your wife want it—the way you want it, and you will find in that home a new and inner satisfaction which can never be realized in a house built by another.

Additional plans are available, on request, for the Avondale.

18 All Plans in This Book Are Carefully Copyrighted.



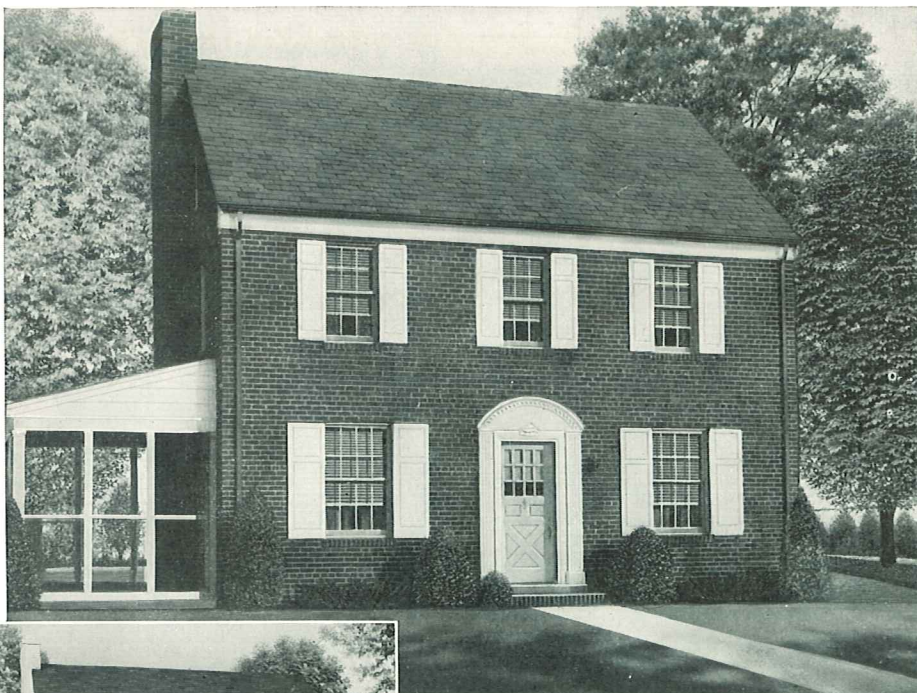
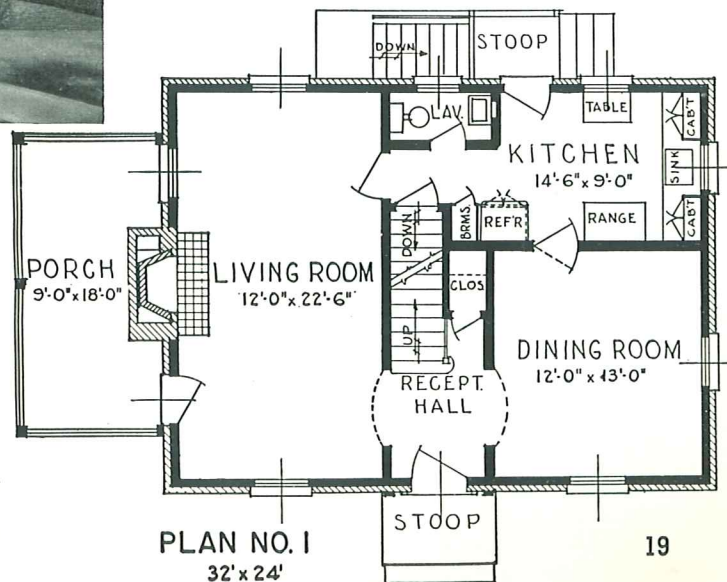
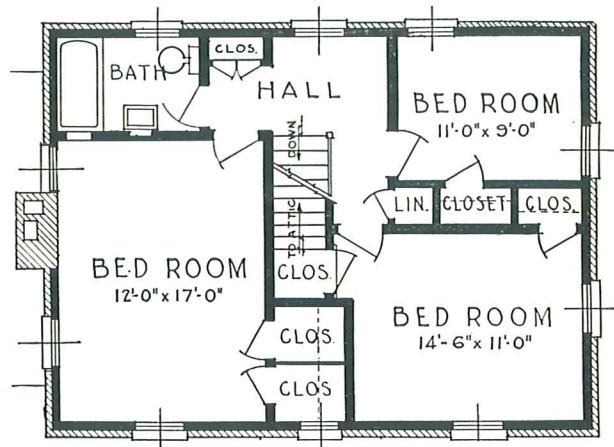
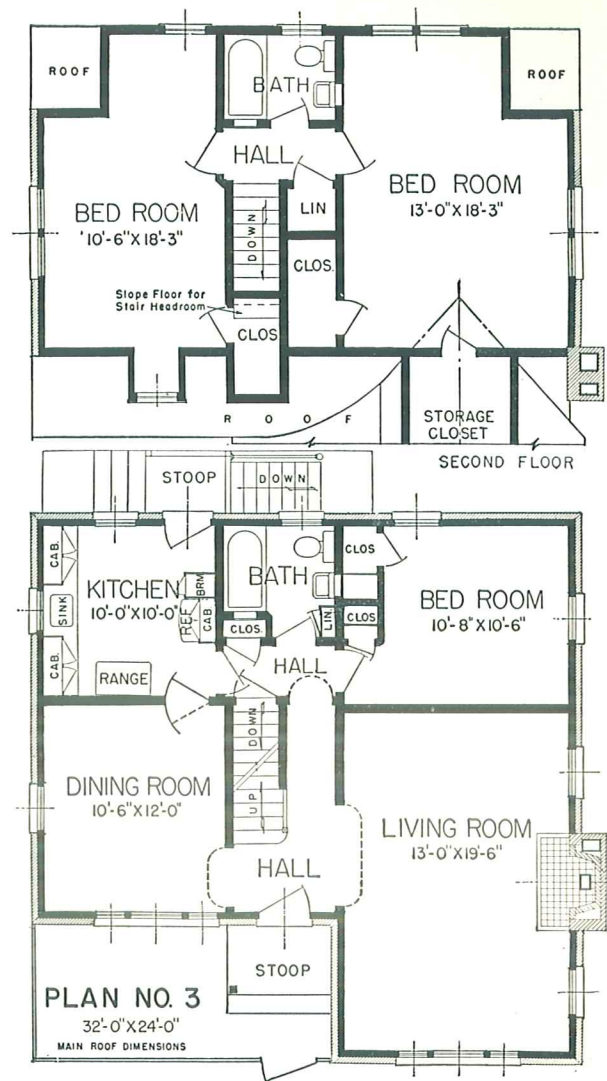


The MORELAND

More of the best is to be found in The MORELAND. Dignity and balance are coupled closely for completeness in design and its floor plan speaks plainly of practical living comforts.

If 2 Bedrooms and Bath are desired on the 1st Floor with provisions for 2 Bedrooms and Bath on 2nd Floor, ask for Plan No. 4.

A small 5 Room Plan, size 26'-0" x 24'-0", and a plan similar to the No. 3, but smaller, with 1st Floor Lavatory, are available on request.



The GEORGETOWN

When our forefathers planned the GEORGETOWN as the best in Colonial architecture, not a bet was missed.

Comfort—economy—
permanence.

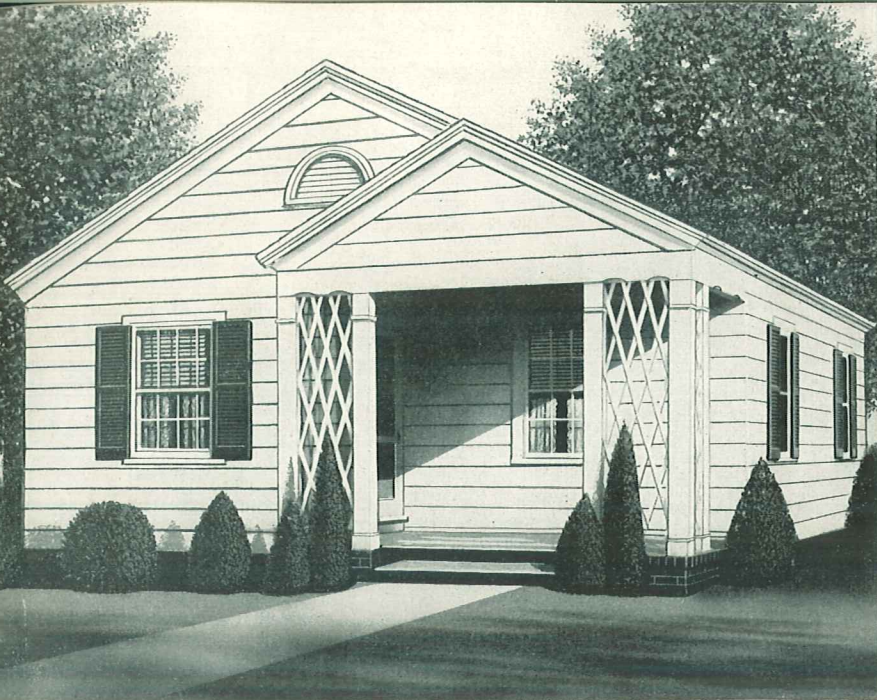
Those were the watchwords then. They are the watchwords today.



The PRINCETON exterior can be furnished with plan as shown. Alternate floor plans on request.

Two larger 4 Bedroom Plans, each with one Bedroom and Bath on 1st Floor, are available on request.

For a larger 3 Bedroom Plan with 2 Baths on the 2nd Floor, ask for Plan No. 3.

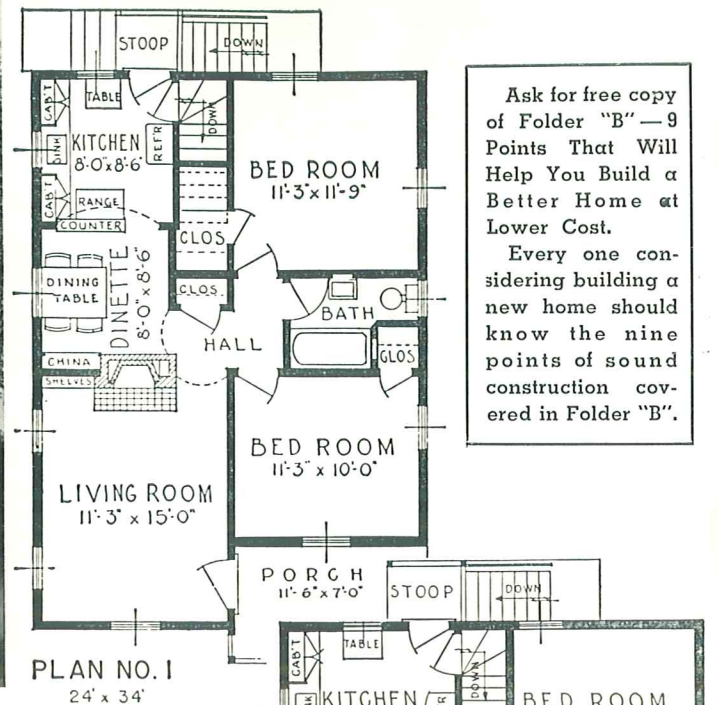


The LAWNDALE

If you are looking for a lovely home for a narrow lot the Lawndale is decidedly the answer.

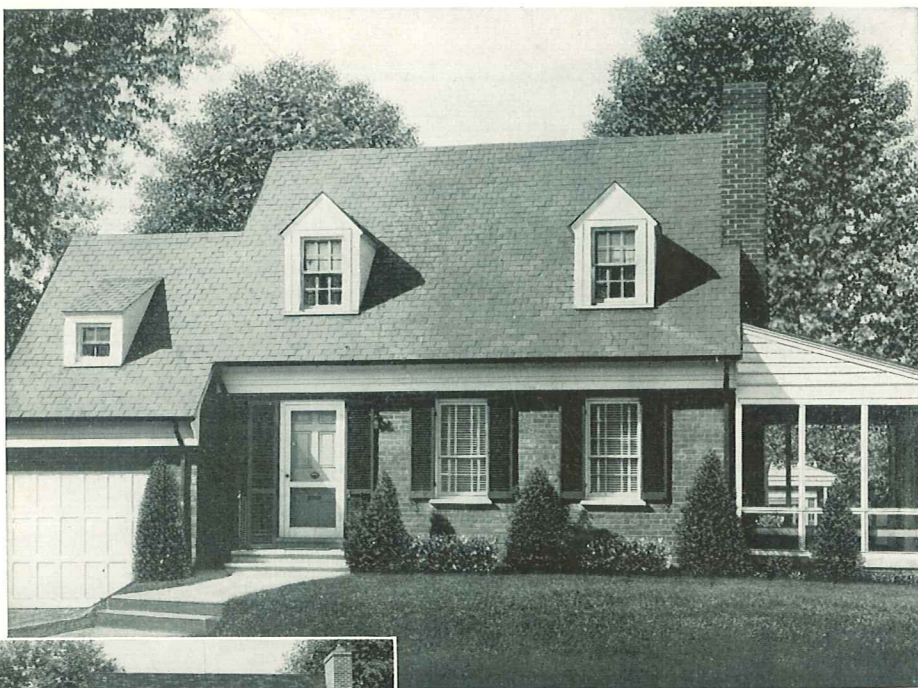
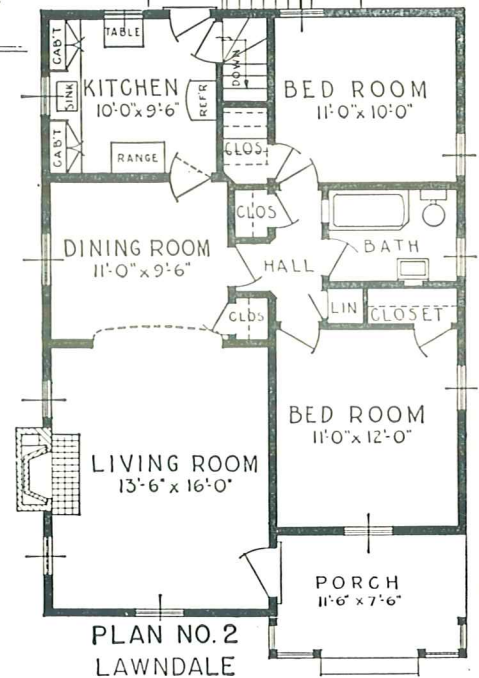
If 2 Bedrooms, a Den and a Dining Room are desired, ask for Plan No. 3, 24'-0" x 42'-6".

For another 2 Bedroom design with large Kitchen, ask for Plan No. 4, 24'-0" x 36'-6".



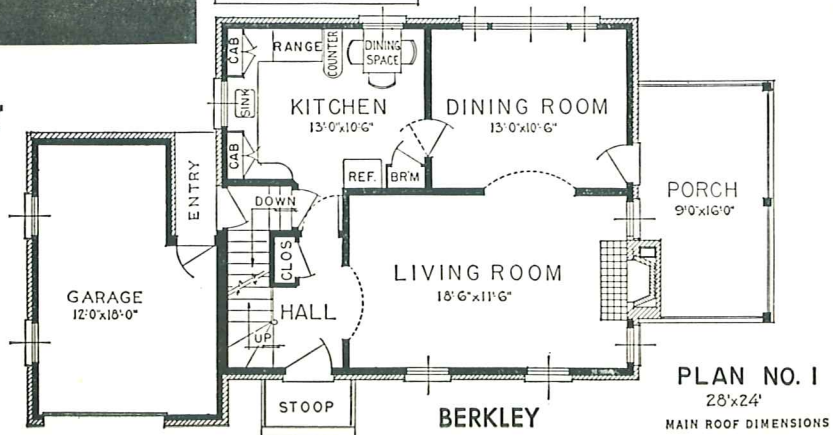
Ask for Folder "O" if you wish to build or supervise the construction of your own home.

If you can pay rent, you can pay for a home of your own. This folder will tell you how.



The BERKLEY

Such a lovely home! Such an unusual floor plan! Such careful thought given to every detail! Such an abundance of spaciousness and yet so reasonable in cost by comparison!



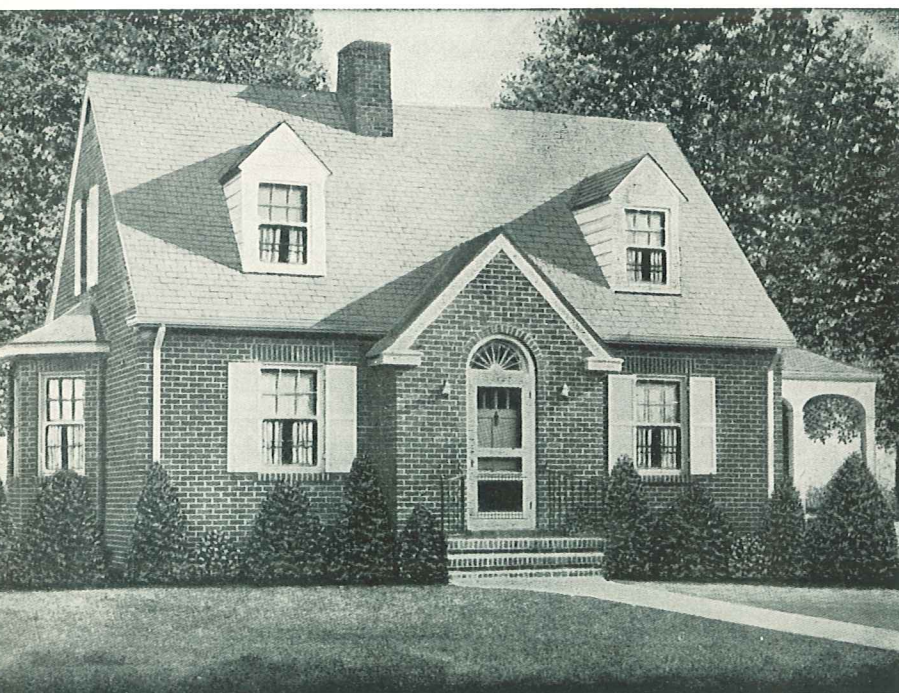
If exterior design above is preferred, for steeper hillside lot, ask for the LA SALLE plan.



The CRESTWOOD

Selfishness seldom strangles the man whose pride and ambition lead him to build a home like The CRESTWOOD.

For 2 Bedrooms, one 11'-0" x 14'-6", with back-to-back Kitchen and Bath-room plumbing and similar in outline to Plan No. 3, except that a Dining Room forms the side projection, ask for Plan No. 4 size 32'-0" x 26'-0".

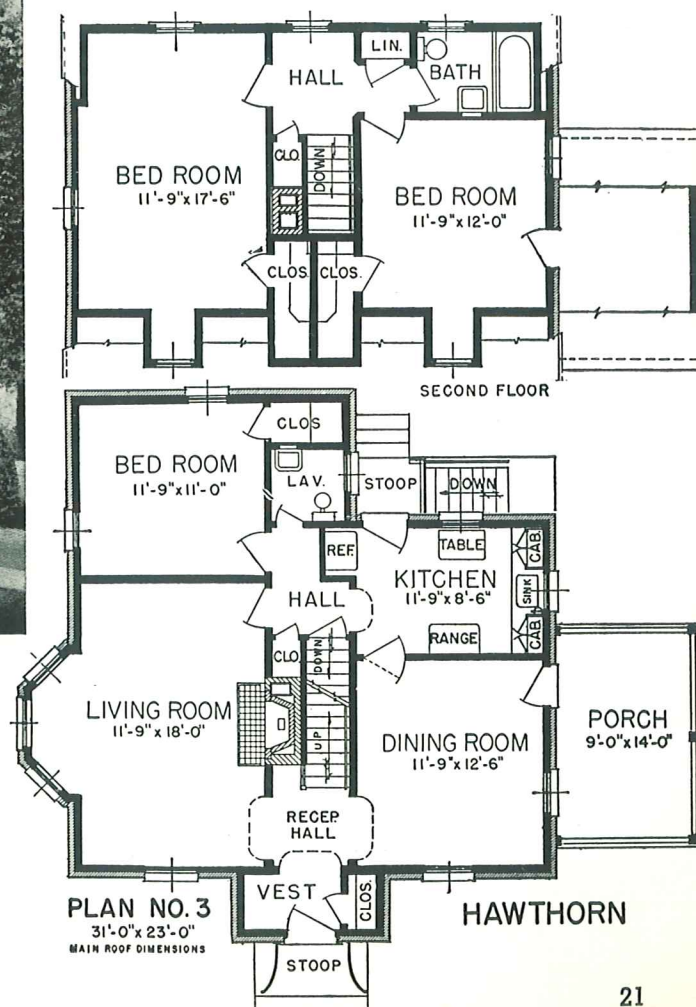
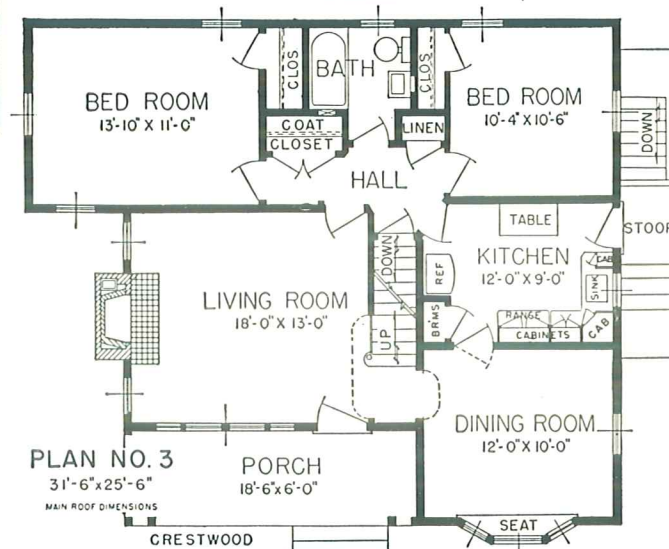
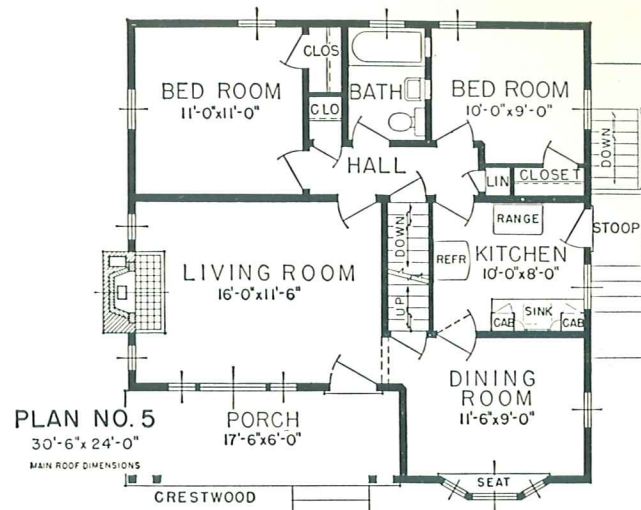


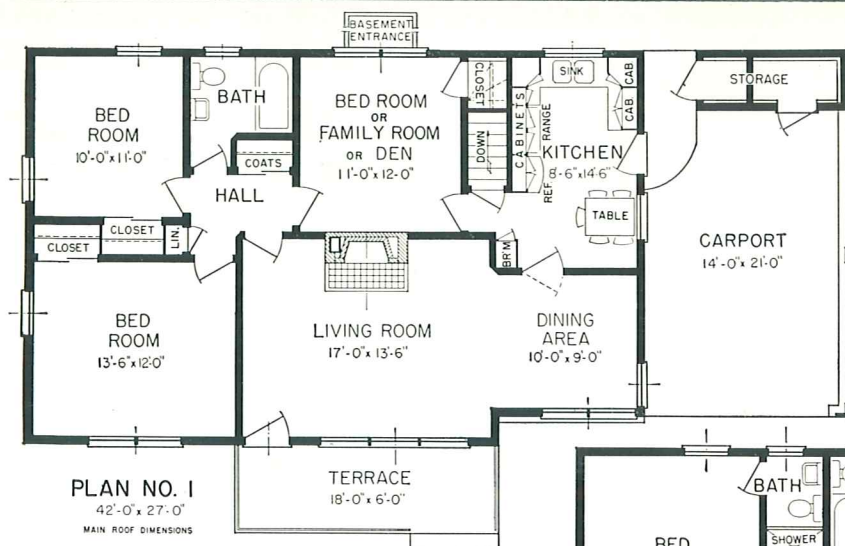
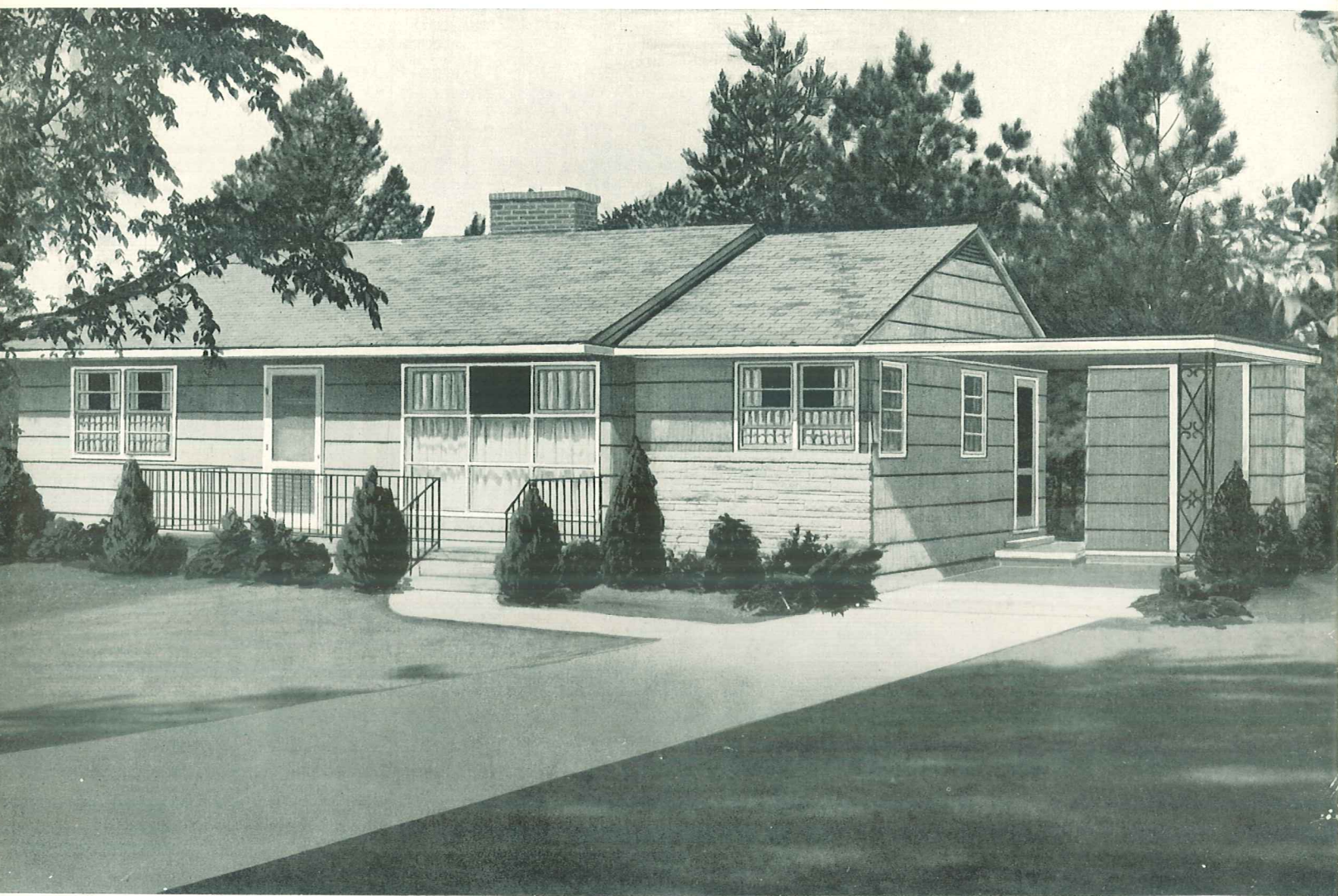
The HAWTHORN

The HAWTHORN is a Cape Cod cottage of striking appeal and unusual interest. It will stand as a home of distinction on any street in any part of the country.

An alternate plan with 1st Floor Bedroom and Bath is available. Ask for Plan No. 4, size 30'-0" x 24'-0".

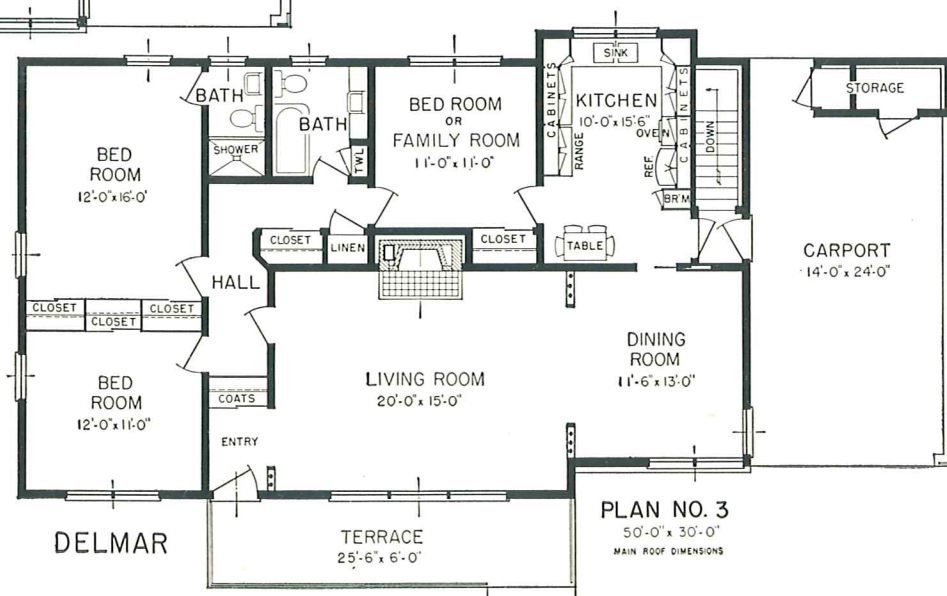
Two other plans, each with 3 Rooms on the 1st Floor, one with 2 Bedrooms and one with 3 Bedrooms on the 2nd Floor, are available on request.





The DELMAR

One seldom finds all of the many desirable floor plan features combined with an exterior design of such interest as is offered in the Delmar. Its modest proportions make this home well within the reach of those who are working and planning for a home that will afford a lifetime of satisfaction.

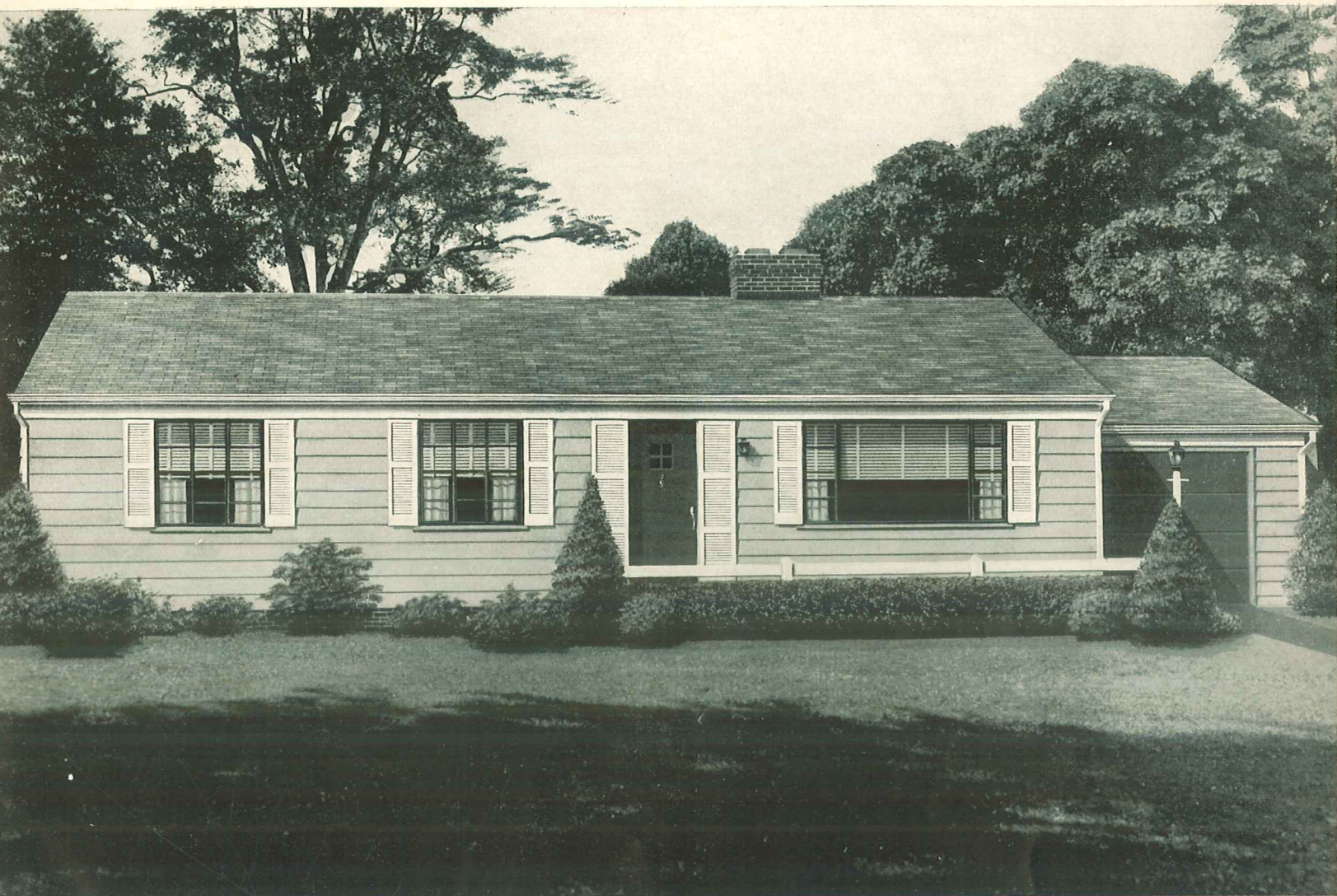


STOCK PLAN PRICES

Complete plans, in duplicate, for any design as illustrated herein.....\$20

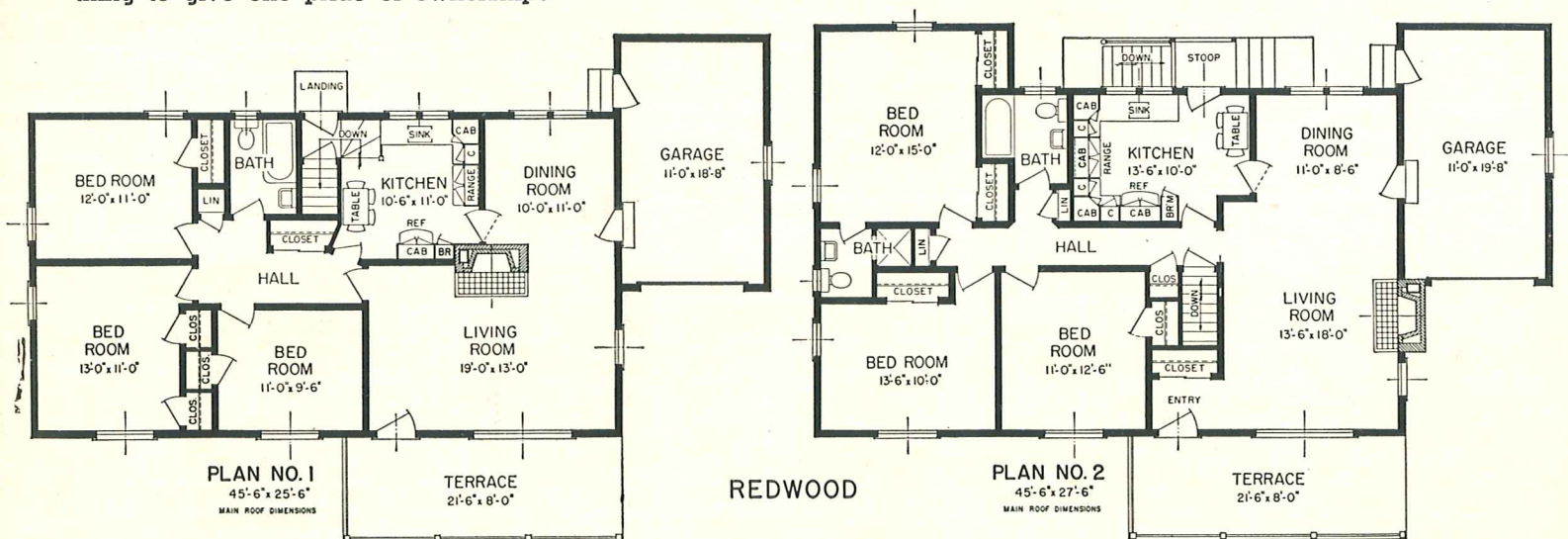
Additional sets\$ 2

Material List, Specifications and Contractors' Agreement Forms, furnished FREE with plans. See page 2.



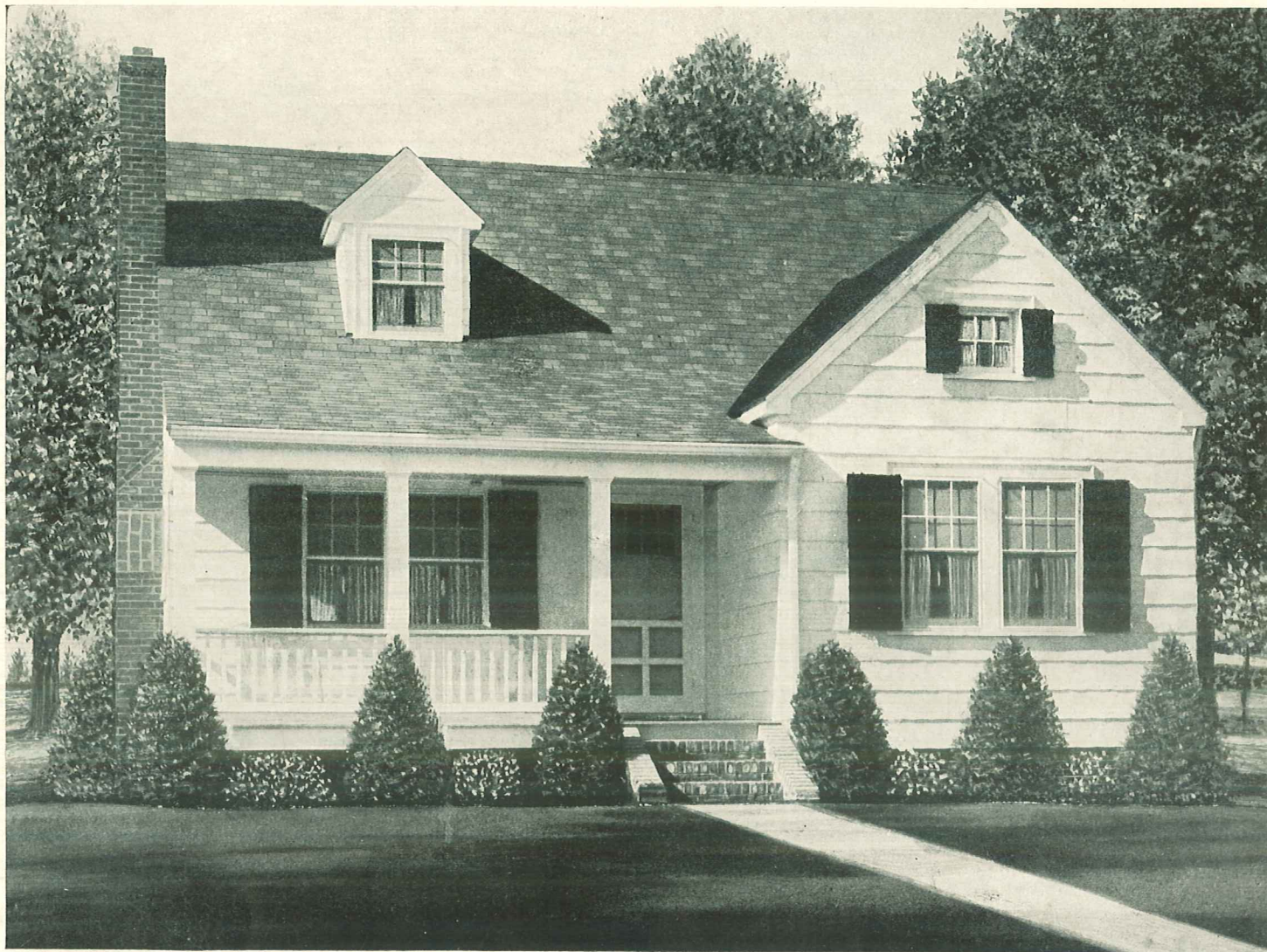
The REDWOOD

This refined straight-forward design speaks of things practical, of cost within reason. The exterior, in frame gives ample opportunity for individual expression of color preference. With two three-bedroom floor plans and attached garage to provide comforts usually found in homes costing considerably more, does it not have everything to give one pride of ownership?



The plans offered in this book are the result of the **combined** efforts of a staff of presently Registered Architects, long associated with this organization, who supervise, check and approve each original working drawing. Through extensive practice in the field of residential architecture, they are well acquainted with the aspirations and requirements of the **average** home builder.

Promptly Paid Rent Receipts May Increase Your Credit; Only a DEED can make You a HOME OWNER.



The FAIRFAX

The Fairfax is an excellent example of skillful planning for comfort as well as for low construction cost.

Folders Free on Request

Folder "A", Answers to Questions. Answers important questions on good construction.

Folder "B", Important points on good construction.

Folder "C", Comparative Construction Costs, On good construction and present prices.

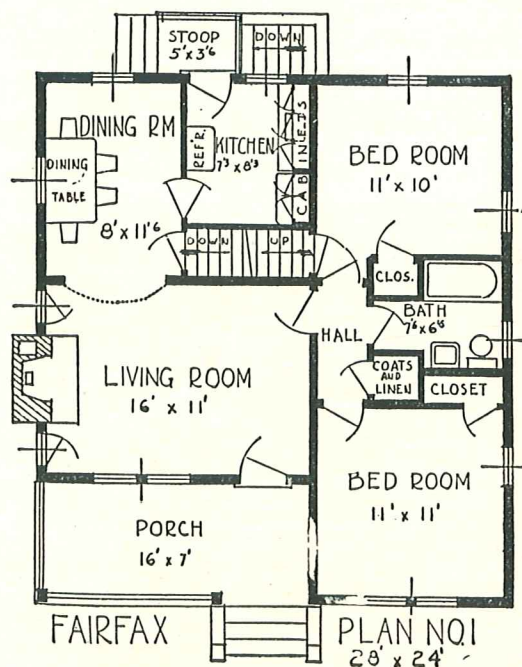
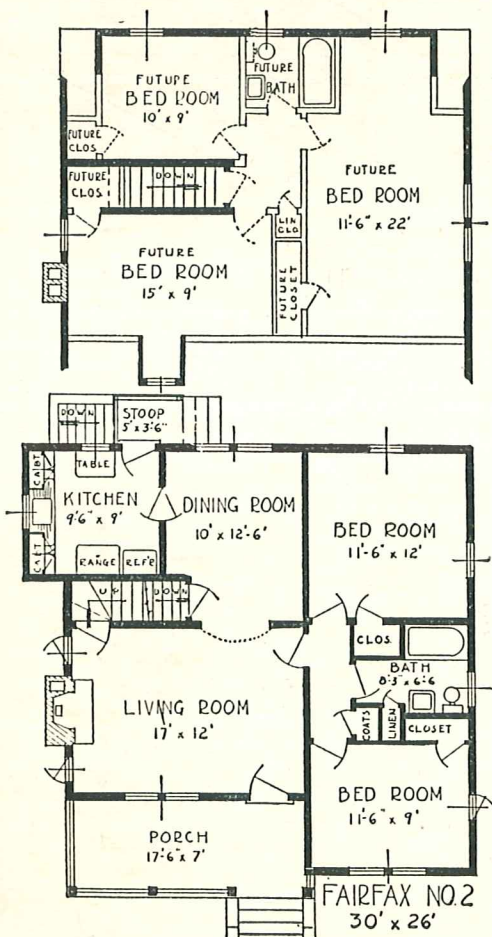
Folder "F", Facts on Financing Small Homes. How to build on easy terms.

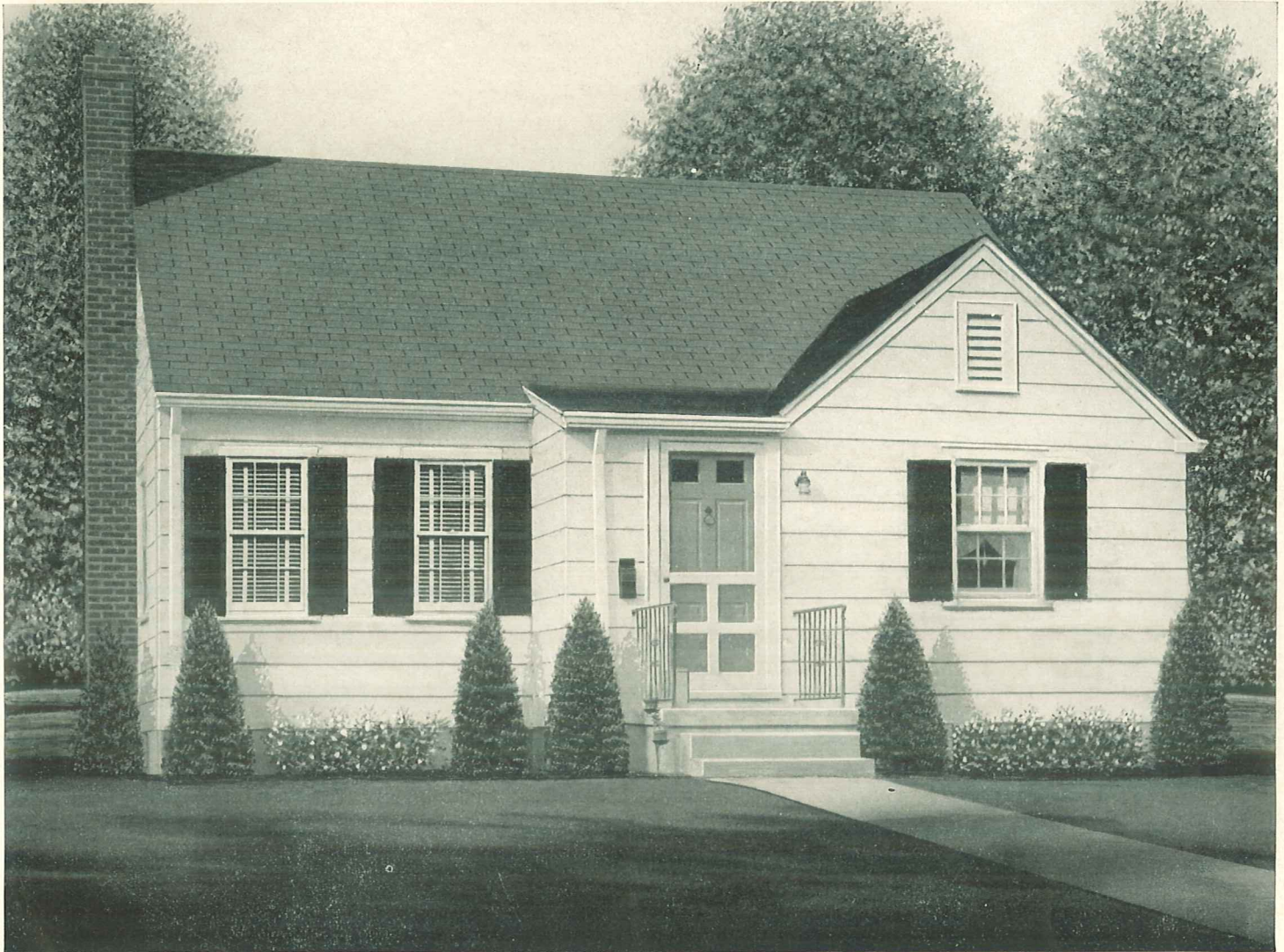
Folder "H", How You Can Build Your Own Home.

Folder "O", Owner Supervision.

Read these folders carefully. They will help solve most of your problems.

Two other floor plans on request.

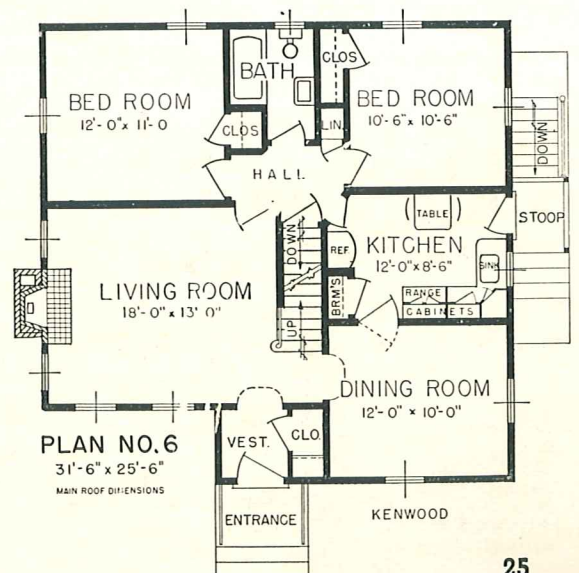
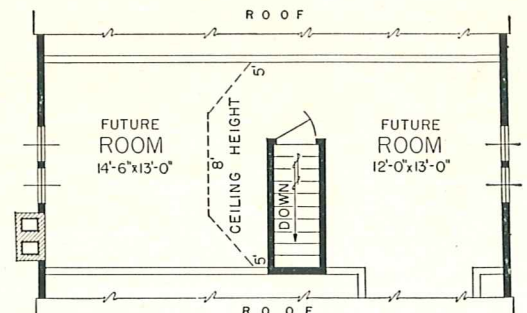
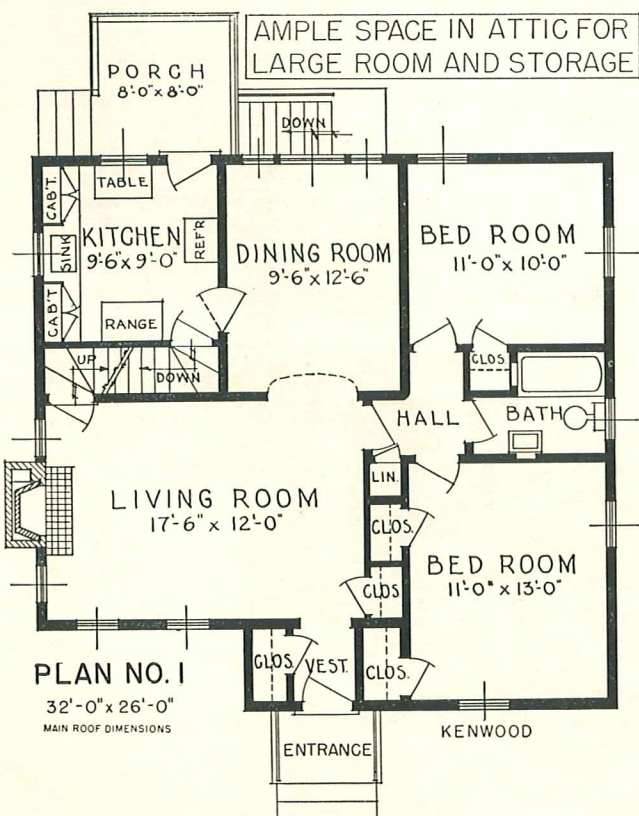


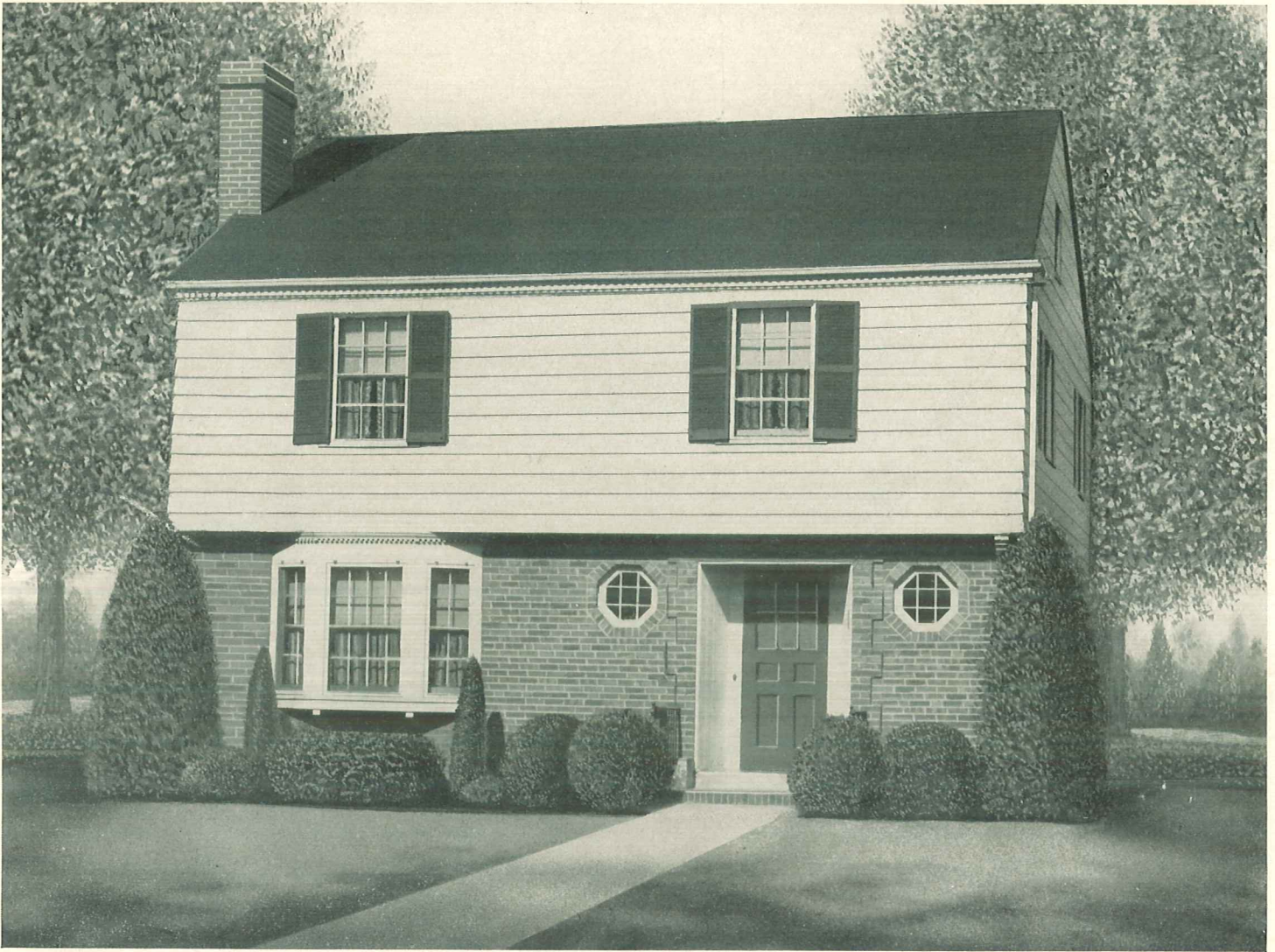


The KENWOOD

In designing the Kenwood, corners were cut in costs rather than in character. Here is to be found the same careful designing recognized in homes far beyond its price range.

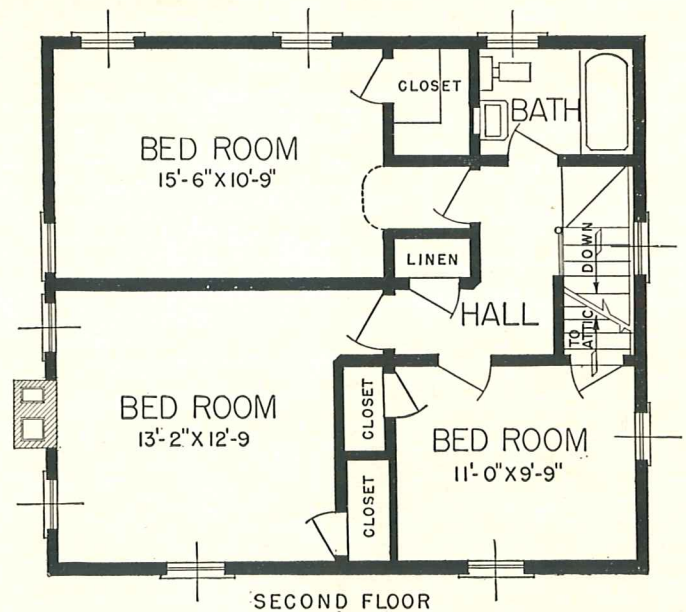
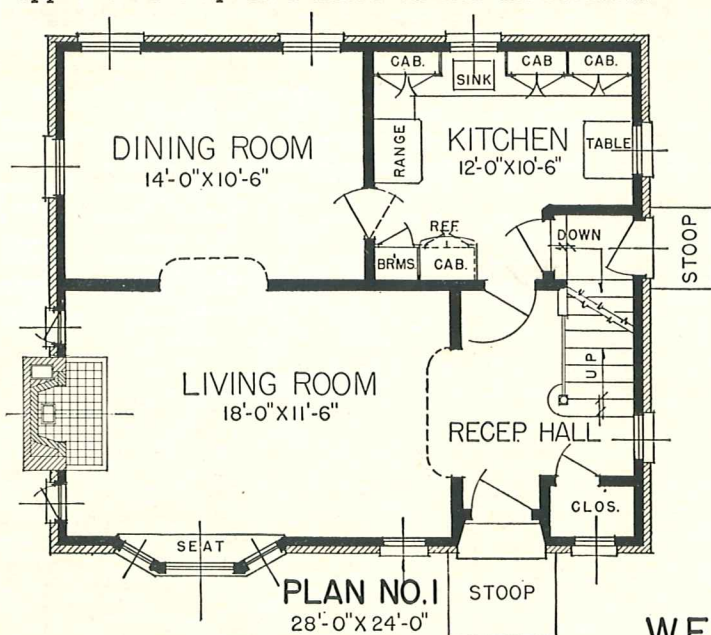
Other Floor Plans
On Request.





The WELDON

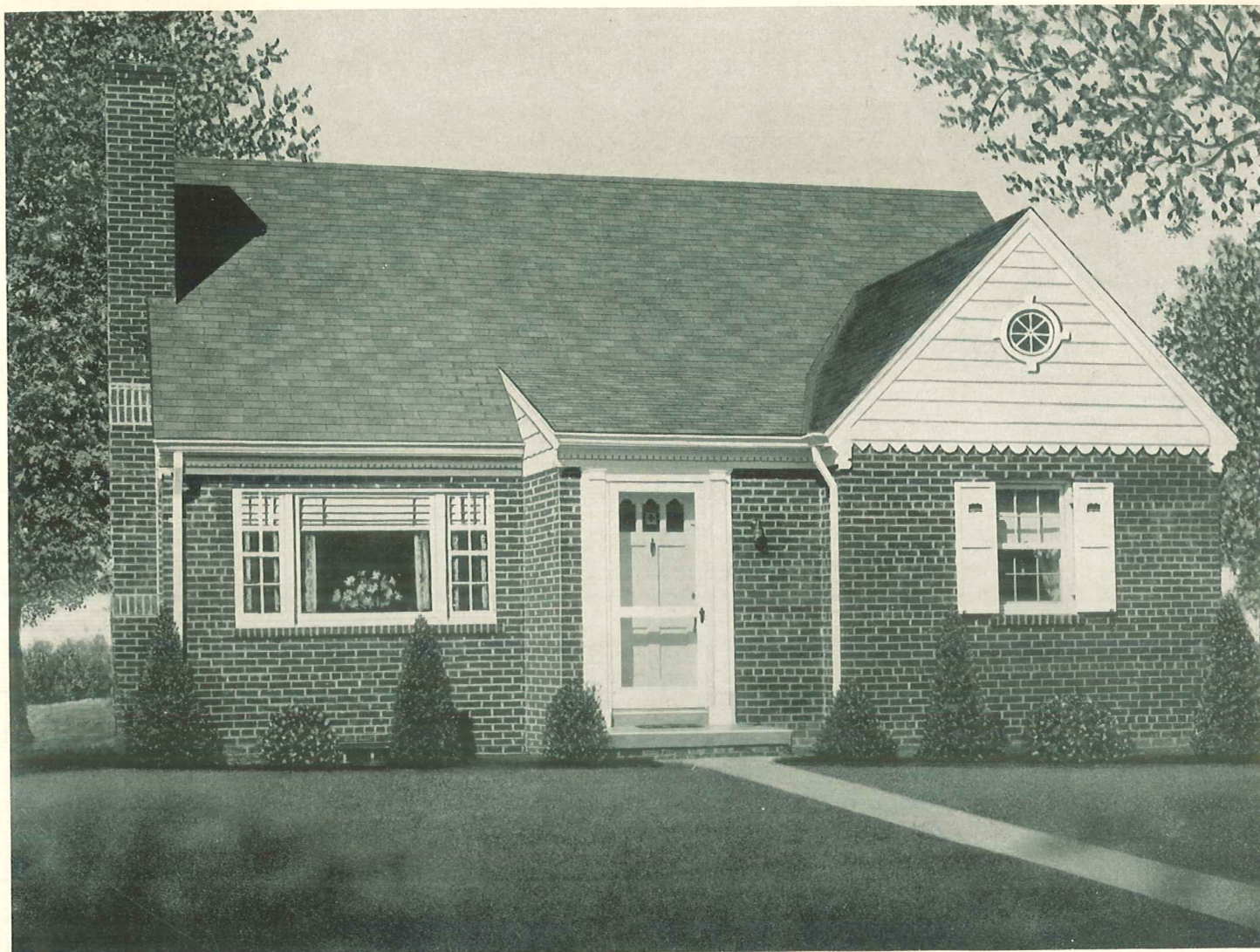
The Weldon will be selected by those who know values,—by the cautious who count the cost per square foot without losing sight of the lasting comforts to be found in every quarter. Its many good points can be fully appreciated only after much careful deliberation.



WELDON

SPECIAL PLANS DRAWN TO ORDER

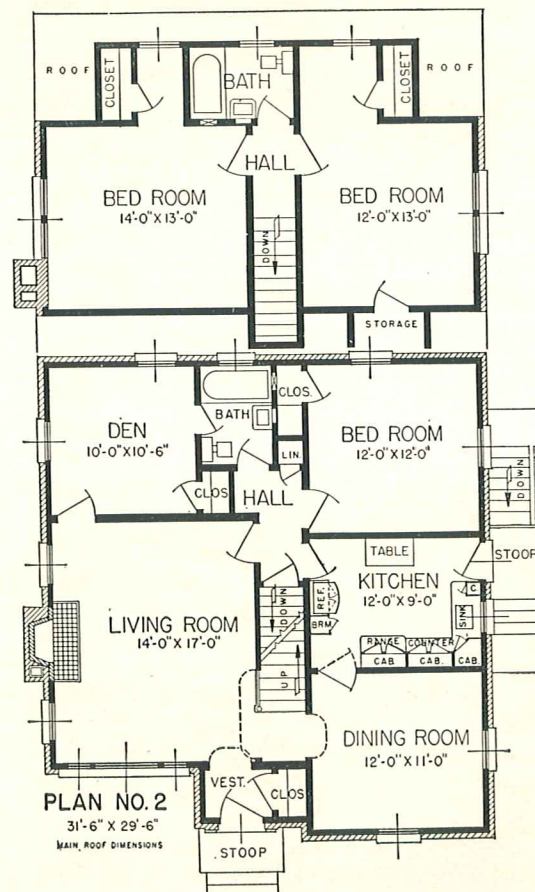
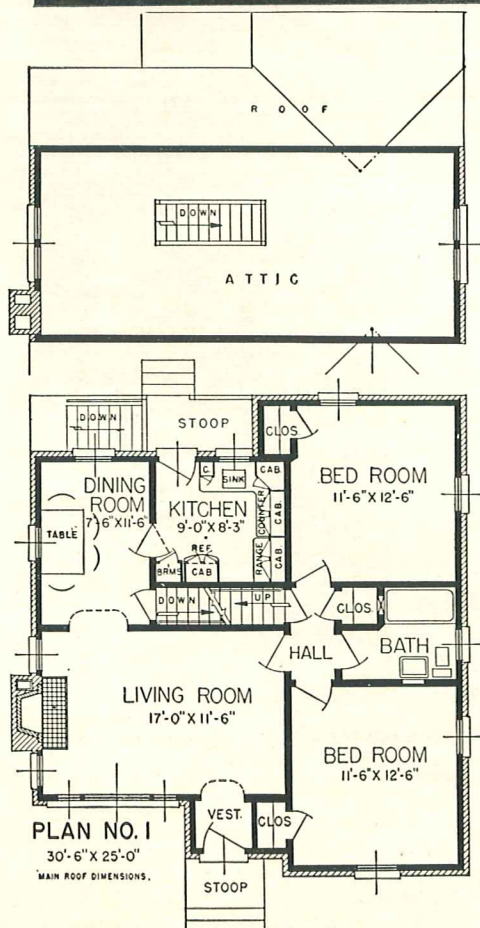
When stock plan work does not require their full services, some of our Architectural Assistants are available for custom drawing. For homes in the price range of our plan books, we can prepare a scaled floor plan on \$25 deposit and furnish 4 sets of plans at fifteen to twenty dollars per major room. "Small changes" in Stock plans naturally cost less; larger plans run about 1%. We will give answer by return mail; scaled sketches in a week or 10 days, finished plans inside of 30 days on work we accept.



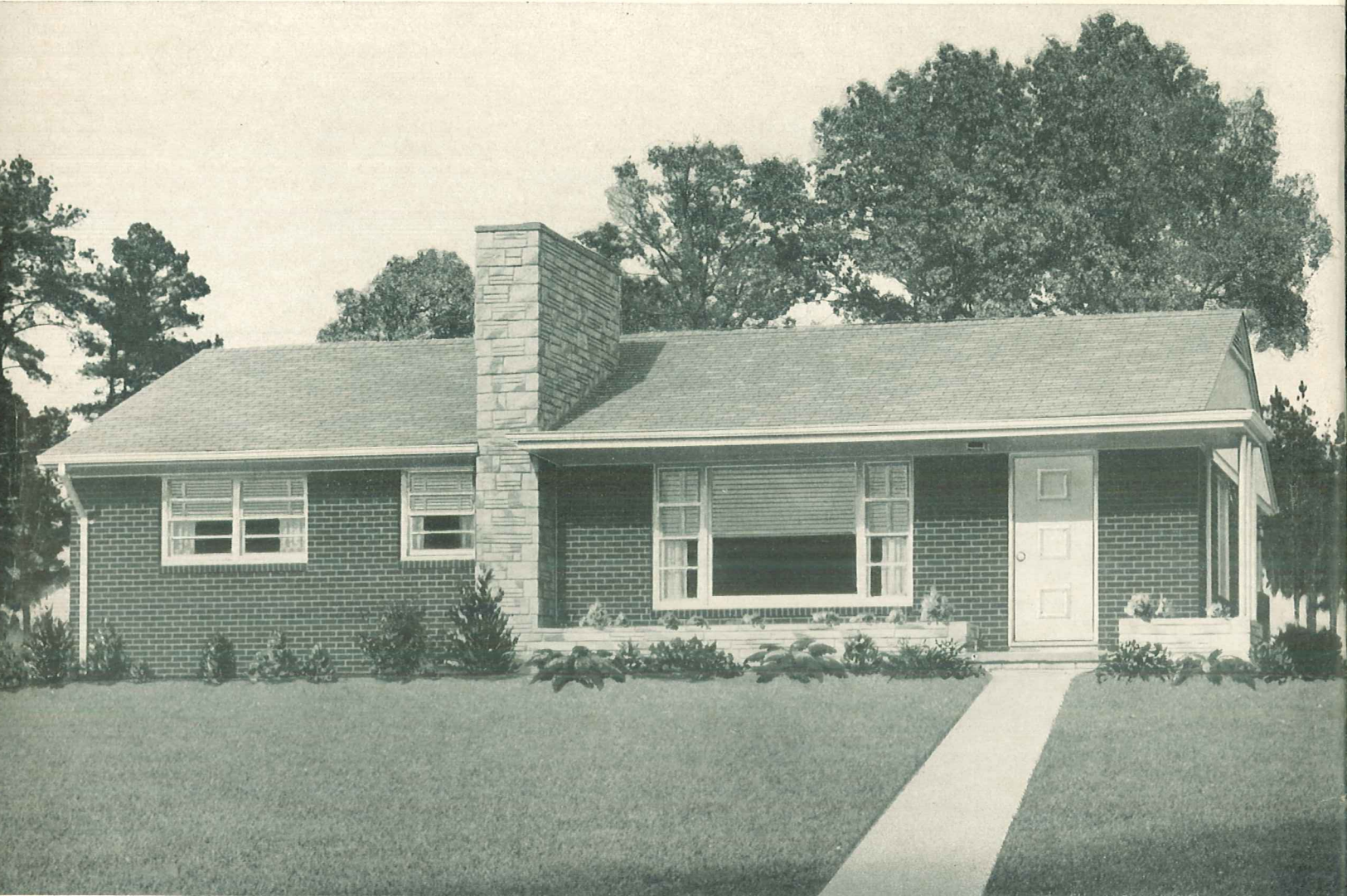
The NEW NORTHBROOK

It required years of artistic thinking and exactness of purpose to produce a home of such proportions as the New Northbrook.

Two other floor plans on request.

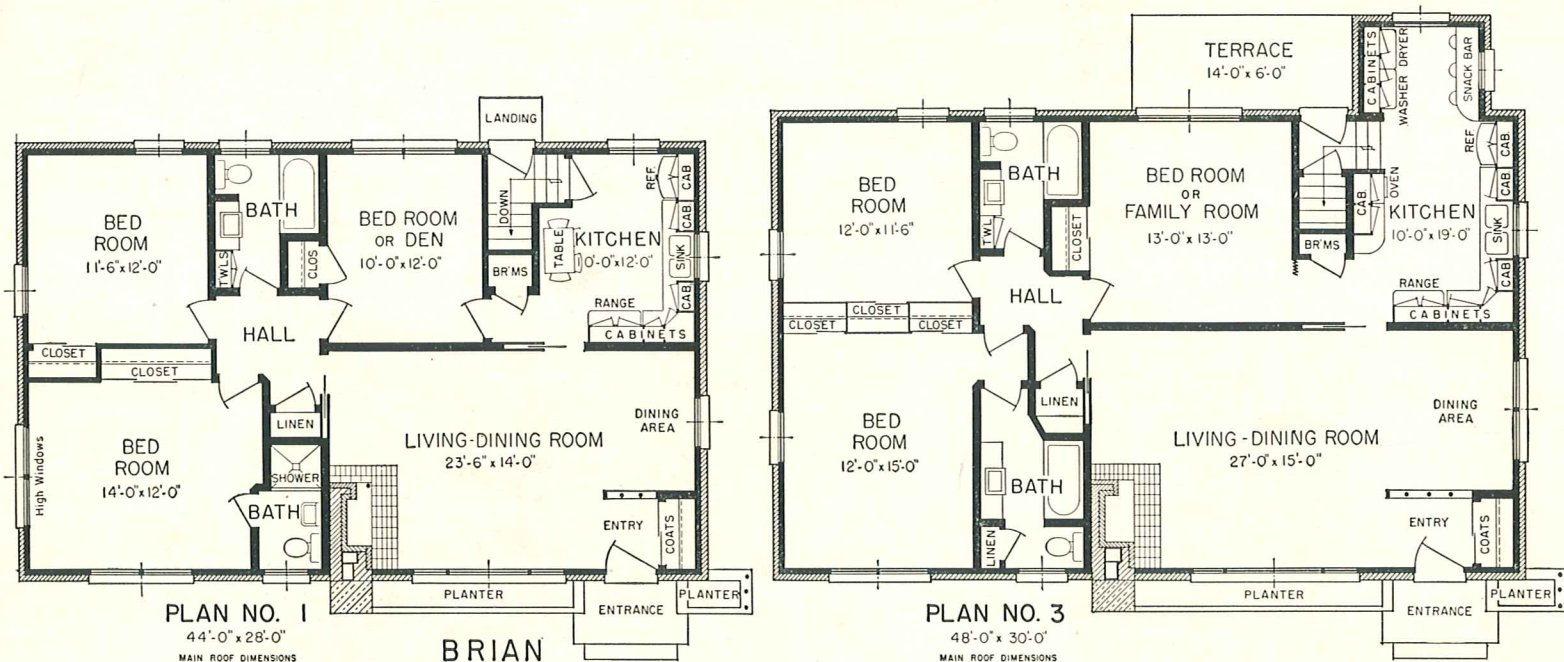


NEW NORTHBROOK

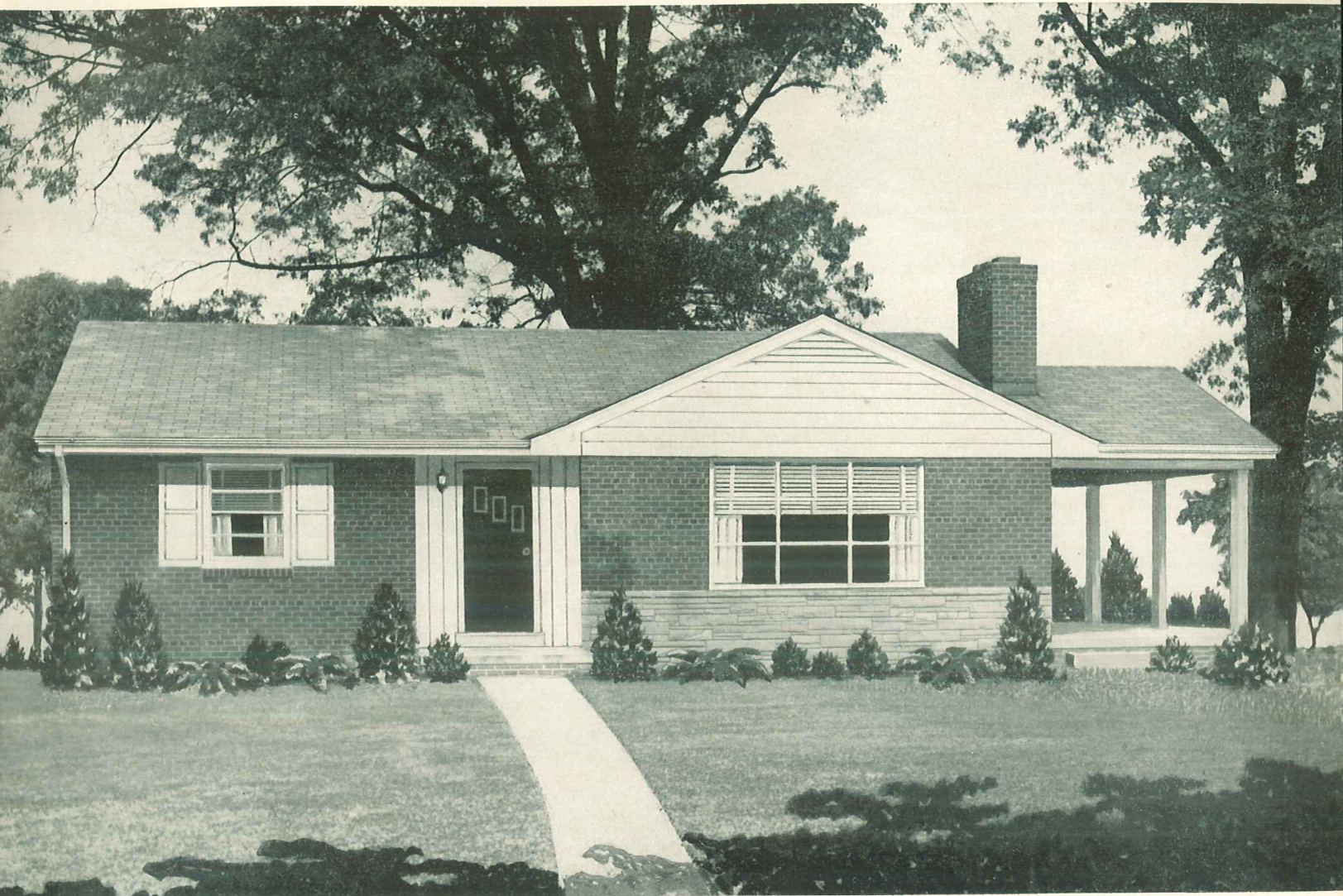


The BRIAN

With such popular and widely accepted design principles as open-planned Living Areas, well-defined areas of activity and separate, but conveniently grouped, Sleeping Areas, the Brian well represents modern planning at its best, creating distinctive designs that are sound investments in the future and constant sources of proud ownership.

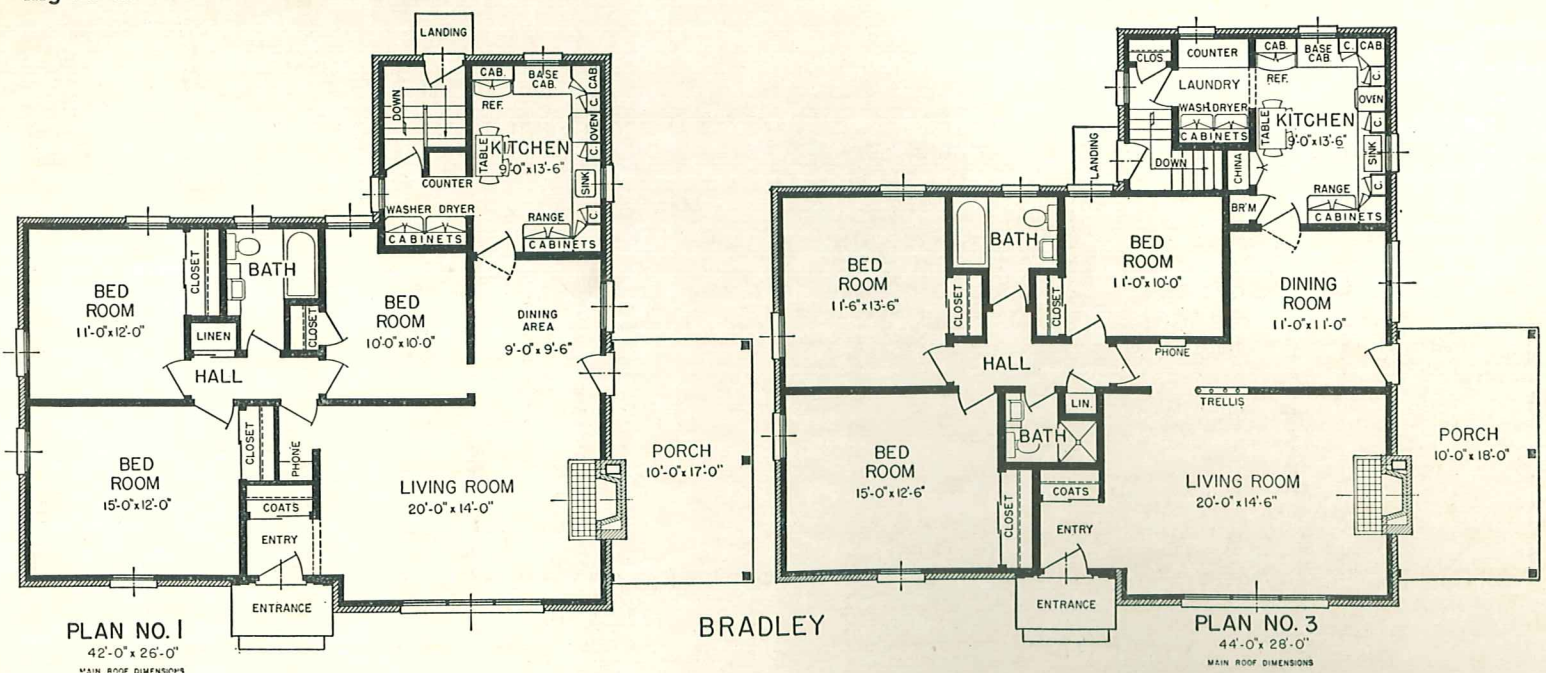


Our New Pioneer Garage, illustrated in HOMES YOU CAN BUILD YOURSELF, provides temporary living quarters while your home is being constructed and also provides a garage and heated workshop later. Complete plans, drawn in ISOMETRIC FORM are free with all house plans ordered from HOMES YOU CAN BUILD YOURSELF. If ordered separately, they are \$7 per set.

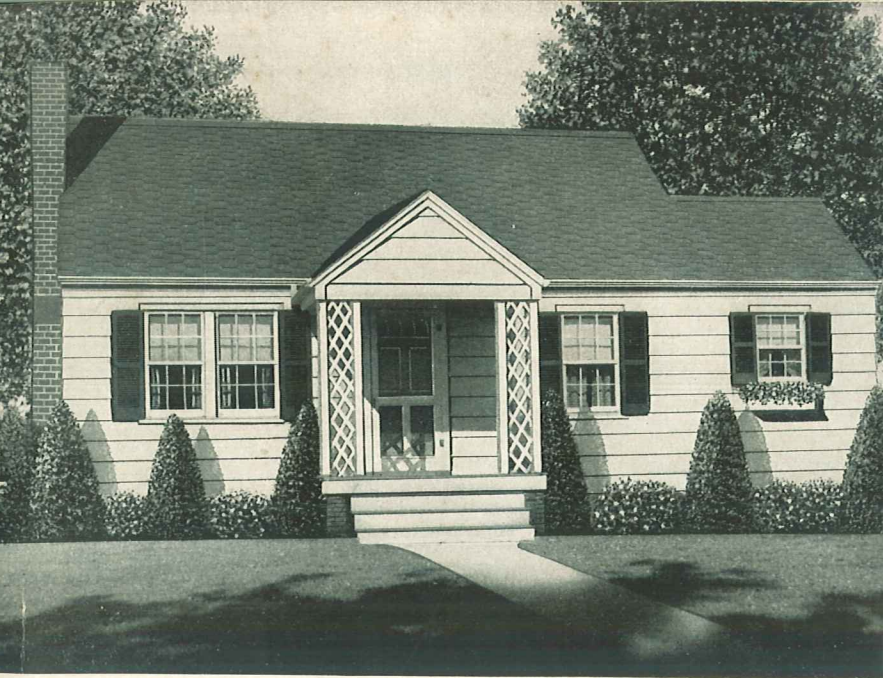


The BRADLEY

The Bradley seems to speak of the good neighborhood, of which it is a part. And the sheltering trees, under which the original was built seem to suggest a degree of security—peace and quiet—which puts so much meaning in the word HOME.



The plans offered in this book are the result of the **combined** efforts of a staff of presently Registered Architects, long associated with this organization, who supervise, check and approve each original working drawing. Through extensive practice in the field of residential architecture, they are well acquainted with the aspirations and requirements of the **average** home builder.

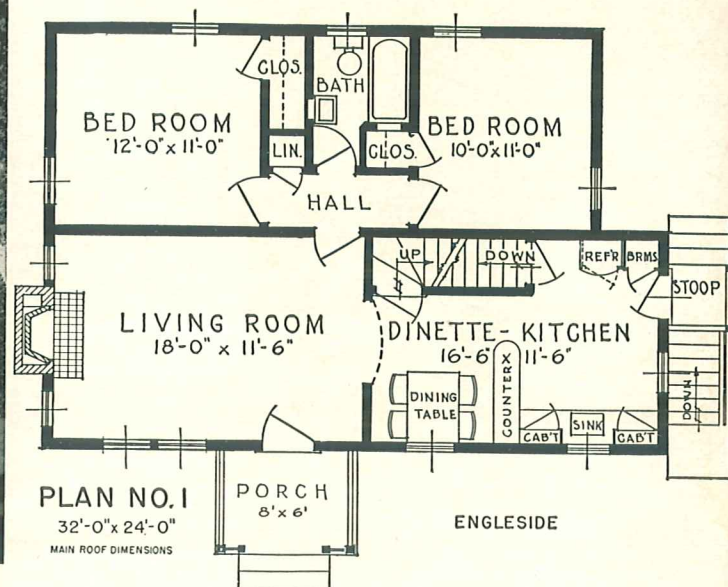


The ENGLESIDE

This lovely cottage seems to carry in every line a lot of common sense and straight thinking. Its generous and thoughtfully arranged floor plans also tell of the effort put forth to gain comfort at low cost.

For an additional 4 Room Plan, 28' x 24', similar to Plan No. 1, ask for the No. 4 Plan.

Two other plans, each with 5 Rooms on first floor, one of which provides 2 Bedrooms and Bath in the finished attic, are available. Ask for Alternate Plans.



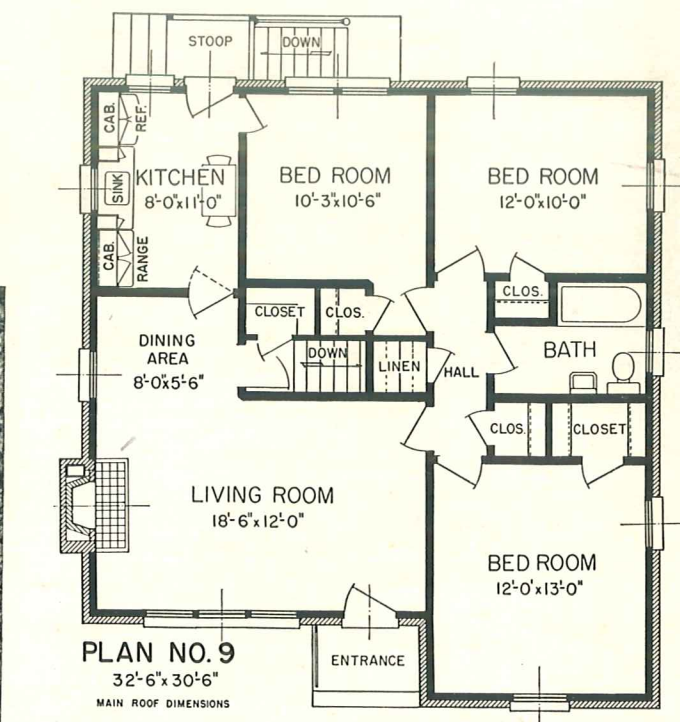
Painted Brick

The WHITECLIFF

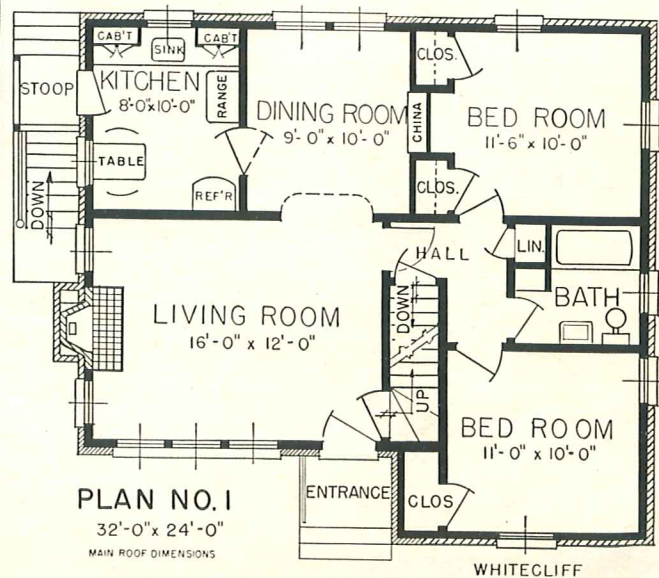
If you want to know why the Whitecliff holds your attention, go to the floor plans. Here you will find planning by the most experienced in step-saving home comforts.

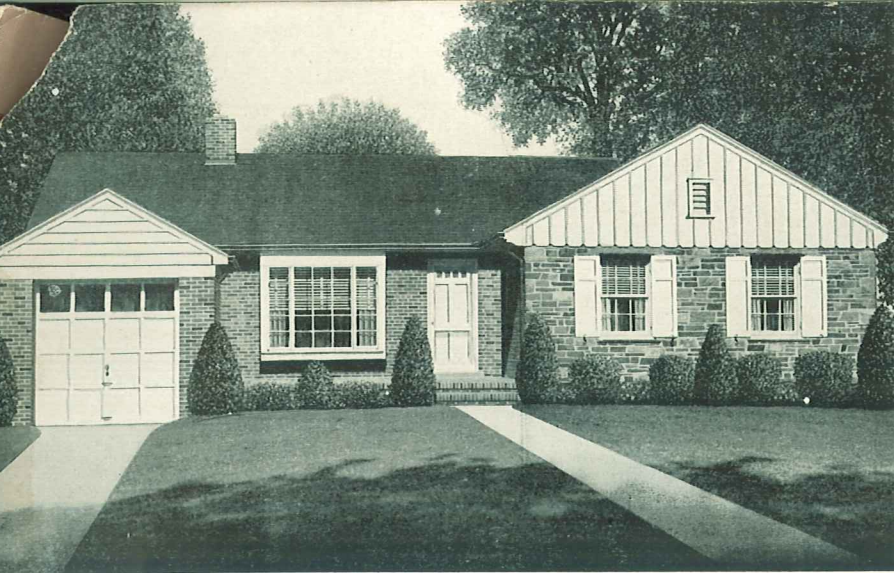
If the 2 Bedrooms and Bath are preferred across the rear, with the Dining Room in front, ask for Plan No. 2, 32' x 26'.

A 6 Room Plan and a 5 Room Plan, with back-to-back plumbing are available. Ask for Alternate Plans.



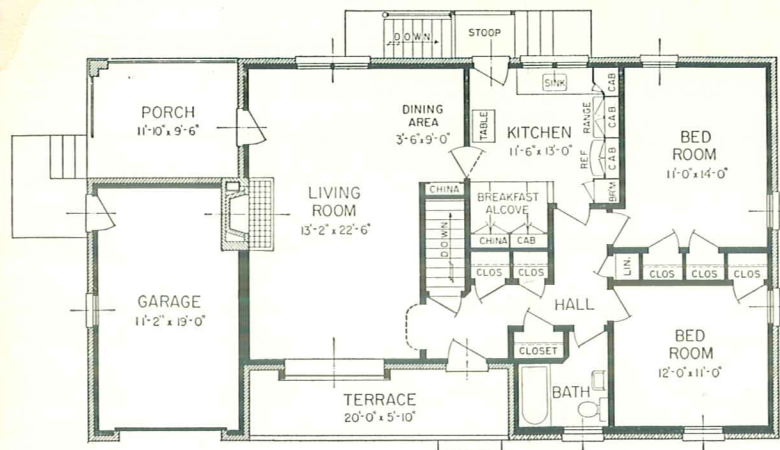
AMPLE SPACE IN ATTIC FOR 2 LARGE ROOMS.





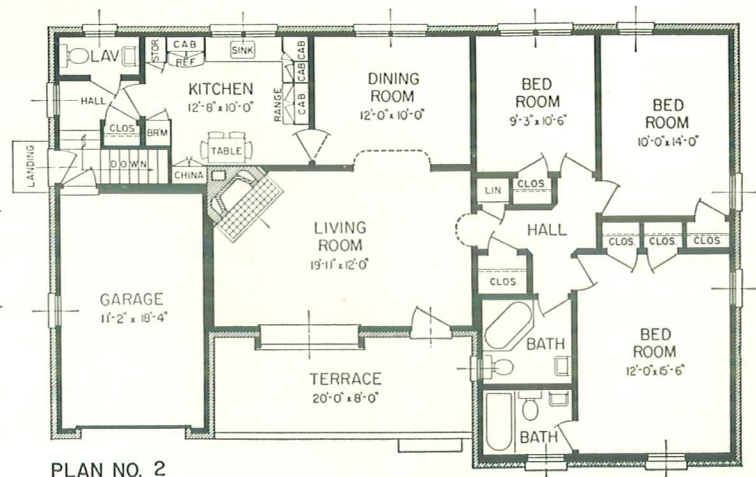
The KEYSTONE

The Keystone seems to be cleverly keyed to every good home feature of today and tomorrow. It is modern to the minute, yet it is kindly and homelike and mere words cannot tell of all of its good points. Including easily accessible facilities for taking care of the family car, recognized that it, too, has become an integral part of our everyday living.



PLAN NO. 1
53'-6" FRONT DIMENSION

KEYSTONE



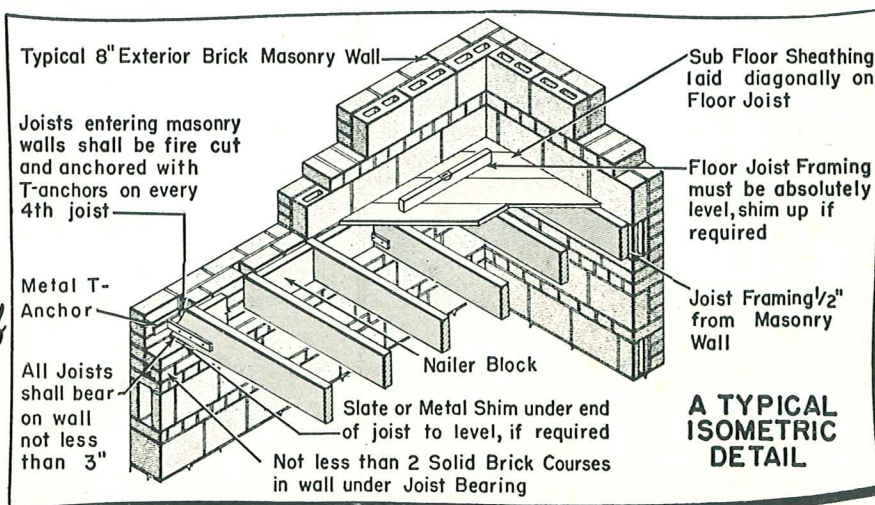
PLAN NO. 2
53'-6" FRONT DIMENSION

KEYSTONE

NOW—OWNER SUPERVISION WITH STANDARD CONSTRUCTION DETAILS for Home Builders—with Estimating Charts and Tables

- **Standard Construction Details**, 128 pages, 12"x15", clearly illustrate and explain acceptable and approved methods and materials of home construction—from foundation to roof. The layman can now follow the construction of his home—**step by step**—and insist on good construction. It is **money saved** during the lifetime of the home. Many schools and colleges have adopted our **Isometric Details** for training and instruction.
- **In addition**—material estimating charts and tables are included. Understandable and accurate, these charts and tables will be an invaluable guide for both home builders and contractors.

*Saves
10 to
25%
on the
Cost of
Your
Home*



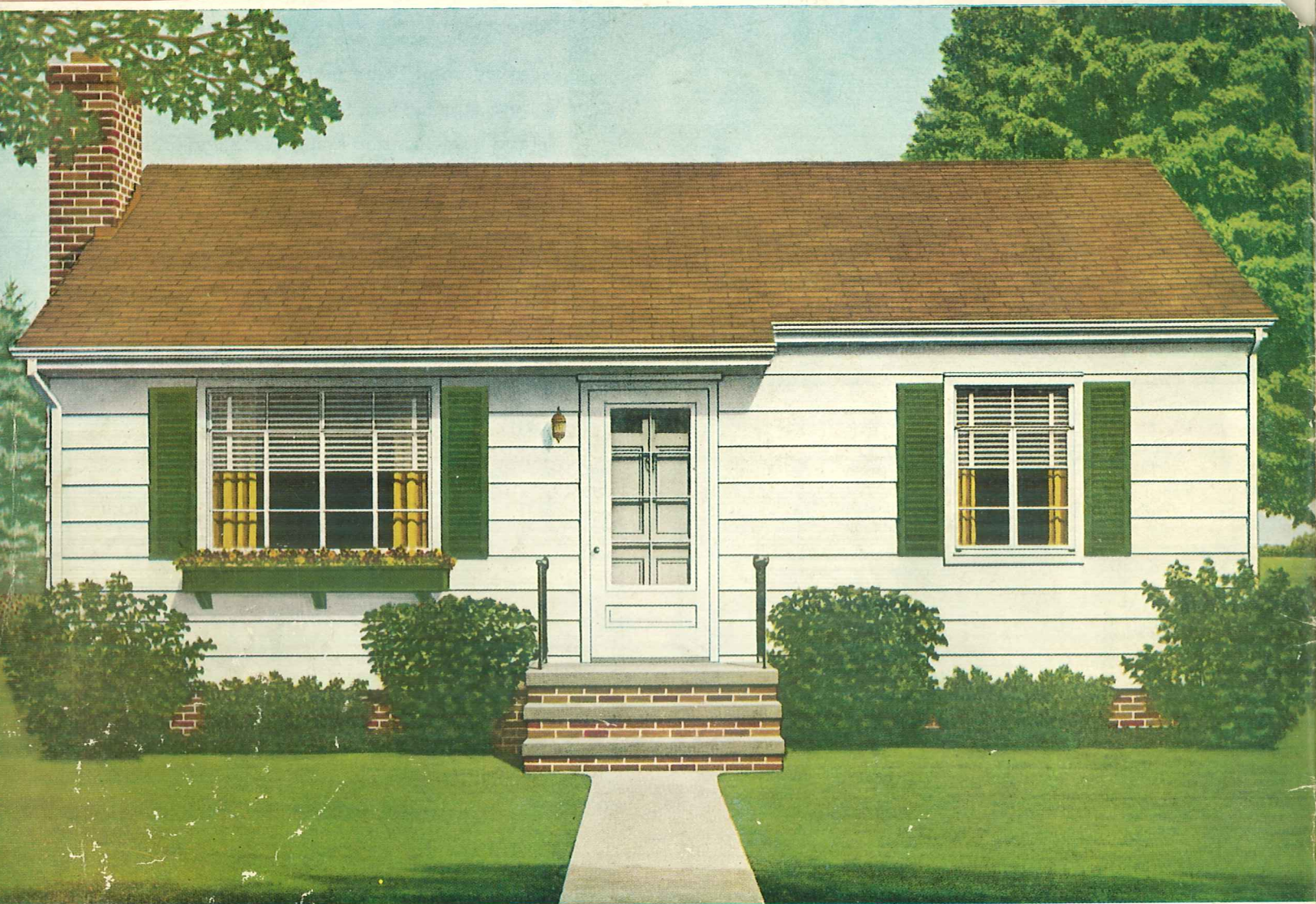
A TYPICAL
ISOMETRIC
DETAIL

Also—We have prepared new **Subcontract Agreement Forms**—16 separate forms—that give specific information as to how the work under each separate Subcontract should be performed. They are neatly bound in booklet form and perforated so that any one or several Contract Forms may be easily removed. One set of 16 Forms is included without charge when **Standard Construction Details** are purchased (\$1 per set when sold separately).

Write for a sample sheet of *Standard Construction Details*, *Subcontract Agreement Forms* and free Folder "O", "Owner Supervision".

The cost of the **Standard Construction Details** and **Subcontract Agreement Forms** is trifling compared to the great saving in the cost of a home—**only \$10**—and to purchasers of **Standard Working Plans** for any home shown in our plan books, we offer them at **half price—\$5**. Examine the **Details** for 5 days. If you do not agree they are worth many times their price, return them and your money will be promptly refunded.

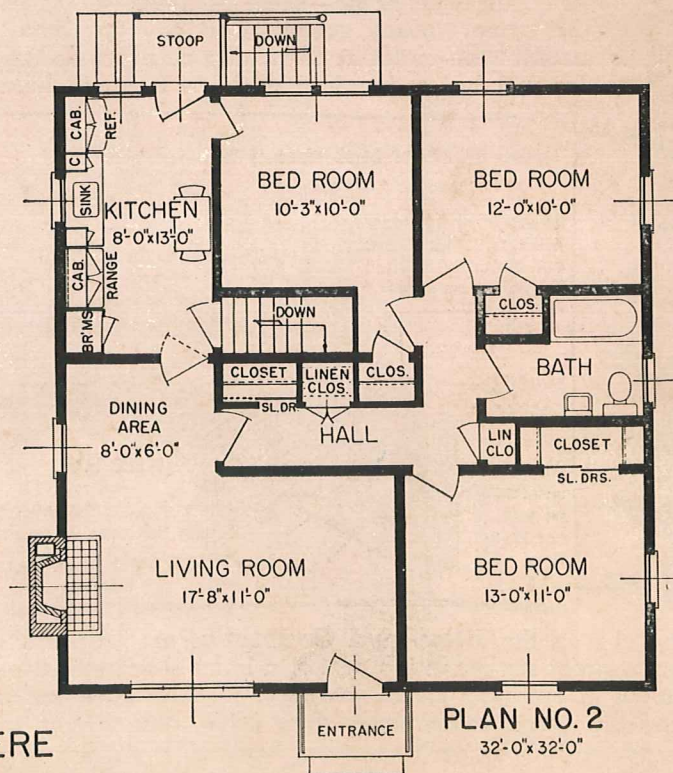
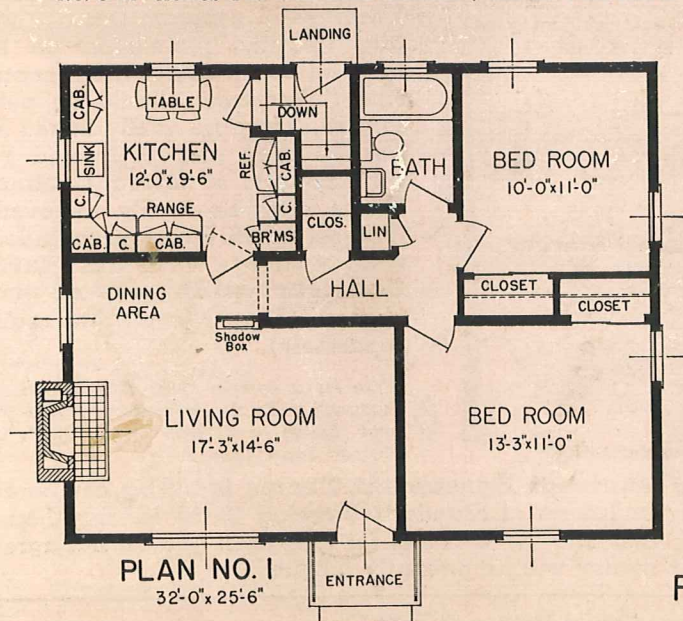
Other Plan Books for Those Who Want to Build Homes at First Cost.
HOMES OF TODAY AND TOMORROW—BETTER HOMES AT LOWER COST—HOMES YOU CAN BUILD YOURSELF
50c each; or All Three for \$1.00



The REVERE

The design of the REVERE is as sound as the principles on which this nation was established—and a firm investment for the future.

For 18'-6" Combined Kitchen and Dining Area, similar to the Stafford No. 5 in "Homes You Can Build Yourself", ask for Plan No. 3.



REVERE

For Split Level Plans based on the REVERE—vaulted Living Room ceiling, elevated open-rail hallway, raised sleeping area, and daylight basement—ask for "Modified Split Levels."